Partial Equilibrium Thinking, Extrapolation, and Bubbles[*]

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Abstract

We develop a dynamic theory of "Partial Equilibrium Thinking" (PET), which micro-founds time-varying return extrapolation: extrapolative beliefs are present at all times, but only sometimes manifest themselves in explosive ways. We formalize the distinction between normal times shocks and "displacement shocks" (Kindleberger 1978), and study their interaction with extrapolative beliefs. In normal times, PET generates constant extrapolation and momentum. Following a displacement shock that increases uncertainty, PET leads to stronger and time-varying extrapolation, triggering bubbles and endogenous crashes. Our theory sheds light on both normal times market dynamics and Kindleberger's narrative of bubbles within a unified framework.

Keywords: bubbles and crashes, beliefs, misinference, partial equilibrium thinking, extrapolation, micro-foundations, contrarian trading, momentum trading.

Sustained periods of over-optimism that end in a crash are at the heart of many macroeconomic events, such as stock market and house price bubbles, investment booms, and credit cycles.[1] Given the real consequences of such events, there has been widespread interest in understanding their anatomy and the beliefs that support them.

In terms of anatomy, Kindleberger (1978)'s historical narrative of bubbles identifies three stages. The first one is characterized by a *displacement*, such as a technological revolution or a financial innovation. Next, *euphoria and acceleration* lead to a self-sustaining feedback between prices and beliefs that decouples prices from fundamentals. Finally, agents who rode the bubble exit, leading to a *crash*. Turning to beliefs, empirical evidence points towards extrapolative expectations, and recent models of extrapolative beliefs have indeed been successful in generating many features of the Kindleberger (1978) narrative.[2]

At the same time, the reduced form nature of extrapolation considered in these theories leaves several questions open. First, what are the foundations of extrapolative expectations, and what determines how strongly traders extrapolate price changes in updating their future beliefs? Second, why is it that "[b]y no means does every upswing in business excess lead inevitably to mania and panic" (Kindleberger 1978)? In other words, why is it that the same type of extrapolative beliefs sometimes leads prices and beliefs to become extreme and decoupled from fundamentals, while in normal times we don't observe such

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[1]See Bagehot (1873), Galbraith (1954), Kindleberger (1978), Shiller (2000), Jordà et al. (2015), Greenwood et al. (2022), among others.

[2]Recent models of extrapolative beliefs include De Long et al. (1990), Hong and Stein (1999), Greenwood and Hanson (2015), Adam et al. (2017), Glaeser and Nathanson (2017), Bordalo et al. (2021), Liao et al. (2021). Earlier theories of bubbles relied on rational expectations (Tirole 1985, DeMarzo et al. 2007, Pástor and Veronesi 2009), and later on over-confidence and short-sale constraints (Harrison and Kreps 1978, Scheinkman and Xiong 2003). See Brunnermeier and Oehmke (2013), Xiong (2013) and Barberis (2018) for exhaustive surveys on bubbles and crashes, and Hirshleifer (2015) for a broader survey on behavioral finance.

extreme responses to shocks?

To answer these questions we make two contributions. First, we build on Bastianello and Fontanier (2024) to develop a dynamic theory of "Partial Equilibrium Thinking" (PET), where traders fail to realize the general equilibrium consequences of their actions when learning information from prices. PET provides a micro-foundation for time-varying extrapolation, where extrapolative beliefs are present at all times, but only sometimes manifest themselves in explosive ways. Second, consistent with the Kindleberger narrative, we formalize the distinction between normal times shocks and displacement shocks, and study how such shocks interact with extrapolative beliefs. We show that while normal times shocks lead to constant return extrapolation, contrarian trading with respect to short-term returns and weak departures from rationality, displacement shocks lead to stronger and time-varying extrapolation, momentum trading, and bubbles and crashes.

To illustrate our notion of partial equilibrium thinking, consider some uninformed retail investors who see the price of a stock rise, but do not know what caused this. They may think that other more informed investors received positive news about the stock and decided to buy, pushing up its price. Given this thought process, our uninformed traders infer positive news from the price change, and also buy, leading to a further price increase. At this point, if our uninformed traders were rational they would perfectly understand that this additional price rise is not due to further good news, but that it simply reflects the lagged response of uninformed agents who are thinking and behaving just like them. As a result, they would no longer update their beliefs in response to this second price rise, and the two-way feedback between prices and beliefs would fail to materialize.

However, for uninformed agents to learn the right information from prices, they must perfectly understand what generates the price changes they observe at each point in time, which in turn requires them to perfectly understand all other agents' actions and beliefs. Theories of rational expectations achieve this level of understanding by assuming common knowledge of rationality. We relax this assumption and develop a dynamic theory of partial equilibrium thinking (Bastianello and Fontanier 2024), whereby "otherwise rational expectations fail to take into account the strength of similar responses by others" (Kindleberger 1978).[3] Specifically, PET agents neglect that all other uninformed agents are thinking and behaving just like them, and they instead attribute any price change they observe to new information alone. Following the second price rise in our earlier example, PET agents attribute it to further good news, encouraging further buying and inducing further price rises in a self-sustaining feedback between prices and beliefs. In this paper we formalize the intuition behind this example and show how, depending on the information structure, the strength of this feedback effect may be time-varying.

We begin by introducing partial equilibrium thinking into a standard infinite horizon model of a financial market where each period a continuum of investors solve a portfolio choice problem between a risky and a riskless asset. Our agents differ in their ability to observe fundamental news: a fraction of agents are informed and observe fundamental shocks, and the remaining agents are instead uninformed and learn from past prices.

Given this information structure, price changes reflect both the contemporaneous re-

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[3]We build on a large literature in social learning that has documented how people tend to underestimate the extent to which others also learn from aggregate outcomes (Kübler and Weizsäcker 2004, Penczynski 2017, Eyster et al. 2018, Enke and Zimmermann 2019, Bohren and Hauser 2021), and has formalized this behavior with models of correlation neglect, naïve herding, cursedness, and k-level thinking (DeMarzo et al. 2003, Eyster and Rabin 2005, Eyster and Rabin 2010).

sponse of informed agents to news, and the lagged response of uninformed agents who learn from past prices. However, when uninformed agents think in partial equilibrium, they neglect the second source of price variation and attribute any price change to new information alone, leading to a simple type of return extrapolation.

We show that the degree of extrapolation and the bias that partial equilibrium thinking generates are decreasing in informed traders' informational edge. This edge is defined as the aggregate confidence of informed traders relative to the aggregate confidence of uninformed traders, and is higher when there are more informed traders in the market, and when the precision of the additional information informed traders hold is higher. When this informational edge is high, informed traders trade more aggressively, and the influence on prices of uninformed traders' beliefs is lower. Partial equilibrium thinkers then neglect a smaller source of price variation, therefore leading to a smaller bias and a smaller strength of the feedback between prices and beliefs. Conversely, when informed traders' edge is low, partial equilibrium thinkers neglect a greater source of price variation, leading to a larger bias and a stronger feedback effect.

Our second key contribution is to formally model the distinction between normal times shocks (which do not generate changes in the underlying environment), and displacement shocks (which instead do). We then show how these shocks interact differently with extrapolative beliefs. While informed traders' edge is high and constant in normal times, it becomes lower and time-varying following a displacement. This leads to weak extrapolation and momentum in normal times, and to bubbles and crashes after displacements.

In Section 1 we model normal times shocks as independent draws from the same known

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distribution. For example, these shocks may come in the form of earnings announcements. Informed traders are better able to immediately understand the implications of these shocks, while uninformed retail traders learn more slowly by observing how the market reacts to them. When this is the case, informed traders are always one step ahead of uninformed traders, and their edge is high and constant. Partial equilibrium thinkers then neglect a small source of price variation, leading to weak departures from rationality.

This is no longer true following a displacement. In Section 2 we model displacements as a positive and uncertain shift to the mean of the distribution from which shocks are drawn, and we show how these shocks lead to time-variation in informed traders' edge. Displacements are meant to capture "something new under the sun," such as technological revolutions or financial innovations. These shocks wipe out much of informed agents' edge as not even the most informed of informed agents are able to immediately grasp the full long-term implications of such events, which instead can only be learnt gradually over time (Pástor and Veronesi 2009). As informed traders lose their edge, they trade less aggressively, allowing the influence on prices of uninformed traders' beliefs to increase. When this is the case, partial equilibrium thinkers neglect a greater source of price variation, leading to a stronger bias. These forces contribute to fueling the strength of the feedback between prices and beliefs, allowing both to accelerate away from fundamentals. As informed traders learn more about the displacement over time, they regain their edge, leading to a gradual fall in the degree of extrapolation, and in the strength of the feedback effect. When the feedback effect runs out of steam, the bubble bursts, and prices and beliefs converge back towards fundamentals.

As well as capturing the key features of the Kindleberger (1978) narrative, our distinction between normal times and displacement shocks also allows us to highlight a theoretically novel and empirically relevant prediction on investors' trading behavior. Our model predicts that uninformed traders can switch from trading contrarian with respect to short-run returns in normal times, to trading momentum with respect to short-run returns during bubbles and crashes. This speaks to empirical evidence in Kogan et al. (2023), who show that the same retail investors trade contrarian in gold, but momentum in crypto. To the best of our knowledge, ours is the first theoretical contribution that rationalizes these findings, which had previously been framed as puzzling.

Finally, Section 4 studies how our bias interacts with intertemporal trading motives, and shows that whether speculators amplify bubbles or arbitrage them away depends on their higher order beliefs. Consistent with prior findings, we show that if informed traders think that they live in a rational world and that mispricing is temporary, they arbitrage bubbles away immediately, and bubbles and crashes do not arise. If instead they realize that other traders are biased, that future mispricing is predictable and that they can sell the asset to "a greater fool" in the future, they ride the bubble and amplify it further.

1 Normal Times

In this section we introduce our notion of partial equilibrium thinking (PET) in normal times, which we think of as periods where shocks come in the form of regular earning announcements that do not cause significant changes in the composition of traders in the market, or in the relative confidence of traders.

1.1 Setup

We consider an infinite period model, where agents solve a portfolio choice problem between a risk-free and a risky asset.

Assets and fundamentals. The risk-free asset is in elastic supply and we normalize the risk-free rate to one. The risky asset is in fixed net supply Z and pays a liquidating dividend when it dies at an uncertain terminal date.[4] In each period, with probability β the asset remains alive and produces $u_t \overset{iid}{\sim} N(0, \sigma_u^2)$ worth of terminal dividends, and with probability $(1 - \beta)$ the asset dies, and all accumulated dividends are paid out (Blanchard 1985). Introducing an uncertain terminal date is a simple and effective modeling device that increases tractability by serving two key purposes: it allows us to study partial equilibrium thinking in isolation from horizon effects that come into play when approaching a fixed terminal date, and it keeps variances bounded even as we allow the terminal date to be arbitrarily far into the future.[5]

From the point of view of period t, the asset is still alive in period $t+h$ with probability β^h. Taking expectations over all possible terminal dates, the present value of the terminal dividend in period t, conditional on realized future shocks $\{u_{t+h}\}_{h=1}^{\infty}$, can be written as:[6]

$$\mathbb{E}_t[D_T | \{u_j\}_{j=0}^t] = \bar{D} + \sum_{j=0}^{t} u_j + \sum_{h=1}^{\infty} \beta^h \mathbb{E}_t[u_{t+h}] \tag{1}$$

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[4]The fixed supply ensures that prices are fully revealing (Grossman 1976). Online Appendix G allows for the supply of the risky asset to be stochastic, so that prices are only partially revealing (Diamond and Verrecchia 1981). The key intuitions remain unchanged.

[5]Online Appendix I considers many alternative processes for the dynamic evolution of fundamentals. The way partial equilibrium thinking interacts with different types of shocks is robust to these variations without an uncertain terminal date. We choose this process of fundamentals for tractability.

[6]The subscript T stands for Terminal dividend, and not for period T.

where $\bar{D} > 0$ is constant and is common knowledge. This expression shows that standing in period t, the asset has already produced $\sum_{j=0}^{t} u_j$ while alive in these first t periods; moreover, with probability β^h the asset is still alive in period $t + h$, and produces an amount u_{t+h}. This survival probability β acts as a very natural discount rate such that dividends paid further into the future receive a lower weight today.

Objective function. Our economy is populated by a continuum of measure one of fundamental traders, who have mean-variance utility, and solve the following portfolio choice problem in each period:

$$\max_{X_{i,t}} \quad \left\{ X_{i,t} \left(\mathbb{E}_{i,t}[D_T] - P_t \right) - \frac{1}{2} \mathcal{A} X_{i,t}^2 \mathbb{V}_{i,t}[D_T] \right\} \tag{2}$$

where $X_{i,t}$ is the dollar amount that agent i invests in the risky asset in period t, $\mathcal{A}$ is the coefficient of absolute risk aversion, and $\mathbb{E}_{i,t}[D_T]$ and $\mathbb{V}_{i,t}[D_T]$ refer to agent i's posterior mean and variance beliefs about the fundamental value of the asset conditional on their information set in period t. The corresponding first order condition yields the following standard demand function for the risky asset, which is increasing in agent i's expected payoff, and decreasing in the risk they associate with holding the asset:

$$X_{i,t} = \frac{\mathbb{E}_{i,t}[D_T] - P_t}{\mathcal{A} \mathbb{V}_{i,t}[D_T]} \tag{3}$$

This objective function allows us to study partial equilibrium thinking in isolation of intertemporal trading motives. This has two advantages. First, it increases tractability

substantially. Second, it allows us to study the role of partial equilibrium thinking in isolation from speculative motives, which have been studied in earlier work (Abreu and Brunnermeier 2002). In Section 4 we consider the more common objective function with mean-variance utility over next period wealth, with traders who forecast next period payoffs as opposed to long-term fundamentals. In Appendix F, we additionally allow informed traders to solve the full intertemporal dynamic trading problem as in He and Wang (1995). The core intuitions are unchanged with these alternative specifications.

Information structure and beliefs. Turning to the information structure, we assume that a fraction ϕ of agents are informed (e.g. institutional investors), and observe the fundamental shock u_t in every period. The remaining fraction $(1 - \phi)$ of agents are uninformed (e.g. retail traders) and do not observe any of the fundamental shocks, but can learn information from prices.

Given experimental evidence that traders tend to extrapolate recent price trends rather than instantaneous price movements (Andreassen and Kraus 1990), we assume that traders learn information from past as opposed to current prices, as with the positive feedback traders in De Long et al. (1990), Hong and Stein (1999), Barberis et al. (2018).[7]

Importantly, while other details of our setup where chosen for tractability, the asymmetric nature of the information structure, and learning from past as opposed to current prices are key assumptions for our model. The first assumption allows informed agents to have an edge relative to uninformed traders, and we think of it as capturing different

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[7]Online Appendix J shows how the main intuitions go through even when uninformed traders submit market orders that do not condition on the current price level.

types of market participants (e.g. hedge funds vs retail traders), consistent with the focus on "insiders" and "outsiders" playing distinct roles in historical narratives. The second assumption (which is common in models of extrapolative expectations, e.g. De Long et al. 1990, Hong and Stein 2007 and Barberis et al. 2018) allows the feedback effect between prices and beliefs embedded in partial equilibrium thinking to play out dynamically rather than in a single period, and is consistent with evidence on extrapolative beliefs (Andreassen and Kraus 1990, Case et al. 2012). One way to rationalize this is to think of models of extrapolative beliefs as embedding an additional layer of bounded rationality, which prevents traders from updating their beliefs and trade at the same time, and instead induces them to perform these two tasks sequentially.

Equilibrium. To solve the model, we proceed in three steps. First, we solve for the true price function which generates the outcomes that agents observe. Second, we turn to PET agents' beliefs of what generates the prices they observe, which allows us to pin down the mapping that PET agents use to learn information from prices. Finally, we solve the equilibrium recursively, and study the properties of equilibrium outcomes.

1.2 True Price Function in Normal Times

To solve for the true market clearing price function, we need to specify agents' posterior beliefs, compute agents' asset demand functions, and impose market clearing. Starting from agents' beliefs, we know that in period t all informed agents trade on the information

they receive, and update their beliefs accordingly:

$$\mathbb{E}_{I,t}[D_T] = \mathbb{E}_{I,t-1}[D_T] + u_t \tag{4}$$

$$\mathbb{V}_{I,t}[D_T] = \mathbb{V}_{I,t}\left[\sum_{h=1}^{\infty} \beta^h u_{t+h}\right] = \left(\frac{\beta^2}{1-\beta^2}\right)\sigma_u^2 \equiv \mathbb{V}_I \tag{5}$$

Instead, all uninformed agents learn information from past prices. Let $\tilde{u}_{t-1}$ be the fundamental shock which uninformed traders learn from the past price they observe, P_{t-1}. More generally, we denote with a $\tilde{\cdot}$ uninformed traders' beliefs about a variable. In this case, since prices are fully revealing, uninformed traders believe they are extracting from P_{t-1} the exact fundamental shock that informed traders observe in $t-1$, so $\tilde{u}_{t-1}$ is uninformed agents' belief of the $t-1$ fundamental shock, u_{t-1}. For now, we treat $\tilde{u}_{t-1}$ as a generic signal uninformed traders learn from past prices, and we derive this as an equilibrium object in the next section where we explicitly solve for the inference problem.[8] We can write uninformed traders' posterior beliefs as:

$$\mathbb{E}_{U,t}[D_T] = \mathbb{E}_{U,t-1}[D_T] + \tilde{u}_{t-1} \tag{6}$$

$$\mathbb{V}_{U,t}[D_T] = \mathbb{V}_{U,t}\left[u_t + \sum_{h=1}^{\infty} \beta^h u_{t+h}\right] = \left(\frac{1}{1-\beta^2}\right)\sigma_u^2 \equiv \mathbb{V}_U \tag{7}$$

Importantly, comparing (5) and (7) shows that informed traders have an edge relative to uninformed traders. While informed traders always face uncertainty over all future fundamental shocks, uninformed traders additionally face uncertainty over the current

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[8]Whether $\tilde{u}_{t-1} = u_{t-1}$ or $\tilde{u}_{t-1} \neq u_{t-1}$ depends on the mapping uninformed traders use to extract information from prices. In Sections 1.3 and 1.4 we show that if traders have rational expectations, then $\tilde{u}_{t-1} = u_{t-1}$, but if instead they use a misspecified mapping, as with partial equilibrium thinking, they extract biased information from prices and $\tilde{u}_{t-1} \neq u_{t-1}$.

shock, as they only learn information from past prices. Specifically, we define the aggregate informational edge of informed traders (ζ) as the aggregate confidence of informed traders relative to the aggregate confidence of uninformed traders:[9]

$$\zeta \equiv \frac{\phi}{(1-\phi)}\frac{\tau_I}{\tau_U} \tag{8}$$

where $\tau_i \equiv (\mathbb{V}_i)^{-1}$ is the confidence of agent $i \in \{I, U\}$. This edge is increasing in the fraction of informed traders (ϕ), and in the relative individual level confidence of informed and uninformed traders (τ_I/τ_U). Since in normal times ϕ and τ_I/τ_U are constant, the informational edge is also constant.

Given agents' posterior beliefs, we can compute their asset demand functions and impose market clearing to find that prices are a weighted average of agents' beliefs minus a risk premium component that compensates them for bearing risk:

$$P_t = a\mathbb{E}_{I,t}[D_T] + b\mathbb{E}_{U,t}[D_T] - c \tag{9}$$

where:

$$a \equiv \frac{\zeta}{1+\zeta} \quad ; \quad b \equiv \frac{1}{1+\zeta} \tag{10}$$

and $c \equiv \frac{\mathcal{A}Z}{\phi\tau_I + (1-\phi)\tau_U}$. The expressions in (10) then show that the influence on prices of informed (uninformed) agents' beliefs is increasing (decreasing) in informed agents' informational edge. Taking first differences of the price function in (9) and of agents' beliefs

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[9]Consistent with our notion of information edge, Giglio et al. (2021) show that investors who have greater confidence in their beliefs also trade more aggressively in their beliefs.

in (4) and (6) we find that price changes reflect both informed traders' instantaneous response to shocks, and uninformed agents' lagged response:

$$\Delta P_t = \underbrace{au_t}_{\substack{\text{instantaneous response of } I \\ \text{to new information}}} + \underbrace{b\tilde{u}_{t-1}}_{\substack{\text{lagged response of } U \\ \text{from learning from past prices}}} \tag{11}$$

To solve for equilibrium dynamics, we need to determine what information $\tilde{u}_{t-1}$ uninformed traders learn from past prices. To do so, we need to specify what uninformed agents think is generating the price changes that they observe. We first explore the inference problem under rational expectations, and then turn to partial equilibrium thinking.

1.3 Rational Expectations Benchmark

If uninformed traders have rational expectations, they perfectly understand that (11) generates the price changes they observe, and are therefore able to infer the right information from prices:[10]

$$\tilde{u}_{t-1} = u_{t-1} \tag{12}$$

However, for uninformed agents to understand the mapping in (11), they must perfectly understand other agents' actions and beliefs, an assumption which we now relax.

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[10]To keep this rational benchmark as close as possible to our notion of partial equilibrium thinking, we restrict uninformed rational traders to also learn information from *past* prices. This allows us to highlight the role of partial equilibrium thinking above and beyond the role of learning from lagged as opposed to current prices. While learning from past prices is a key aspect of models of extrapolative beliefs, it cannot on its own deliver the dynamics that are characteristic of bubbles and crashes, as is clear from the rational benchmark we study. Appendix B.1 explicitly solves for this rational benchmark.

1.4 Partial Equilibrium Thinking

An extensive literature in behavioral economics and psychology has rejected the assumption of common knowledge of rationality, and shown that people make mistakes when learning information from equilibrium outcomes, often neglecting the equilibrium implications of other agents' learning (Stahl and Wilson 1994, Nagel 1995, Kübler and Weizsäcker 2004, Ziegelmeyer et al. 2013, Penczynski 2017, Eyster et al. 2018, Andre et al. 2024, Han et al. 2024). We build on this evidence and model uninformed agents as partial equilibrium thinkers (Bastianello and Fontanier 2024), who misunderstand what generates the price changes they observe because they fail to realize the general equilibrium consequences of their actions. The way PET manifests itself is that all agents learn information from prices, but they fail to realize that others do too.

Formally, PET agents think that in period $t-1$ informed agents update their beliefs with the new fundamental information they receive, $\tilde{u}_{t-1}$:[11]

$$\tilde{\mathbb{E}}_{I,t-1}[D_T] = \tilde{\mathbb{E}}_{I,t-2}[D_T] + \tilde{u}_{t-1} \tag{13}$$

$$\tilde{\mathbb{V}}_{I,t-1}[D_T] = \left(\frac{\beta^2}{1-\beta^2}\right)\sigma_u^2 \equiv \tilde{\mathbb{V}}_I \tag{14}$$

On the other hand, they think that all other uninformed agents do not learn information from prices, and instead trade on the prior beliefs they held in period $t=0$:

$$\tilde{\mathbb{E}}_{U,t-1}[D_T] = \tilde{\mathbb{E}}_{U,t-2}[D] = \bar{D} \tag{15}$$

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[11]The use of $t-1$ subscripts instead of t is to highlight that uninformed agents learn information from past prices, so that in period t they must understand what generated the price in period $t-1$.

$$\tilde{\mathbb{V}}_{U,t-1}[D_T] = \left(\frac{1}{1-\beta^2}\right)\sigma_u^2 \equiv \tilde{\mathbb{V}}_U \tag{16}$$

where the equivalences in (14) and (16) highlight that in normal times, PET agents understand that all agents face constant uncertainty over time.[12]

Given these beliefs and the corresponding market clearing condition, PET agents think that the equilibrium price in period $t-1$ is given by:

$$P_{t-1} = \tilde{a}\tilde{\mathbb{E}}_{I,t-1}[D_T] + \tilde{b}\tilde{\mathbb{E}}_{U,t-1}[D_T] - \tilde{c} \tag{17}$$

where:

$$\tilde{a} \equiv \frac{\tilde{\zeta}}{1+\tilde{\zeta}} \qquad \tilde{b} \equiv \frac{1}{1+\tilde{\zeta}} \tag{18}$$

and $\tilde{c} \equiv \frac{\mathcal{A}Z}{\phi\tilde{\tau}_I+(1-\phi)\tilde{\tau}_U}$ and $\tilde{\zeta} \equiv \frac{\phi}{1-\phi}\frac{\tilde{\tau}_I}{\tilde{\tau}_U}$.[13] Taking first differences of the perceived price function in (17), and of uninformed agents' perceptions of others' beliefs in (13) and (15):

$$\Delta P_{t-1} = \underbrace{\tilde{a}\tilde{u}_{t-1}}_{\substack{\text{instantaneous response of } I \\ \text{to new information}}} \tag{19}$$

which shows that when agents think in partial equilibrium they attribute any price change they observe to new information alone. In so doing, they neglect the second source of price variation in (11), which is due to the lagged response of all other uninformed traders.

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[12]Moreover, since $\tilde{\mathbb{V}}_I = \mathbb{V}_I < \tilde{\mathbb{V}}_U = \mathbb{V}_U$, PET agents are not misspecified about other agents' second moment beliefs, and they understand that informed agents have an informational edge.

[13]From (14) and (16), we see that $\tilde{\tau}_I = \tau_I$ and $\tilde{\tau}_U = \tau_U$, so in normal times $\tilde{\zeta} = \zeta$. We still distinguish between these two quantities at the outset because displacement shocks draw a wedge between $\tilde{\zeta}$ and ζ.

PET agents then invert the mapping in (19) to extract $\tilde{u}_{t-1}$ from prices:[14]

$$\tilde{u}_{t-1} = \left(\frac{1}{\tilde{a}}\right) \Delta P_{t-1} \tag{21}$$

Therefore, PET provides a micro-foundation for extrapolative expectations as uninformed traders extract a positive signal and become more optimistic whenever they see a price rise, and extract a negative signal and become more pessimistic whenever they see a price fall. This is unlike the rational expectations benchmark, where uninformed traders become more optimistic (pessimistic) following a price rise (fall) *only* if that price change is due to new information. They instead do not update their beliefs if the price change is due to the lagged response of uninformed traders who are learning from past prices.

The bias inherent in partial equilibrium thinking is then increasing in the source of price variation they neglect, which, in turn, is decreasing in informed traders' informational edge. Intuitively, a lower edge increases the influence on prices of uninformed agents' beliefs, leading PET agents to omit a greater source of price variation.

Proposition 1 (Micro-foundation of return extrapolation)**.** *Partial equilibrium thinking*

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[14]We can compare this to the mapping used by rational uninformed traders, who understand that (11) generates the price function they observe, and therefore use the following mapping to infer information from prices (as further discussed in Appendix B.1):

$$\tilde{u}_{t-1} = \left(\frac{1}{a}\right) \Delta P_{t-1} - \left(\frac{b}{a}\right) \tilde{u}_{t-2} \tag{20}$$

Since in normal times $\tilde{a} = a$, comparing (20) and (21) makes clear that the bias inherent in partial equilibrium thinking doesn't come from the weight that uninformed traders put on past price changes (which is $1/a$ in both REE and PET), but rather from neglecting the part of the price variation that comes from the lagged response of all other uninformed traders. In particular, notice that it is rational to put less weight on price changes when informed traders' edge is higher: when this is the case, information is incorporated more strongly into prices, so that traders have to extrapolate less strongly to recover that information. Online Appendix G extends this discussion to the case where prices are partially revealing.

provides a micro-foundation for extrapolative expectations:

$$\mathbb{E}_{U,t}[D_T] = \mathbb{E}_{U,t-1}[D_T] + \left(\frac{1}{\tilde{a}}\right)\Delta P_{t-1} \tag{22}$$

where $\frac{1}{\tilde{a}} = 1 + \frac{1}{\tilde{\zeta}}$. Moreover, given a one-off shock to fundamentals, the bias is decreasing in the true and perceived informational edge of informed traders:

$$\tilde{u}_{t-1} - u_{t-1} = \left(\frac{b}{\tilde{a}}\right)\tilde{u}_{t-2} \tag{23}$$

where $\frac{b}{\tilde{a}} = \left(\frac{1}{1+\zeta}\right)\left(1 + \frac{1}{\tilde{\zeta}}\right)$.

Proof. All proofs are in Appendix A. □

1.5 The Feedback-Loop Theory of Bubbles

Combining the expressions of the true price function in (11) and of the extracted signal in (21), we find that when traders think in partial equilibrium changes in prices and in beliefs evolve as an AR(1):[15]

$$\tilde{u}_{t-1} = u_{t-1} + \left(\frac{b}{\tilde{a}}\right)\tilde{u}_{t-2} \tag{24}$$

$$\Delta P_t = au_t + \left(\frac{b}{\tilde{a}}\right)\Delta P_{t-1} \tag{25}$$

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[15]Combining the expressions of the true price function in (11) and of the extracted signal in (21) yields $\tilde{u}_{t-1} = \left(a/\tilde{a}\right)u_{t-1} + \left(b/\tilde{a}\right)\tilde{u}_{t-2}$. Since $\tilde{a} = a$ in normal times, this expression reduces to the one in (24).

This is in contrast to the rational benchmark where, combining (11) and (20), we find that when traders are rational price changes evolve as an MA(1):

$$\tilde{u}_{t-1} = u_{t-1} \tag{26}$$

$$\Delta P_t = a u_t + b u_{t-1} \tag{27}$$

Intuitively, partial equilibrium thinkers mistakenly infer a sequence of shocks from a one-off shock, and this leads to overreaction, as is clear from the presence of the second term in (24) which is instead absent in the rational counterpart in (26). Following a one-off shock, PET agents fail to realize that the second price rise is due to the buying pressure of all other uninformed agents, and instead attribute it to further good news. This, in turn, fuels even higher prices and more optimistic beliefs, and leads to a self-sustaining feedback loop, just as we saw in the example in the introduction.

1.5.1 Strength of the Feedback Effect

The AR(1) coefficient in the processes that describe changes in equilibrium prices and beliefs in (24) and (25) is key to determining the properties of equilibrium outcomes. In our case, this coefficient also has a special meaning, in that it captures the strength of the feedback between prices and beliefs. To study its properties, we see that it is decreasing both in the true informational edge (ζ), and in uninformed agents' perception of it ($\tilde{\zeta}$):

$$\frac{b}{\tilde{a}} = \left(\frac{1}{1+\zeta}\right)\left(1 + \frac{1}{\tilde{\zeta}}\right) \tag{28}$$

Intuitively, when uninformed agents' perception of the edge is low, they neglect a greater source of price variation, leading to a greater bias. Moreover, when the true edge is low, the influence on prices of uninformed traders' biased beliefs is higher. Both these forces contribute to fuelling the feedback between outcomes and beliefs.

Proposition 2 (Strength of the Feedback Effect). *When agents think in partial equilibrium, the strength of the feedback between outcomes and beliefs is decreasing both in the true informational edge (ζ), and in uninformed agents' perception of it ($\tilde{\zeta}$). Environments with a smaller fraction of informed traders (ϕ), and with a lower true and perceived confidence of informed agents relative to uninformed agents (τ_I/τ_U, $\tilde{\tau}_I/\tilde{\tau}_U$) are characterized by a stronger feedback between prices and beliefs and greater deviations from rationality.*

1.5.2 Stable and Unstable Regions

Another feature of the AR(1) processes in (24) and (25) is that the system can be stationary or non-stationary, depending on whether $^b/_{\tilde{a}} < 1$ or $^b/_{\tilde{a}} > 1$. When $^b/_{\tilde{a}} < 1$, changes in prices and in beliefs in (24) and (25) are stationary, and shocks eventually die out, so that prices and beliefs exhibit momentum and converge to a new steady state. On the other hand, when $^b/_{\tilde{a}} > 1$ the system is non-stationary and the influence of the feedback effect is explosive: consecutive changes in prices and beliefs get larger and larger, and prices and beliefs accelerate in a convex way, becoming extreme and decoupled from fundamentals.

As long as the feedback effect between prices and beliefs is *constant*, the response of prices and beliefs to shocks is either always stationary and convergent, or it is always non-stationary and explosive. Since we do not observe unbounded prices and beliefs in

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response to normal times shocks (e.g. following earnings announcements), it is plausible to assume that in normal times changes in prices and beliefs are stationary. For this to be the case, it must be that in normal times the aggregate confidence of informed agents is greater than the aggregate confidence of uninformed agents:[16]

$$\frac{b}{\tilde{a}} = \frac{1}{\zeta} < 1 \iff \zeta > 1 \iff \phi\tau_I > (1-\phi)\tau_U \tag{29}$$

In Section 2, we show how displacements can generate *time-variation* in the strength of the feedback effect, and can therefore shift the economy across stable and unstable regions. By bringing the explosive properties of unstable regions into play before the convergent properties of stable regions take over again, displacements can lead to the formation of accelerating bubbles and endogenous crashes (Greenwood et al. 2019).

1.6   Trading Behavior

In this section we uncover novel empirical predictions regarding PET investors' trading behavior by looking at how changes in their holdings co-vary with recent price changes:

$$\text{Cov}(\Delta X_{U,t}, \Delta P_t) \propto \text{Cov}(\Delta\mathbb{E}_{U,t}[D_T] - \Delta P_t, \Delta P_t) \tag{30}$$

$$= \frac{1}{\tilde{a}}\text{Cov}(\Delta P_{t-1}, \Delta P_t) - \text{Var}(\Delta P_t) \tag{31}$$

$$= \left(\frac{b}{\tilde{a}^2} - 1\right)\text{Var}(\Delta P_t) = \left(\frac{1+\zeta}{\zeta^2} - 1\right)\text{Var}(\Delta P_t) \tag{32}$$

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[16]The first equality follows from the fact that in (14) and (16) we saw that $\tau_i = \tilde{\tau}_i$ for $i \in \{I, U\}$, so that $\tilde{\zeta} = \zeta$. Substituting this in (28) yields (29).

where (31) uses the expression for changes in beliefs in (20), and (32) uses the expression for equilibrium price dynamics in (25) as well as the definition of ζ and $\tilde{\zeta}$.

The expression in (31) makes clear that whether PET traders are momentum or contrarian with respect to short-term returns depends on the relative strength of two terms: the autocorrelation of returns and the variance of returns. The positive autocorrelation of returns stems from the informational role of prices: when PET traders observe a price increase, they become more optimistic about the fundamental value of the asset, leading them to want to increase their holdings. This further increases current prices, generating positively autocorrelated returns. The variance of returns instead captures the standard role of prices as a measure of scarcity: when prices increase, the asset becomes more expensive, leading all traders to want to hold less of it. The relative strength of these two channels ultimately depends on informed traders' edge (ζ): a higher edge reduces both PET traders' extrapolative tendencies ($1/\tilde{a}$) and their influence on prices (b), therefore weakening the informational role of prices relative to their scarcity role. As long as informed traders' edge is high enough, in normal times PET traders are on average contrarian with respect to short-run returns, consistent with empirical evidence on retail traders' behavior (Grinblatt and Keloharju 2001, Kaniel et al. 2012, Luo et al. 2023, Kogan et al. 2023).[17] At the same time, Appendix C shows that PET agents are always momentum traders with respect to *long-run* returns.

Importantly, contrarian trading with respect to *short-run* returns is not inconsistent with the evidence of extrapolative beliefs, which generally focuses on longer-period re-

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[17]Empirical evidence suggests that in normal times returns are close to unpredictable and that the autocorrelation of returns is much smaller than its variance, which suggests that (31) is indeed negative.

turns. For example, Greenwood and Shleifer (2014) find evidence of extrapolative beliefs using past twelve-month returns, while Luo et al. (2023) and Kogan et al. (2023) only focus on traders' response to *short-run* returns over a month and a week, respectively.

Proposition 3 (Trading Behavior)**.** *If $\zeta > \frac{1+\sqrt{5}}{2}$, uninformed PET traders are on average contrarian with respect to short-run returns. Otherwise, they are on average momentum with respect to short-run returns. PET traders are always momentum with respect to longer-run returns.*

Therefore, as in Jin and Peng (2024), partial equilibrium thinking draws a novel and empirically relevant connection between extrapolative beliefs and retail investors' contrarian trading behavior with respect to short-run returns.[18] Proposition 3 furthers this discussion by showing that changes in informed traders' edge lead to changes in PET traders' *trading strategy* (i.e. their demand function): as we approach the threshold in Proposition 3, differences in the information structure across environments can induce the same PET investor to switch from trading contrarian to trading momentum (while the underlying psychological bias remains fixed). This becomes especially clear when contrasting PET agents' trading behavior in normal times and following a displacement. As we explore further in Section 2.4 and Appendix C, displacement shocks initially dilute informed traders' edge ($\zeta < 1$), and PET traders do indeed go from being contrarian in normal times to being momentum during bubbles and crashes.

These predictions are consistent with empirical evidence in Kogan et al. (2023) who

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[18] Jin and Peng (2024) show that retail traders' contrarian behavior with respect to short-run returns and momentum behavior with respect to long-run returns is also consistent with other features of investor trading behavior, such as the disposition effect and doubling down in buying, and with the fact that both patterns are weaker for longer holding horizons (Odean 1998, Barberis and Xiong 2012).

show that while retail traders are contrarian with respect to short-run returns when trading regular stocks, they are momentum traders when trading cryptos. To the best of our knowledge, ours is the first paper that provides a theoretical reconciliation of such differential trading behavior across environments.

2 Displacements

While the exact nature of the displacement varies from one bubble episode to another, what these shocks have in common is that they represent "something new under the sun," and their full implications for long term outcomes can only be understood gradually over time, as more information becomes available (Pástor and Veronesi 2009). When the internet was first made available to the public in 1993, investors were aware of this new technology, but at the time nobody knew the full potential of this invention. The development of blockchains as decentralized ledgers has paved the way for cryptocurrencies. However, we are yet to learn about the full implications of this technology or the likelihood of their future adoption, and cryptos have indeed been prone to bubbly behavior (Kogan et al. 2023). Moreover, historical narratives also associate displacements with periods characterized with large changes in the compositions of traders in the market, with retail investors playing a prominent role (Aliber and Kindleberger 2015).

From a modeling point of view, we can capture displacements as shocks that generate time-variation in either the composition of traders in the market, or in the relative confidence of informed and uninformed traders. We take the latter approach, and we discuss

alternative ways of modeling displacement shocks in Section 2.6.[19]

In this section we show how displacements generate time-variation in informed agents' edge, which in turn leads to time-varying extrapolation, and a time-varying strength of the feedback between prices and beliefs. This can shift the economy between stable and unstable regions, allowing for the formation of bubbles and endogenous crashes.

2.1 Displacement Shocks

We model displacements as an uncertain positive shock to long-term outcomes that agents can learn about only gradually over time. Starting from a normal-times steady state where uninformed agents' beliefs are consistent with the price they observe, in period $t = 0$ both informed and uninformed traders learn that the terminal dividend changes by an uncertain amount $\omega \sim N(\mu_0, \tau_0^{-1})$, where $\mu_0 > 0$:[20]

$$D_T = \bar{D} + \sum_{j=0}^{\infty} \beta^j u_j + \omega \tag{33}$$

Initially, at $t = 0$ all agents share the same unconditional prior over ω. In all periods $t \geq 1$, informed agents observe a common signal that is informative about the displacement, $s_t = \omega + \epsilon_t$ with $\epsilon_t \sim^{iid} N(0, \tau_s^{-1})$. Uninformed agents do not observe these signals but still learn information from past prices.

We solve the model using the same three steps we used in normal times.

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[19]This is distinct from the "displacement risk" in Gârleanu et al. (2012), where innovation permanently redistributes wealth across generations and creates a priced risk factor. Our displacement shocks are conceptually different, and alter the information advantage of informed and uninformed traders.

[20]In Section 2.5 we also consider the case where $\mu_0 < 0$, and show how with partial equilibrium thinking negative bubbles are dampened relative to positive ones.

2.2 True Price Function following a Displacement

Following a displacement, informed agents observe new signals u_t and s_t in each period, and they revise their beliefs via standard Bayesian updating:

$$\mathbb{E}_{I,t}[D_T] = \mathbb{E}_{I,t-1}[D_T] + u_t + w_t \tag{34}$$

$$\mathbb{V}_{I,t}[D_T] = \mathbb{V}_{I,t}\left[\sum_{h=1}^{\infty} \beta^h u_{t+h} + \omega\right] = \mathbb{V}_I + (t\tau_s + \tau_0)^{-1} \tag{35}$$

where $w_t \equiv \mathbb{E}_{I,t}[\omega] - \mathbb{E}_{I,t-1}[\omega] = \frac{\tau_s}{t\tau_s+\tau_0}\left(s_t - \mathbb{E}_{I,t-1}[\omega]\right)$ is informed agents' revision of their beliefs about the displacement ω in light of the new signal s_t.

On the other hand, in each period t, uninformed agents learn $\tilde{u}_{t-1} + \tilde{w}_{t-1}$ from the price change they observe in period $t-1$, and their posterior beliefs are:

$$\mathbb{E}_{U,t}[D_T] = \mathbb{E}_{U,t-1}[D_T] + \tilde{u}_{t-1} + \tilde{w}_{t-1} \tag{36}$$

$$\mathbb{V}_{U,t}[D_T] = \mathbb{V}_{U,t}\left[u_t + \sum_{h=1}^{\infty} \beta^h u_{t+h} + \omega\right] = \mathbb{V}_U + ((t-1)\tau_s + \tau_0)^{-1} \tag{37}$$

Importantly, (35) and (37) show that following a displacement informed traders' edge becomes time-varying:

$$\zeta_t = \left(\frac{\phi}{1-\phi}\right)\left(\frac{\mathbb{V}_U + ((t-1)\tau_s + \tau_0)^{-1}}{\mathbb{V}_I + (t\tau_s + \tau_0)^{-1}}\right) \tag{38}$$

Initially, informed agents lose their edge (all agents are just as clueless about the displacement), and they then gradually regain it, as also shown in Figure 1a.

Given these beliefs, we find that, following a displacement, price changes capture both changes in mean beliefs and changes in confidence levels:[21]

$$\Delta P_t = \underbrace{a_t \left(u_t + w_t\right)}_{\substack{\text{instantaneous response of } I \\ \text{to new information}}} + \underbrace{b_t \left(\tilde{u}_{t-1} + \tilde{w}_{t-1}\right)}_{\substack{\text{lagged response of } U \\ \text{from learning from past prices}}} + \underbrace{\left(P_{t|t-1} - P_{t-1}\right)}_{\text{changes in confidence}} \quad (40)$$

where:

$$\left(P_{t|t-1} - P_{t-1}\right) \equiv \underbrace{\Delta a_t \mathbb{E}_{I,t-1}[D_T] + \Delta b_t \mathbb{E}_{U,t-1}[D_T]}_{\substack{\text{change in relative weight on} \\ \text{I and U traders' beliefs}}} - \underbrace{\Delta c_t}_{\substack{\text{changes in} \\ \text{risk premium}}} \quad (41)$$

and where $a_t \equiv \frac{\zeta_t}{1+\zeta_t} = 1 - b_t$, $b_t \equiv \frac{1}{1+\zeta_t}$ and $c_t \equiv \frac{\mathcal{A}Z}{\phi \tau_{I,t} + (1-\phi)\tau_{U,t}}$ are defined as in normal times, but are now time-varying.

Equation (40) shows that price changes now reflect three components. The first two components are due to changes in mean beliefs of both informed and uninformed traders, just as in normal times. However, displacements now bring into play a third source of price variation, which is due to changes in informed and uninformed traders' relative confidence levels. As shown in the definition of $(P_{t|t-1} - P_{t-1})$ in (41), changes in relative confidence levels manifest themselves in two ways. First, changes in relative confidence levels lead to a change in the relative weights on informed and uninformed traders' beliefs (Δa_t and Δb_t), thus leading to changes in the average belief, even holding individual level beliefs fixed. Second, changes in confidence levels also lead to changes in the aggregate

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[21]Market clearing yields:
$$P_t = a_t \mathbb{E}_{i,t}[D_T] + b_t \mathbb{E}_{U,t}[D_T] - c_t \quad (39)$$
where a_t, b_t, and c_t are defined in the main text. Taking first differences of this expression, using agents' posterior beliefs in (34) and (36), and rearranging yields the expression in (40).

risk-bearing capacity, therefore adding an additional source of price variation via changes in the risk premium component (Δc_t).

2.3 Micro-founding Time-varying Extrapolation

Just as we did in Section 1, to understand what information uninformed agents extract from past prices, we start by specifying what uninformed agents think is generating the price changes they observe. This, in turn, requires us to work out PET agents' beliefs about other agents' actions and beliefs. Following a displacement, PET agents think that in period $t-1$ informed agents trade on all signals they have received up until period $t-1$, $\{\tilde{u}_j\}_{j=0}^{t-1}$ and $\{\tilde{s}_j\}_{j=1}^{t-1}$:

$$\tilde{\mathbb{E}}_{I,t-1}[D_T] = \tilde{\mathbb{E}}_{I,t-2}[D_T] + \tilde{u}_{t-1} + \tilde{w}_{t-1} \tag{42}$$

$$\tilde{\mathbb{V}}_{I,t-1}[D_T] = \mathbb{V}_I + ((t-1)\tau_s + \tau_0)^{-1} \tag{43}$$

where $\tilde{w}_t \equiv \tilde{\mathbb{E}}_{I,t}[\omega] - \tilde{\mathbb{E}}_{I,t-1}[\omega] = \frac{\tau_s}{t\tau_s+\tau_0}\left(\tilde{s}_t - \tilde{\mathbb{E}}_{I,t-1}[\omega]\right)$.

Moreover, PET agents think that all other uninformed agents do not learn information from prices, and instead trade on their fixed prior beliefs:

$$\tilde{\mathbb{E}}_{U,t-1}[D_T] = \tilde{\mathbb{E}}_{U,t-2}[D_T] = \bar{D} + \mu_0 \tag{44}$$

$$\tilde{\mathbb{V}}_{U,t-1}[D_T] = \mathbb{V}_U + (\tau_0)^{-1} \tag{45}$$

where (45) shows that following a displacement PET agents believe that other uninformed

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agents face greater and constant uncertainty as they do not learn new information after the displacement is announced. Combining (43) and (45), we see that PET agents' perception of informed agents' edge ($\tilde{\zeta}_{t-1}$) is initially diluted by the displacement's increase in aggregate uncertainty, and it then gradually rises over time as informed agents learn more about it:

$$\tilde{\zeta}_{t-1} = \left(\frac{\phi}{1-\phi} \right) \left(\frac{\mathbb{V}_U + (\tau_0)^{-1}}{\mathbb{V}_I + ((t-1)\tau_s + \tau_0)^{-1}} \right) \tag{46}$$

Given these beliefs, PET agents think that following a displacement price changes only reflect two components (rather than three components as in (40)), as they once again neglect that uninformed traders are also learning information from prices:[22]

$$\Delta P_{t-1} = \underbrace{\tilde{a}_{t-1} \left(\tilde{u}_{t-1} + \tilde{w}_{t-1} \right)}_{\substack{\text{instantaneous response of } I \\ \text{to new information}}} + \underbrace{\left(\tilde{P}_{t-1|t-2} - P_{t-2} \right)}_{\text{changes in confidence}} \tag{48}$$

where $\left(\tilde{P}_{t-1|t-2} - P_{t-2} \right)$ captures changes in prices due to changes in confidence levels:

$$\left(\tilde{P}_{t-1|t-2} - P_{t-2} \right) \equiv \underbrace{\left(\Delta\tilde{a}_{t-1}\tilde{\mathbb{E}}_{I,t-2}[D_T] + \Delta\tilde{b}_{t-1}\tilde{\mathbb{E}}_{U,t-2}[D_T] \right)}_{\substack{\text{change in relative weight on} \\ \text{I and U traders' beliefs}}} - \underbrace{\Delta\tilde{c}_{t-1}}_{\substack{\text{changes in} \\ \text{risk premium}}} \tag{49}$$

PET agents invert the mapping in (48), and attribute the unexpected part of price changes to new information ($\tilde{u}_{t-1} + \tilde{w}_{t-1}$), leading to *time-varying extrapolation*.

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[22]The perceived market clearing condition yields:

$$P_t = \tilde{a}_t\tilde{\mathbb{E}}_{i,t}[D_T] + \tilde{b}_t\tilde{\mathbb{E}}_{U,t}[D_T] - \tilde{c}_t \tag{47}$$

where $\tilde{a}_t$, $\tilde{b}_t$, and $\tilde{c}_t$ are defined in the main text. Taking first differences, using agents' posterior beliefs in (42) and (44), and rearranging yields equation (40). Since uninformed traders think other uninformed traders never update their beliefs, changes in uninformed traders' beliefs do not show up in (48).

Proposition 4 (Time-varying Extrapolation). *Following a displacement shock, partial equilibrium thinking leads to time-varying return extrapolation, with traders extrapolating the unexpected part of the price change they observe. Posterior beliefs are given by:*

$$\mathbb{E}_{U,t}[D_T] = \mathbb{E}_{U,t-1}[D_T] + \frac{1}{\tilde{a}_{t-1}} \left(P_{t-1} - \tilde{P}_{t-1|t-2} \right) \tag{50}$$

where $\frac{1}{\tilde{a}_{t-1}} = 1 + \frac{1}{\tilde{\zeta}_{t-1}}$.

As well as being consistent with empirical evidence on time-varying extrapolation (Cassella and Gulen 2018, Bybee 2023), micro-founding the extrapolation parameter allows us to understand the assumptions implicit in models of constant return extrapolation. These models assume that following a structural break in prices, agents still forecast prices in exactly the same way as they did before the structural break, which is counterfactual.

This also highlights another important point. We model partial equilibrium thinking by staying as close as possible to the rational expectations benchmark. While the inference problem is much simpler than the rational counterpart (since PET agents do not have to think about higher-order beliefs) it still requires some degree of sophistication on the part of uninformed traders. On the one hand, this is inherent in the nature of our bias, where traders think they are the only ones learning information from prices, and think they have an edge relative to their peers (Svenson 1981).[23] On the other hand, the reduced form nature of our bias translates into a very simple strategy and heuristic, which does not require much sophistication. If traders think about what generates the price changes

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[23]Partial equilibrium thinking can either be seen as an example of the Lake-Wobegan (or better-than-average) effect (Svenson 1981), or as agents paying limited attention to others' informational inferences, rather than having false beliefs about others' inference (Eyster and Rabin 2010).

they are learning from, it is natural for them to engage in constant return extrapolation when the properties of the environment they are learning from are stable, and to adjust the degree of extrapolation in response to a structural break. In other words, our theory can be understood as explaining when and why agents change heuristics: they do so in response to different types of shocks that change the properties of the environment.[24]

2.4   Displacement, Bubbles and Crashes

By combining the results from Sections 2.2 and 2.3, we find that following a displacement PET agents' prices and beliefs evolve as follows:

$$\Delta P_t = a_t(u_t + w_t) + \left(\frac{b_t}{\tilde{a}_{t-1}}\right)\Delta P_{t-1} - \left(\left(\frac{b_{t-1}}{\tilde{a}_{t-1}}\right)(\tilde{P}_{t-1|t-2} - P_{t-2}) - (P_{t|t-1} - P_{t-1})\right) \quad (52)$$

$$(\tilde{u}_{t-1} + \tilde{w}_{t-1}) = \left(\frac{a_{t-1}}{\tilde{a}_{t-1}}\right)(u_{t-1} + w_{t-1}) + \left(\frac{b_{t-1}}{\tilde{a}_{t-1}}\right)(\tilde{u}_{t-2} + \tilde{w}_{t-2}) - \frac{1}{\tilde{a}_{t-1}}\left(\tilde{P}_{t-1|t-2} - P_{t-1|t-2}\right)$$

$$(53)$$

These expressions are reminiscent of the AR(1)s in (24) and (25), with two key differences, which together contribute to bubbles and crashes following a displacement, as shown in

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[24]This is the main distinguishing feature of our model relative to learning models where agents forecast prices using a reduced form law of motion (Marcet and Sargent 1989, Evans and Honkapohja 1999, Adam and Marcet 2011). For instance, in Adam et al. (2017), agents know the fundamental process but forecast future prices according to constant-gain learning:

$$\mathbb{E}_t\left[\frac{P_{t+1}}{P_t}\right] = (1-g)\mathbb{E}_{t-1}\left[\frac{P_t}{P_{t-1}}\right] + g\left(\frac{P_{t-1}}{P_{t-2}}\right) \quad (51)$$

This is similar in spirit to our expression in (50). The key difference is that we microfound the degree of extrapolation, which in our model depends on the *properties* of the environment. This allows us to explain why not all shocks lead to extreme responses, and to clarify the properties of the shocks that do.

Figure 2. First, the strength of the feedback effect is now time-varying, so equilibrium dynamics can shift across stable and unstable regions. When the equilibrium dynamics shift to a non-stationary region, prices and beliefs accelerate away from fundamentals leading to the build up of the bubble. Second, the last term in both (52) and (53) acts as a pull-back force, that dampens increases in prices and beliefs during the formation of the bubble. This term allows uninformed agents' beliefs to eventually be disappointed, leading to reversals and a crash. We now discuss both of these points in detail.

Starting from the strength of the feedback effect, it now takes the following form:

$$\frac{b_t}{\tilde{a}_t} = \left(\frac{1}{1 + \zeta_t}\right)\left(1 + \frac{1}{\tilde{\zeta}_t}\right) \tag{54}$$

Figure 1b shows that following a displacement the strength of the feedback effect initially increases as both the true and the perceived informational edges are diluted, and then gradually declines as informed traders eventually regain their edge. Our model achieves this by endogenizing two key channels: a lower edge translates into both a stronger degree of extrapolation and in a greater influence on prices of uninformed traders' biased beliefs.

Importantly, either of these channels on its own could be enough to achieve bubbles and crashes. This means that many of the implications that arise from our distinction between normal times shocks and displacement shocks are robust to alternative microfoundations of return extrapolation, including models of constant extrapolation, as discussed in Appendix B.4. Section 3 further highlights which predictions of our model hinge on either channel.

Starting from a stable region, if the increase in uncertainty generated by the displace-

ment is large enough, the economy enters an unstable region ($b_t/\tilde{a}_t > 1$), before returning to a stable one ($\lim_{t\to\infty} b_t/\tilde{a}_t < b/\tilde{a} < 1$).[25]

Proposition 5 (Time-varying Strength of the Feedback Effect). *When agents think in partial equilibrium, the strength of the feedback effect between prices and beliefs becomes time varying in response to a displacement shock. In each period t, it is decreasing both in the true informational edge (ζ_t), and in uninformed agents' perception of it ($\tilde{\zeta}_t$). In the long-run, the feedback effect converges to a steady-state value strictly lower than 1.*

Figure 1: Time variation in informed traders' edge and in the strength of the feedback effect following a displacement. The dotted line at $b/\tilde{a} = 1$ on the right panel separates the stable region ($b/\tilde{a} < 1$) from the unstable region ($b/\tilde{a} > 1$). Starting from a normal times steady state, a displacement is announced in period $t = 0$. This leads informed traders to lose their edge and the strength of the feedback effect to initially rise. Then, as informed traders gradually regain their edge, the strength of the feedback decline over time. The initial increase in $b/\tilde{a}$ is increasing in the uncertainty associated with the displacement $(\tau_0)^{-1}$.

(a) Informational edge, ζ (b) Strength of the Feedback Effect, $\frac{b}{\tilde{a}}$
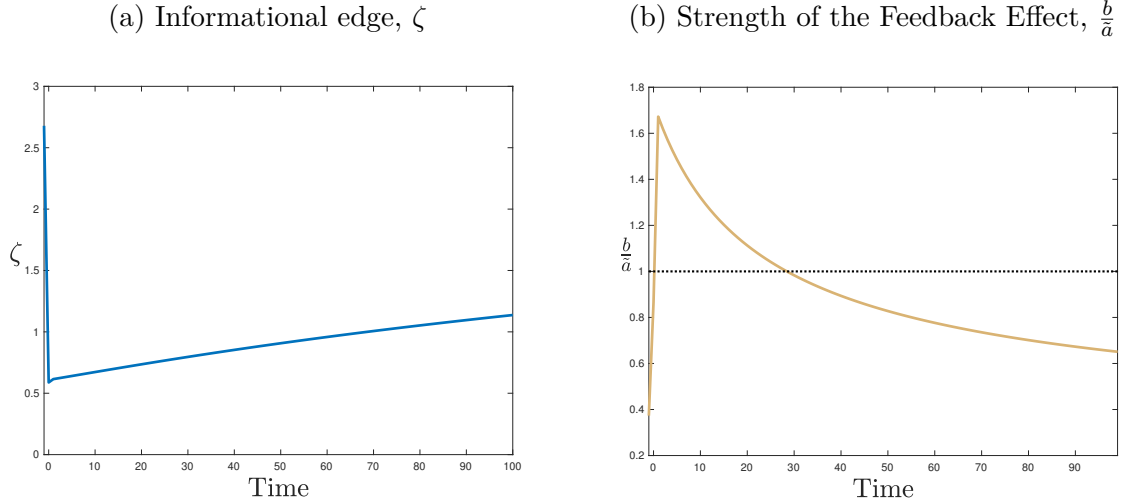
While non-stationary regions allow prices and beliefs to become extreme and decoupled from fundamentals, a time-varying strength of the feedback effect is not enough to

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[25]In the long run the economy always returns to a stable region, as $\lim_{t\to\infty} b_t/\tilde{a}_t < b/\tilde{a} < 1$ since $\lim_{t\to\infty}(b_t - b) = 0$ and $\lim_{t\to\infty}(\tilde{a}_t - \tilde{a}) > 0$, where the last inequality follows from the fact that $\lim_{t\to\infty} \tilde{\zeta}_t = \left(\frac{\phi}{1-\phi}\right)\left(\frac{\mathbb{V}_U + (\tau_0)^{-1}}{\mathbb{V}_I}\right) > \tilde{\zeta} = \left(\frac{\phi}{1-\phi}\right)\left(\frac{\mathbb{V}_U}{\mathbb{V}_I}\right)$.

lead to the bursting of the bubble. Indeed, we need uninformed agents to infer *negative* information from prices ($\tilde{u}_{t-1} + \tilde{w}_{t-1} < 0$) and price changes to become negative ($\Delta P_t < 0$) for prices and beliefs to revert back towards fundamentals and for the bubble to burst. Moving from an unstable to a stable region simply ensures that price *changes* go from being positive and increasing to positive and decreasing over time, but does not deliver *negative* price changes on its own.[26] To achieve negative price changes that induce the reversal, we need stability together with the presence of the last correction term in (52).[27]

To gain further intuition as to why PET traders' beliefs are eventually disappointed, notice that the intercept term in (52) is coming from uninformed traders' misunderstanding of the part of the price change due to changes in confidence alone. Following a positive displacement shock, PET agents mistakenly think that informed traders are *more optimistic* than uninformed traders. Fixing individual beliefs, as informed traders regain their edge over time, PET traders think that the average belief becomes more optimistic ($\Delta \tilde{a}_t \tilde{\mathbb{E}}_{I,t}[D_T] + \Delta \tilde{b}_t \bar{D} > 0$), and that this pushes prices up further. In reality informed traders are *less optimistic* than uninformed traders, so that, as informed traders regain their edge, the average belief actually becomes less optimistic over time and closer to the rational benchmark ($\Delta a_t \mathbb{E}_{I,t}[D_T] + \Delta b_t \mathbb{E}_{U,t} < 0$). This puts a negative (corrective) pressure on prices. By over-estimating the part of the price change due to changes in confidence levels, partial equilibrium thinkers eventually expect price rises that are higher

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[26]In other words, a time-varying $b_t/\tilde{a}_{t-1}$ would not be enough to get a reversal if equilibrium price changes evolved as follows:

$$\Delta P_t = a_t(u_t + w_t) + \left(\frac{b_t}{\tilde{a}_{t-1}}\right) \Delta P_{t-1} \tag{55}$$

Following a one-off positive shock to fundamentals ($u_t + w_t > 0$ for $t = 0$ and $u_t + w_t = 0$ for $t > 0$), there would be no term that allows for ΔP_t to become negative, unlike the additional term in (52).

[27]Appendix B.3 provides additional details of how reversals may only occur once $\frac{b_t}{\tilde{a}_t} < 1$.

than the price changes that they observe. When this occurs, their beliefs are disappointed, leading them to become more pessimistic, and the bubble to burst.

Figure 2 shows the path of equilibrium outcomes following a displacement shock. Initially, as the economy enters the unstable region, prices and beliefs accelerate away from fundamentals in a convex way, and reach levels several multiples of the fundamental value of the asset (Greenwood et al. 2019). As the strength of the feedback effect weakens, and the economy re-enters the stable region, PET agents' expectations are disappointed, leading the bubble to burst, and prices and beliefs to converge back towards fundamentals. Partial equilibrium thinking naturally delivers these key characteristics of bubbles by exploiting the properties of unstable regions. The duration of the bubble is then longer and its amplitude greater when the uncertainty associated with the displacement is higher, and it takes longer to resolve over time, as in these cases equilibrium dynamics spend longer in the non-stationary region. Therefore, the exact shape of the bubble depends on the speed with which information about the displacement becomes available over time. If information about the displacement is revealed slowly at first, and at a faster rate once the bubble bursts, the model can deliver a slower boom and a faster crash (Ordonez 2013).

Moreover, Figure 2b shows that while the initial stage of the bubble is associated with high trading volume (Barberis 2018, Hong and Stein 2007), our model is also consistent with recent evidence in DeFusco et al. (2020) that documents a quiet period before the bust, during which trading volume is falling while prices are still rising. Partial equilibrium thinking leads to endogenously heterogeneous beliefs, and during the formation of the bubble disagreement increases initially at an increasing and then at a decreasing rate.

Finally, as discussed in Section 1.6 and shown more formally in Appendix C.2, during bubbles and crashes PET traders go from being contrarian to momentum with respect to short-run returns. To the best of our knowledge, ours is the first theoretical contribution that rationalizes this evidence, which was raised as a puzzle in Kogan et al. (2023).

Figure 2: Bubbles and crashes following a displacement. Starting from a normal times steady state, a displacement $\omega \sim N(\mu_0, \tau_0^{-1})$ is announced in period $t = 0$, and we let its realized value be $\omega = \mu_0$. Informed agents then receive a signal $s_t = \omega + \epsilon_t$ with $\epsilon_t \sim N(0, \tau_s^{-1})$ each period, where $\epsilon_1 > 0$ and $\epsilon_t = 0 \; \forall t > 1$. This figure compares the path of equilibrium prices and trading volume, under rational expectations and under partial equilibrium thinking.
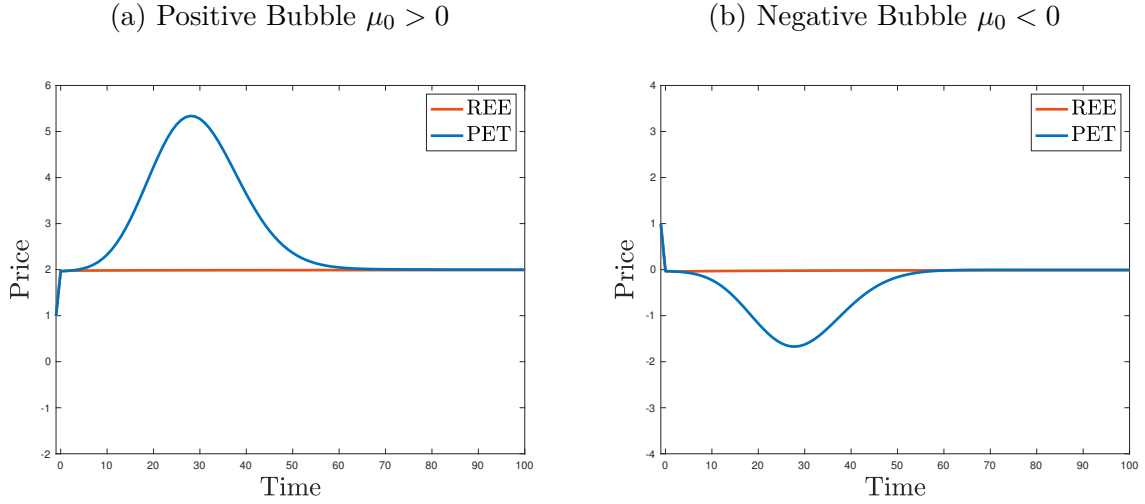
(a) Price

(b) Trading Volume
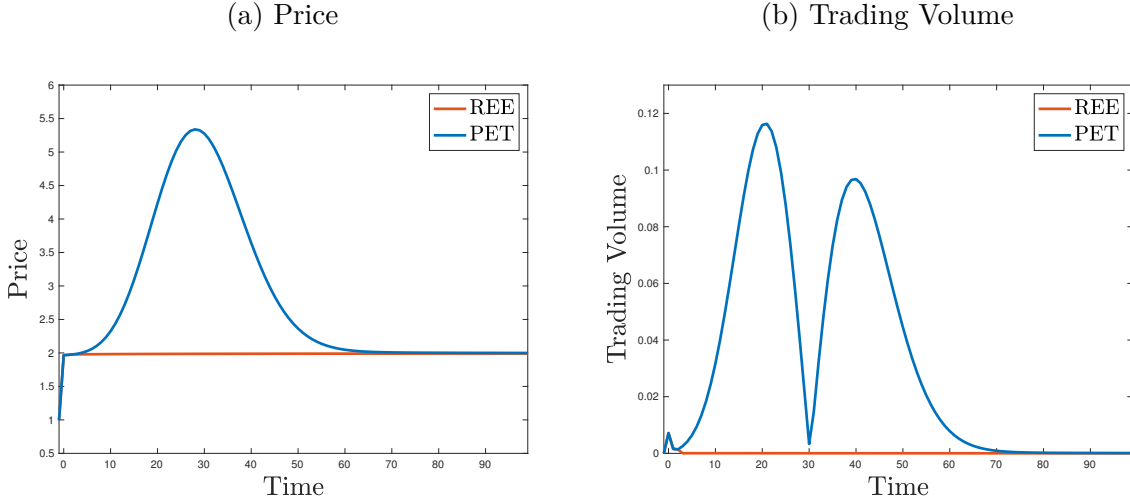
2.5 Negative Bubbles

Interestingly, negative bubbles with $\mu_0 < 0$ are not merely symmetric, and instead are dampened relative to positive bubbles, as shown in Figure 3. To understand why this is the case, we ought to focus on the true and perceived risk-premium components. Regardless of the sign of the displacement shock, the gradual resolution of uncertainty over time exerts an upward force on prices, as the increased risk-bearing capacity reduces the risk-premium component. However, PET agents under-estimate this upward force, as they

believe that other uninformed traders are not learning and becoming more confident over time. By under-estimating the increase in risk-bearing capacity, they then under-estimate the upward force on prices coming from changes in risk premia, and instead attribute part of this to better fundamentals. This force is at play both when the cash flow shock of the displacement is positive, and when it is negative, therefore amplifying positive bubbles and dampening negative ones (Martin and Papadimitriou 2022). This in contrast to equilibrium dynamics with constant return extrapolation, where this dampening channel is absent, and where negative bubbles are more pronounced than positive ones.[28]

Figure 3: Asymmetry between Positive and Negative Bubbles. Starting from a normal times steady state, a displacement $\omega \sim N(\mu_0, \tau_0^{-1})$ is announced in period $t = 0$. Informed agents then receive a signal $s_t = \omega + \epsilon_t$ with $\epsilon_t \sim N(0, \tau_s^{-1})$ each period, where $\epsilon_1 > 0$ and $\epsilon_t = 0 \ \forall t > 1$. This figure compares the path of equilibrium prices for positive and negative bubbles. For a given size shock in absolute value, negative bubbles are dampened relative to positive bubbles.

(a) Positive Bubble $\mu_0 > 0$ (b) Negative Bubble $\mu_0 < 0$

[28]Intuitively, the initial increase in uncertainty associated with a displacement exerts a downward pressure on prices, which dampens positive cash flow shocks, and amplifies negative cash flow shocks. Fixing the size of the cash flow shock in absolute value, this asymmetry then leads to a greater initial price change following a negative shock relative to the same size positive shock. Extrapolating a greater initial price change with constant return extrapolation then leads to more amplified dynamics in response to negative shocks. Appendix B.4 discusses this in more detail.

2.6 Other Types of Displacements and their Measurement

A key lesson from our analysis is that shocks that generate bubbles and crashes must have two properties: they must shift the economy to an unstable region, and the shift must be temporary. So far, we have modeled this via a positive shock that creates uncertainty, which gradually resolves over time. However, the sources of variation in $\frac{b_t}{\tilde{a}_t}$ are informative about other types of shocks which may contribute to the formation of bubbles and crashes.

Specifically, we can write the strength of the feedback effect as follows:

$$\frac{b_t}{\tilde{a}_t} = \left(\frac{1}{1+\zeta_t}\right)\left(1 + \frac{1}{\tilde{\zeta}_t}\right) < 1 \iff \left(\frac{\phi_t}{1-\phi_t}\frac{\tau_{I,t}}{\tau_{U,t}}\right)\left(\frac{\tilde{\phi}_t}{1-\tilde{\phi}_t}\frac{\tilde{\tau}_{I,t}}{\tilde{\tau}_{U,t}}\right) > 1 \tag{56}$$

where the second inequality uses the definition of the true and perceived informational edges.[29] Moreover, (56) generalizes our earlier expressions by allowing the fraction of informed agents to be time-varying, and by allowing uninformed agents to be misspecified about this quantity ($\tilde{\phi}_t \neq \phi_t$). There are four components of the information structure that can then lead to time-variation in the strength of the feedback effect: the true and perceived confidence of informed agents relative to uninformed agents, and the true and perceived composition of agents in the market.[30] Temporary shocks to these quantities can also contribute to the time-varying strength of the feedback effect.

For example, Greenwood and Nagel (2009) find that young inexperienced investors increased exposure to technology stocks during the dot.com bubble, and decreased it during

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[29]Re-arranging the first inequality, we get: $(1+\zeta_t) > \left(\frac{1+\tilde{\zeta}_t}{\tilde{\zeta}_t}\right) \iff \zeta_t\tilde{\zeta}_t > 1$.

[30]Importantly, notice that the key quantity that determines whether our economy enters non-stationary regions concerns the *relative* confidence of informed and uninformed traders, rather than their absolute confidence levels. Therefore, our model does not rule out displacements which lead uninformed traders to become more confident than they are in normal times. This would require an alternative microfoundation.

the crash. More generally, historical narratives associate displacements with large changes in the composition of traders (Aliber and Kindleberger 2015). Our paper highlights how changes in the composition of traders constitute another source of time-variation in the strength of the feedback effect, and hints to how the timing of these changes can play an important role in determining the shape and amplitude of bubbles.

Having shown the importance of distinguishing between normal times and displacement shocks, our model offers a framework to start exploring these alternative directions. Empirical evidence on how the composition and confidence of traders varies during these episodes would shed further light on the key changes that characterize displacements.[31] For example, one could use the share of institutional investors to proxy for ϕ (as in Gompers and Metrick 2001, Boehmer and Kelley 2009 and Yan and Zhang 2009), or the fraction of retail traders to proxy for $1 - \phi$ (as in Laarits and Sammon 2022). These measures can be further refined by using holdings data to identify different groups of investors (Calvet et al. 2009, Gabaix et al. 2023). For example, Balasubramaniam et al. (2023) show that investors with higher turnover and more undiversified accounts favor young, lottery-like stocks, therefore suggesting that the fraction of uninformed traders might be higher for those assets. Similarly, the informativeness of investors can be assessed by inverting their asset demands to reveal the properties of their expectations and the extent to which they are predictive of future returns (Egan et al. 2022).

Turning to confidence levels, one proxy could be obtained from the dispersion in individual level beliefs. Some surveys elicit probability distributions over future out-

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[31]Recent advances in machine learning also lend themselves to real-time measurement of new economic environments that characterize displacements (Bastianello et al. 2024, Gabaix et al. 2024, Sarkar 2025).

comes, rather than just point forecasts. Changes in confidence levels can then be captured through changes in the dispersion in these elicited probability distributions over time.[32] Alternatively, the relative confidence levels of different groups could be recovered by looking at the pass-through of beliefs to holdings as in Giglio et al. (2021).

3   Novel Empirical Predictions

Table 1 summarizes the empirical predictions of our model, together with proxies for informed traders' edge, which are needed to test these predictions. In this section we focus on highlighting the predictions that are novel, and we organize the discussion around the two key contributions of our paper: we begin by highlighting predictions that are unique to our microfoundation of extrapolative beliefs, and we then turn to predictions that arise from our distinction between normal times shocks and displacement shocks.

There are two sets of predictions that distinguish PET from other models of constant return extrapolation. First, PET predicts that the degree of individual level extrapolation is decreasing in informed traders' edge. This prediction holds both in the time-series (meaning that the degree of extrapolation may be time-varying), and in the cross-section (meaning that traders may extrapolate with different strengths across different assets). While prior work has shown that the degree of extrapolation is indeed time-varying at the *aggregate* level (Cassella and Gulen 2018, Bybee 2023), new evidence on the variation of the degree of extrapolation at the *individual* level would further corroborate our proposed

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[32]This highlights the need to explore second moments of investors' beliefs, which have for the most part been under-explored relative to their first moment counterparts.

microfoundation.[33] Second, as discussed in Section 2.5, while constant extrapolation amplifies negative bubbles more than positive bubbles, our microfoundation of extrapolative beliefs dampens negative bubbles relative to positive ones.

Next, our distinction between normal times and displacement shocks yields two additional predictions. First, bubbles and crashes only arise following a displacement, consistent with empirical evidence in Greenwood et al. (2019) that shows that not all price run-ups end in a crash. Second, our theory predicts that even when uninformed traders are contrarian with respect to short-run returns in normal times, they switch to being momentum traders during bubbles. This is consistent with the finding in Kogan et al. (2023) that the same retail traders can be momentum when trading cryptos, but contrarian when trading regular stocks such as gold. To the best of our knowledge, our paper is the first theoretical rationalization of these results, which had been framed as a puzzle.

4   Intertemporal Trading Motives

When explaining the stage of 'euphoria' characteristic of bubbles, Kindleberger (1978) describes how "[i]nvestors buy goods and securities to profit from the capital gains associated with the anticipated increases in the prices of these goods and securities." So far, we have been silent on the role of destabilizing speculation in contributing to the formation of bubbles: while partial equilibrium thinking affects how traders interpret past outcomes, speculative motives depend on traders' beliefs of future equilibrium prices.

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[33]Alternatively, one may also test whether the gain in constant gain learning models of expected returns varies with market conditions (Nagel and Xu 2022).

Table 1: Empirical Predictions and Proxies for Informed Traders' Edge. This table outlines the key predictions of our model, together with existing evidence, and additional tests. It ends by offering proxies for informed traders' edge, which may be used to test these predictions.

Empirical Moment	Model Prediction	Existing Evidence	Further Tests
Price Dynamics	• Bubble and crashes follow displacements that dilute informed traders' edge. • Bubbles have accelerating price paths. • Negative bubbles are dampened relative to positive bubbles.	Kindleberger (1978) documents that the first stage of bubbles is characterized by displacements. Greenwood and Nagel (2009) show that during bubbles funds that are managed by younger (less experienced) managers get more inflows (and a greater influence of uninformed traders dilutes informed traders' aggregate edge in our model). Greenwood et al. (2019) document accelerating price paths during the formation of bubbles.	Test whether the individual level confidence of informed traders relative to uninformed traders falls at the onset of bubbles.
Degree of Extrapolation	• Uninformed traders extrapolate past price changes in forming cash flow expectations. • The degree of extrapolation is decreasing in informed traders' edge.	Chaudhry (2024) shows that increases in prices unrelated to cash flow news raise analyst cash flow expectations. Cassella and Gulen (2018) document that the aggregate level of extrapolation is highly time-varying. Bybee (2023) shows that sentiment responds to return shocks significantly more during run-ups that crash than during those that do not.	Test variation in the degree of extrapolation at the *individual* level. Test whether the degree of extrapolation is decreasing in informed traders' edge both in the time series and in the cross section.
Expected Returns	• Uninformed traders' expected returns covary more strongly with recent relative to distant past returns. When informed traders' edge is lowered, this pattern is accentuated. • Uninformed traders' expected returns are pro-cyclical. Informed traders' expected returns are counter-cyclical. • Average subjective expected returns are pro-cyclical. Objective expected returns are counter-cyclical. • When informed trader's edge is low enough, average subjective expected returns are less cyclical than objective expected returns. Lowering the edge makes this pattern more pronounced.	Nagel and Xu (2022) show that subjective expected returns are well described by a model of constant gain learning, with more recent returns receiving a greater weight than more distant ones. Greenwood and Shleifer (2014) shows that retail traders' return expectations are pro-cyclical, and Bastianello (2024) documents that sell-side analysts' return expectations are counter-cyclical. Nagel and Xu (2023) shows that subjective expected returns are much less cyclical than objective expected returns.	Test whether subjective expected returns covary more strongly with more recent price changes (relative to more distant changes) when informed traders' edge is lower. In models of constant gain learning this is equivalent to testing whether the gain varies with market conditions. Test whether average subjective expected returns are less cyclical when informed traders' edge is lower.
Asset Holdings	• In normal times, uninformed traders are contrarian with respect to short-run returns and momentum with respect to long-run returns. • After a displacement, uninformed traders switch to being momentum with respect to both short-run and long-run returns. • Note: same trader exhibits different trading behavior during normal times and bubbles.	Grinblatt and Keloharju (2001), Kaniel et al. (2012), Luo et al. (2023) document that retail traders are contrarian with respect to short-run returns. Kogan et al. (2023) show that retail traders are contrarian with respect to short run returns when trading regular stocks, but they are momentum traders when trading cryptos.	Test whether uninformed traders' tendency to be contrarian varies with informed traders' edge.

Proxies for Informed Traders' Edge

Fraction of Informed Traders	Gompers and Metrick (2001), Boehmer and Kelley (2009) and Yan and Zhang (2009) use the share of institutional investors to proxy for the fraction of informed traders, while Laarits and Sammon (2022) use the fraction of retail traders as a proxy for the fraction of uninformed traders. These measures can be refined by using holdings data to identify different groups of investors (Calvet et al. 2009, Gabaix et al. 2023). For example, Balasubramaniam et al. (2023) show that investors that hold higher turnover and more undiversified accounts favor young, lottery-like stocks, therefore suggesting that the fraction of uninformed traders might be higher for those assets. Similarly, the informativeness of investors can be assessed by inverting their asset demands to reveal the properties of their expectations and the extent to which they are predictive of future returns (Egan et al. 2022).
Relative Confidence	Bae et al. (2008) proxies for informed traders' edge by looking at the difference in the size of forecast errors of informed and uninformed traders. When surveys elicit beliefs as probability distributions rather than point forecasts, confidence levels can be inferred by the second moment of the probability distribution provided. Giglio et al. (2021) suggest proxying for traders' confidence by looking at the pass-through of their beliefs in to holdings.

To study how partial equilibrium thinking interacts with speculative motives, we now change agents' objective function. Instead of having agents who are only concerned with forecasting the terminal dividend as in (3), we now let agents have mean-variance utility over next period wealth, which leads them to forecast next period's payoff:

$$\Pi_{t+1} = \beta P_{t+1} + (1-\beta)D_t \tag{57}$$

which simply reflects traders' beliefs that with probability β the asset is alive next period, and is worth P_{t+1}, and with probability $(1-\beta)$ the asset dies, and pays out a terminal dividend D_t. Taking first order conditions, we obtain traders' asset demand function:

$$X_{i,t} = \frac{\mathbb{E}_{i,t}[\Pi_{t+1}] - P_t}{\mathcal{A}\mathbb{V}_{i,t}[\Pi_{t+1}]} \tag{58}$$

In Appendix E we solve the model with speculative motives using the same three steps as in Section 2, and show that the true price function is linear in agents' beliefs, and that partial equilibrium thinking still provides a micro-foundation for return extrapolation:

$$P_t = a_t \mathbb{E}_{I,t}[\Pi_{t+1}] + b_t \mathbb{E}_{I,t}[\Pi_{t+1}] - c_t \tag{59}$$

$$\mathbb{E}_{U,t}[\Pi_{t+1}] = \mathbb{E}_{U,t-1}[\Pi_{t+1}] + \theta_t \left(P_{t-1} - \tilde{P}_{t-1|t-2} \right) \tag{60}$$

where a_t, b_t, c_t and θ_t are once again constant in normal times, but become time-varying following a displacement. While these coefficients still depend on the properties of the environment, their functional form depends on agents' higher order beliefs. Since agents

are forecasting *endogenous* outcomes, they need to forecast other agents' beliefs. While partial equilibrium thinking helps to pin down uninformed agents' higher order beliefs (they think that all agents trade on their own private information and that this is common knowledge), it does not discipline informed agents' higher order beliefs. We therefore need to make additional assumptions about informed traders' beliefs.

In this section, we consider two cases, and show how results vary depending on informed traders' higher order beliefs.[34] First, we let informed agents understand uninformed agents' biased beliefs, which in turn implies that they understand that mispricing is predictable. Second, we consider the case where informed agents mistakenly believe that all other agents are rational and extract the right information from prices. We refer to the first type of speculators as being "PET-aware," and to the second type as being "PET-unaware." This lines up with the distinction in practical asset management between investors who think about behavioral biases in the market, and those who only concentrate on the gap between market prices and their estimates of fundamentals.

Figure 4 contrasts the dynamics of equilibrium outcomes in normal times and following a displacement, with and without speculative motives. As in the case without speculation, panel (a) shows that normal times dynamics only exhibit a small degree of momentum and speculative motives keep prices closer to fundamentals. After a displacement shock, however, panel (b) makes clear that the dynamics are influenced by the behavior of

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[34]While we only consider the case where all informed traders are either "PET-aware" or "PET-unaware" and this is common knowledge to them, Abreu and Brunnermeier (2002) provide a comprehensive study of how higher order beliefs in forecasting future outcomes can make mispricing persistent before the eventual bursting of the bubble. Our paper is complementary to theirs and our core contribution considers a very distinct channel, which is why we shut down speculative motives in the main part of our analysis: our focus is on how higher order beliefs affect inference from past outcomes and provides an explanation of why mispricing might exist in the first place, which they instead take as given.

informed speculators. When informed agents understand other agents' biases, they engage

in destabilizing speculation and amplify the bubble. Intuitively, when informed agents

realize that mispricing is predictable, they understand that higher prices today translate

into more optimistic beliefs by uninformed agents and higher prices tomorrow. This

increases informed agents' expected capital gains and induces them to demand more of

the asset today, inflating prices further (as in De Long et al. 1990).[35]

Figure 4: Normal Times and Bubbles and crashes with speculators. Panel (a) compares the path of equilibrium prices under rational expectations, partial equilibrium thinking, "PET-aware" speculation, and "PET-unaware" speculation in normal times. Starting from a normal times steady state, Panel (b) considers a displacement $\omega \sim N(\mu_0, \tau_0^{-1})$ announced in period $t = 0$. Informed agents then receive a signal $s_t = \omega + \epsilon_t$ in each period, where $\epsilon_1 > 0$ and $\epsilon_t = 0 \ \forall t > 1$.

(a) Normal times   (b) Displacement shock
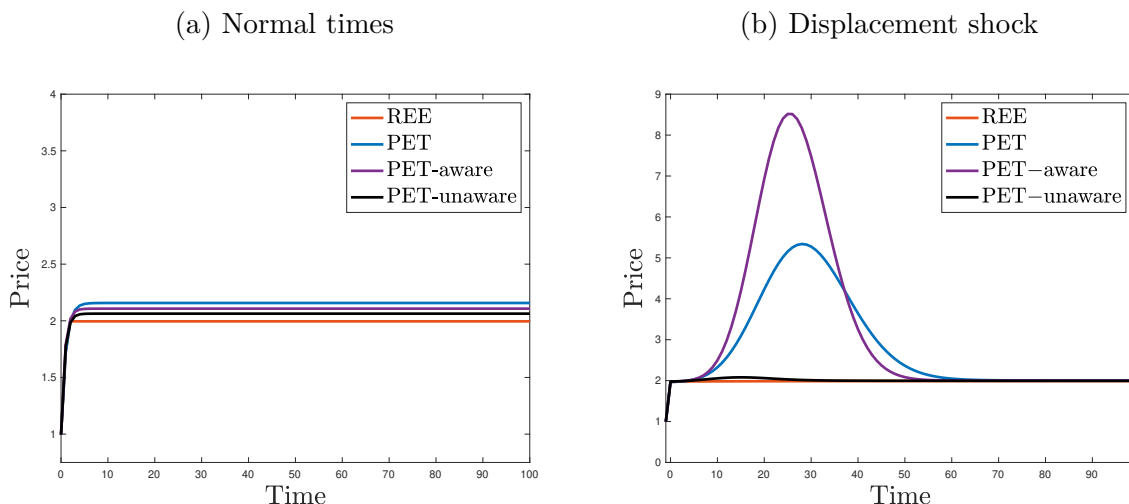
To take advantage of predictable mispricing, "PET-aware" speculators require a high

level of understanding of other agents' actions and beliefs. Alternatively, we consider

the case where informed agents mistakenly believe that they live in a rational world and

think that uninformed agents are able to recover the right information from past prices.

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[35]Appendix F replicates these results when we allow informed traders to maximize utility over terminal wealth (as opposed to next period wealth), as in He and Wang (1995). Even in that case, dynamic trading motives generate a two-way feedback effect between prices and expected capital gains, and this further amplifies the two-way feedback effect between prices and beliefs due to misinference.

In this case, informed agents believe that any mispricing will be corrected next period. This leads them to trade more aggressively on their own information, thus keeping prices closer to fundamentals, and arbitraging the bubble away.

5 Conclusion

We develop a dynamic theory of "Partial Equilibrium Thinking" (PET) (Bastianello and Fontanier 2024), which provides a micro-foundation for the degree of return extrapolation, where the degree of extrapolation varies with the information structure, and is decreasing in informed agents' informational edge. By drawing a distinction between normal times shocks (which do not lead to large swings in informed traders' edge) and "displacement shocks" (which instead do), we study how extrapolative beliefs interact with these shocks.

In normal times informed agents' edge is constant, and PET delivers constant and weak return extrapolation, where uninformed PET traders are contrarian with respect to short-term returns. By contrast, following a displacement, informed agents' edge is temporarily wiped out, and PET agents' degree of extrapolation is stronger at first, but then gradually dies down. This leads to bubbles and endogenous crashes, during which the same PET agents become momentum traders even with respect to short-run returns. This provides a unifying theory of price dynamics and trading behavior during both normal times market dynamics and during bubbles and crashes.

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A   Proofs

A.1   Proof of Proposition 1: Micro-foundation

Combining (6) and (21) , we find that:

$$\mathbb{E}_{U,t}[D_T] = \mathbb{E}_{U,t-1}[D_T] + \left(\frac{1}{\tilde{a}}\right)\Delta P_{t-1} \tag{A.1}$$

which provides a micro-foundation for extrapolative beliefs.

To see how the size of the bias varies with informed traders' edge, start from (24):

$$\tilde{u}_{t-1} = u_{t-1} + \left(\frac{b}{\tilde{a}}\right)\tilde{u}_{t-2} \tag{A.2}$$

If we consider the impulse response function to a one-off shock to fundamentals in period $t = 1$, so that $u_t \neq 0$ for $t = 1$ and $u_t = 0$ for $t > 1$, we can iterate the above expression backwards, and find that:

$$\tilde{u}_t = \left(\frac{b}{\tilde{a}}\right)^{t-1} u_1 \tag{A.3}$$

which shows that while uninformed traders extract the right signal in the first period after the shock, they extract a biased signal in each period thereafter. Specifically, since $u_t = 0$ for $t > 1$, we have that:

$$\tilde{u}_t - u_t = \left(\frac{b}{\tilde{a}}\right)^{t-1} u_1 \tag{A.4}$$

so that for a given fundamental shock u_1 the bias is increasing in the strength of the feedback effect $b/\tilde{a}$. Since the strength of the feedback effect in (28) is decreasing in the

true and perceived informational edges, it follows that the bias in uninformed traders' beliefs is also decreasing in both these terms. □

A.2 Proof of Proposition 2

Strength of the feedback effect: Combining (8) with (28), we find that:

$$\frac{b}{\tilde{a}} = \left(\frac{1}{1+\zeta}\right)\left(1+\frac{1}{\tilde{\zeta}}\right) = \left(\frac{1}{1+\frac{1}{\frac{1}{\phi}-1}\frac{\tau_I}{\tau_U}}\right)\left(1+\left(\frac{1}{\phi}-1\right)\frac{\tilde{\tau}_I}{\tilde{\tau}_U}\right) \tag{A.5}$$

The first equality shows that the strength of the feedback effect is decreasing in both the true informational edge, ζ, and in uninformed agents' perception of it, $\tilde{\zeta}$. The second equality shows that the strength of the feedback effect is decreasing in the fraction of informed agents in the market, ϕ, and in the true and perceived confidence of informed agents relative to uninformed agents τ_I/τ_U, $\tilde{\tau}_I/\tilde{\tau}_U$.

Deviations from Rationality: When traders have rational expectations, they infer the right information from prices at each point in time. Following a one-off shock in period 0, $\mathbb{E}_{U,t}[D_T]^{REE} = \bar{D} + u_0$ for $t > 0$. This reflects that rational uninformed traders understand that there is no new information after period 0, and that all other price changes they observe are due to the lagged response of all uninformed traders who are also learning information from prices. Following the second price rise, they no longer

update their beliefs. The corresponding equilibrium prices are then given by:

$$P_t^{REE} = \bar{P} + \Delta P_0 + \Delta P_1 + \underbrace{\sum_{j=2}^{t} \Delta P_t}_{=0} = \bar{P} + au_0 + bu_0 \quad \forall t > 0 \tag{A.6}$$

where $\sum_{j=2}^{t} \Delta P_t = 0$ as neither informed nor uninformed agents update their beliefs after period $t = 1$, and in normal times the risk-premium component $\left(\frac{AZ}{\phi \tau_I + (1-\phi)\tau_U}\right)$ is also constant over time.

On the other hand, from (11) and (A.1), together with the fact that in normal times $a = \tilde{a}$, we know that when uninformed traders think in partial equilibrium, equilibrium beliefs and prices are given by:

$$\mathbb{E}_{U,t}[D_T] = \bar{D} + u_0 + \sum_{j=1}^{t-1} \left(\frac{b}{\tilde{a}}\right)^j u_0 \quad \forall t > 1 \tag{A.7}$$

$$P_t = \bar{P} + au_0 + bu_0 + \sum_{j=2}^{t} \left(\frac{b}{\tilde{a}}\right)^j (au_0) \quad \forall t > 1 \tag{A.8}$$

Comparing PET to REE outcomes, we see that when traders think in partial equilibrium, deviations from rational outcomes are given by:

$$\mathbb{E}_{U,t}[D_T] - \mathbb{E}_{U,t}^{REE}[D_T] = \sum_{j=1}^{t-1} \left(\frac{b}{\tilde{a}}\right)^j u_0 \quad \forall t > 1 \tag{A.9}$$

$$P_t - P_t^{REE} = \sum_{j=2}^{t} \left(\frac{b}{\tilde{a}}\right)^j (au_0) = \sum_{j=1}^{t-1} \left(\frac{b}{\tilde{a}}\right)^j (bu_0) \quad \forall t > 1 \tag{A.10}$$

where the last equality uses the fact that in normal times $\tilde{a} = a$. Since Informed trader's

beliefs are determined only by fundamentals, the deviation of aggregate beliefs from the rational benchmark is given by:

$$\bar{\mathbb{E}}_t[D_T] - \bar{\mathbb{E}}_t^{REE}[D_T] = (1-\phi)\sum_{j=1}^{t-1}\left(\frac{b}{\tilde{a}}\right)^j u_0 \quad \forall t > 1 \tag{A.11}$$

From the first part of the proof, we know that $\frac{b}{\tilde{a}}$ is decreasing in ζ, $\tilde{\zeta}$, ϕ, $\frac{\tau_I}{\tau_U}$ and $\frac{\tilde{\tau}_I}{\tilde{\tau}_U}$. Moreover, from (10) we know that b is also decreasing in ζ, which is itself increasing in ϕ and $\frac{\tau_I}{\tau_U}$. Combining these results with (A.9), (A.10) and (A.11), we obtain the comparative statics in Proposition 2 for all $t > 1$. In particular, when the equilibrium is stable these comparative statics also hold in $\lim_{t \to \infty}$, as the economy approaches the new steady state. $\qquad\square$

A.3 Proof of Proposition 3: Contrarian Trading in Normal Times

Short-term returns: Start from the change in price:

$$\Delta P_t = a\sum_{i=0}^{\infty}\left(\frac{b}{\tilde{a}}\right)^i u_{t-i} \tag{A.12}$$

For the change in demand of U, this is:

$$\Delta X_{U,t} \propto \mathbb{E}_{U,t} - \mathbb{E}_{U,t-1} - \Delta P_t \tag{A.13}$$

and note that the inference gives:

$$\mathbb{E}_{U,t} - \mathbb{E}_{U,t-1} = \frac{1}{\tilde{a}}\Delta P_{t-1} \tag{A.14}$$

The covariance between the two objects of interest is thus:

$$Cov(\Delta X_{U,t}, \Delta P_t) \propto \frac{1}{\tilde{a}}Cov(\Delta P_{t-1}, \Delta P_t) - Var(\Delta P_t) \tag{A.15}$$

Since the u shocks are iid, the two terms can be computed as:

$$Var(\Delta P_t) = a^2 \sum_{i=0} \left(\frac{b}{\tilde{a}}\right)^{2i} \sigma_u^2 \tag{A.16}$$

$$Var(\Delta P_t) = \frac{a^2}{1 - \left(\frac{b}{\tilde{a}}\right)^2}\sigma_u^2 \tag{A.17}$$

while:

$$Cov(\Delta P_{t-1}, \Delta P_t) = a^2 \sum_{i=1} \left(\frac{b}{\tilde{a}}\right)^{2i+1} \sigma_u^2 \tag{A.18}$$

$$Cov(\Delta P_{t-1}, \Delta P_t) = a^2 \left(\frac{b}{\tilde{a}}\right) \sum_{i=0} \left(\frac{b}{\tilde{a}}\right)^{2i} \sigma_u^2 \tag{A.19}$$

$$Cov(\Delta P_{t-1}, \Delta P_t) = \frac{a^2}{1 - \left(\frac{b}{\tilde{a}}\right)^2} \left(\frac{b}{\tilde{a}}\right) \sigma_u^2 \tag{A.20}$$

The total covariance is then given by:

$$Cov(\Delta X_{U,t}, \Delta P_t) \propto \left(\frac{b}{\tilde{a}^2} - 1\right) \frac{a^2}{1 - \left(\frac{b}{\tilde{a}}\right)^2}\sigma_u^2 \tag{A.21}$$

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The covariance is then negative if and only if:

$$\frac{b}{\tilde{a}^2} < 1 \tag{A.22}$$

$$\iff 1 < \frac{\zeta^2}{1+\zeta} \iff \zeta^2 - \zeta > 1 \tag{A.23}$$

so we simply need ζ to be large enough. The solution of the quadratic is:

$$\zeta > \zeta^* = \frac{1+\sqrt{5}}{2} \tag{A.24}$$

$\square$

Long-run returns: For $s \geq 2$, we can write the covariance of interest as:

$$Cov(\Delta X_{U,t}, P_t - P_{t-s}) = Cov\left(\Delta X_{U,t}, \sum_{j=0}^{s-2} \Delta P_{t-1-j}\right) + Cov(\Delta X_{U,t}, \Delta P_t) \tag{A.25}$$

Using the equilibrium expression for changes in beliefs:

$$Cov(\Delta X_{U,t}, P_t - P_{t-s}) \propto \frac{1}{\tilde{a}} \sum_{j=0}^{s-2} Cov\left(\Delta P_{t-1}, \Delta P_{t-1-j}\right) - \sum_{j=0}^{s-2} Cov(\Delta P_t, \Delta P_{t-1-j})$$

$$+ \frac{1}{\tilde{a}} Cov\left(\Delta P_{t-1}, \Delta P_t\right) - Cov(\Delta P_t, \Delta P_t) \tag{A.26}$$

Next, we can use the expression for equilibrium dynamics of price changes:

$$\Delta P_{t-k} = \left(\frac{b}{\tilde{a}}\right)^{j+1-k} \Delta P_{t-1-j} + \sum_{i=0}^{j} \left(\frac{b}{\tilde{a}}\right)^i a u_{t-k-i} \tag{A.27}$$

Substituting this into (A.26) and computing covariances yields:

$$Cov(\Delta X_{U,t}, P_t - P_{t-s}) \propto \sum_{j=0}^{s-2} \left[\frac{1}{\tilde{a}} \left(\frac{b}{\tilde{a}} \right)^j - \left(\frac{b}{\tilde{a}} \right)^{j+1} \right] Var(\Delta P_t) + \left(\frac{b}{\tilde{a}^2} - 1 \right) Var(\Delta P_t)$$

(A.28)

$$= \left(\frac{1-b}{\tilde{a}} \right) \sum_{j=0}^{s-2} \left(\frac{b}{\tilde{a}} \right)^j Var(\Delta P_t) + \left(\frac{b}{\tilde{a}^2} - 1 \right) Var(P_t) \qquad (A.29)$$

$$= \left(\frac{1-b}{\tilde{a}} \right) \left(\frac{1 - \left(\frac{b}{\tilde{a}} \right)^{s-1}}{1 - \frac{b}{\tilde{a}}} \right) Var(\Delta P_t) + \left(\frac{b}{\tilde{a}^2} - 1 \right) Var(\Delta P_t)$$

(A.30)

Since $\frac{b}{\tilde{a}} < 1$ in normal times, this expression is increasing in s. Moreover for $s = 2$, we have:

$$Cov(\Delta X_{U,t}, P_t - P_{t-s}) \propto \left(\frac{1-b}{\tilde{a}} + \frac{b}{\tilde{a}^2} - 1 \right) Var(\Delta P_t) = \frac{b}{\tilde{a}^2} Var(\Delta P_t) > 0 \qquad (A.31)$$

where the last equality uses the fact that in normal times we shoed that $b = 1 - a = 1 - \tilde{a}$. Since (A.30) is positive for $s = 2$ and is increasing in s, it follows that $Cov(\Delta X_{U,t}, P_t - P_{t-s}) > 0$ for all $s \geq 2$. $\square$

A.4   Proof of Proposition 4: Time-varying Extrapolation

Before the displacement is announced, the degree of extrapolation in normal times is:

$$\theta = 1 + \frac{1}{\tilde{\zeta}} = 1 + \left(\frac{1}{\phi} - 1 \right) \frac{\mathbb{V}_I}{\mathbb{V}_U} \qquad (A.32)$$

Following a displacement, inverting equation (48) yields:

$$\tilde{u}_{t-1} + \tilde{w}_{t-1} = \frac{1}{\tilde{a}_{t-1}} \left(\Delta P_{t-1} - \left(\tilde{P}_{t-1|t-2} - P_{t-2} \right) \right) \tag{A.33}$$

Using the fact that $\mathbb{E}_{U,t}[D_T] = \mathbb{E}_{U,t-1}[D_T] + \tilde{u}_t + \tilde{w}_t$, and also that $\Delta P_{t-1} - \tilde{P}_{t-1|t-2} + P_{t-2} = P_{t-1} - \tilde{P}_{t-1|t-2}$, we get:

$$\mathbb{E}_{U,t}[D_T] = \mathbb{E}_{U,t-1}[D_T] + \frac{1}{\tilde{a}_{t-1}} \left(P_{t-1} - \tilde{P}_{t-1|t-2} \right) \tag{A.34}$$

where $\frac{1}{\tilde{a}_{t-1}} = 1 + \frac{1}{\tilde{\zeta}_{t-1}}$ is time-varying (as discussed in the main text), and captures the strength with which partial equilibrium thinkers extrapolate price changes. □

A.5   Proof of Proposition 5: Time-varying Feedback Effect

In (54), we showed that, following a displacement, the strength of the feedback effect takes the following form:

$$\frac{b_{t-1}}{\tilde{a}_{t-1}} = \left(\frac{1}{1 + \zeta_{t-1}} \right) \left(1 + \frac{1}{\tilde{\zeta}_{t-1}} \right) \tag{A.35}$$

which directly shows that the feedback effect is decreasing in both the true and perceived informational edges. The true and perceived informational edges were derived in (38) and (46) as follows:

$$\zeta_t = \left(\frac{\phi}{1 - \phi} \right) \left(\frac{\mathbb{V}_U + ((t-1)\tau_s + \tau_0)^{-1}}{\mathbb{V}_I + (t\tau_s + \tau_0)^{-1}} \right) \tag{A.36}$$

$$\tilde{\zeta}_{t-1} = \left(\frac{\phi}{1-\phi}\right)\left(\frac{\mathbb{V}_U + (\tau_0)^{-1}}{\mathbb{V}_I + ((t-1)\tau_s + \tau_0)^{-1}}\right) \tag{A.37}$$

Since both these quantities are time-varying, it follows that (A.35) is also time-varying.

Taking the limit of this expression, we find that:

$$\lim_{t\to\infty} \zeta_t = \left(\frac{\phi}{1-\phi}\right)\left(\frac{\mathbb{V}_U}{\mathbb{V}_I}\right) \tag{A.38}$$

$$\lim_{t\to\infty} \tilde{\zeta}_{t-1} = \left(\frac{\phi}{1-\phi}\right)\left(\frac{\mathbb{V}_U + (\tau_0)^{-1}}{\mathbb{V}_I}\right) \tag{A.39}$$

and hence that $\lim_{t\to\infty} \zeta_t < \lim_{t\to\infty} \tilde{\zeta}_{t-1}$ which directly implies $\lim_{t\to\infty} \frac{b_{t-1}}{\tilde{a}_{t-1}} < 1$.

B Additional Derivations

B.1 Rational Expectations

When uninformed traders have rational expectations, they perfectly understand what generates price changes they observe. In turn, this requires them to understand other traders' beliefs, and actions.

Formally, rational agents think that in period $t-1$ informed agents update their beliefs with the new fundamental information they receive, $\tilde{u}_{t-1}$:[36]

$$\tilde{\mathbb{E}}_{I,t-1}[D_T] = \tilde{\mathbb{E}}_{I,t-2}[D_T] + \tilde{u}_{t-1} \tag{B.1}$$

$$\tilde{\mathbb{V}}_{I,t-1}[D_T] = \left(\frac{\beta^2}{1-\beta^2}\right)\sigma_u^2 \equiv \tilde{\mathbb{V}}_I = \mathbb{V}_I \tag{B.2}$$

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[36]The use of $t-1$ subscripts instead of t is to highlight that uninformed agents learn information from past prices, so that in period t they must understand what generated the price in period $t-1$, as this is the price they are extracting new information from.

Moreover, they also understand that all other uninformed agents learn information from past prices. Specifically, they know that in period $t - 1$ uninformed traders update their beliefs by $\tilde{u}_{t-2}$, which is the same signal that they extract from P_{t-2}:

$$\tilde{\mathbb{E}}_{U,t-1}[D_T] = \tilde{\mathbb{E}}_{U,t-2}[D_T] + \tilde{u}_{t-2} \tag{B.3}$$

$$\tilde{\mathbb{V}}_{U,t-1}[D_T] = \left(\frac{1}{1-\beta^2}\right)\sigma_u^2 \equiv \tilde{\mathbb{V}}_U = \mathbb{V}_U \tag{B.4}$$

To be clear on notation, notice that, while $\tilde{u}_{t-2}$ is in uninformed traders' information set starting in period $t - 1$, $\tilde{u}_{t-1}$ is the signal that uninformed traders are extracting from prices in period t.

Rational agents then think that the equilibrium price in period $t - 1$ is given by:

$$P_{t-1} = \tilde{a}\tilde{\mathbb{E}}_{I,t-1}[D_T] + \tilde{b}\tilde{\mathbb{E}}_{U,t-1}[D_T] - \tilde{c} \tag{B.5}$$

where: $\tilde{a} \equiv \frac{\phi\tilde{\tau}_I}{\phi\tilde{\tau}_I+(1-\phi)\tilde{\tau}_U} = \frac{\tilde{\zeta}}{1+\tilde{\zeta}}$, $\tilde{b} \equiv \frac{(1-\phi)\tilde{\tau}_U}{\phi\tilde{\tau}_I+(1-\phi)\tilde{\tau}_U} = \frac{1}{1+\tilde{\zeta}}$ and $\tilde{c} \equiv \frac{AZ}{\phi\tilde{\tau}_I+(1-\phi)\tilde{\tau}_U}$. Since we saw in (B.2) and (B.4) that uninformed traders have correct beliefs about the posterior variances of both informed and uninformed traders, it follows that $\tilde{a} = a$, $\tilde{b} = b$ and $\tilde{c} = c$, where a, b and c are the coefficients in the true price function in (9).

Taking first differences of (B.2) and (B.4), substituting them into the first difference of (B.5), and using the fact that $\tilde{a} = a$, $\tilde{b} = b$ and $\tilde{c} = c$, we find that rational traders understand that price changes reflect two sources of price variation, which capture changes

in beliefs of both informed and uninformed traders:

$$\Delta P_{t-1} = \underbrace{a\,\tilde{u}_{t-1}}_{\text{instantaneous response}} + \underbrace{b\,\tilde{u}_{t-2}}_{\text{lagged response}} \tag{B.6}$$

They then invert this mapping to extract the following signal from past prices:

$$\tilde{u}_{t-1} = \left(\frac{1}{a}\right)\Delta P_{t-1} - \left(\frac{b}{a}\right)\tilde{u}_{t-2} \tag{B.7}$$

Lagging the true price function (11), and substituting it into (B.7), we then find that uninformed traders are able to extract the right information from past prices:

$$\tilde{u}_{t-1} = u_{t-1} \tag{B.8}$$

B.2 Displacements, Bubbles and Crashes

In normal times, the strength of the feedback effect is given by:

$$\frac{b}{\tilde{a}} = \left(\frac{1}{1+\zeta}\right)\left(1+\frac{1}{\tilde{\zeta}}\right) = \frac{1}{\zeta} < 1 \tag{B.9}$$

where the second equality follows from the fact that in normal times $\zeta = \tilde{\zeta} = \left(\frac{\phi}{1-\phi}\right)\frac{\mathbb{V}_U}{\mathbb{V}_I}$, and the last inequality follows from the fact that the economy must be in a stable region in normal times.

Following a displacement, the strength of the feedback effect is given by:

$$\frac{b_t}{\tilde{a}_t} = \left(\frac{1}{1 + \zeta_t}\right)\left(1 + \frac{1}{\tilde{\zeta}_t}\right) \tag{B.10}$$

where in $t = 0$:

$$\zeta_0 = \tilde{\zeta}_0 = \left(\frac{\phi}{1 - \phi}\right)\frac{\mathbb{V}_U + (\tau_0)^{-1}}{\mathbb{V}_I + (\tau_0)^{-1}} \tag{B.11}$$

and in $t > 0$:

$$\zeta_t = \left(\frac{\phi}{1 - \phi}\right)\frac{\mathbb{V}_U + ((t-1)\tau_s + \tau_0)^{-1}}{\mathbb{V}_I + (t\tau_s + \tau_0)^{-1}} \tag{B.12}$$

$$\tilde{\zeta}_t = \left(\frac{\phi}{1 - \phi}\right)\frac{\mathbb{V}_U + (\tau_0)^{-1}}{\mathbb{V}_I + (t\tau_s + \tau_0)^{-1}} \tag{B.13}$$

Combining (B.10) and (B.11), we find that in period $t = 0$ the strength of the feedback effect is given by:

$$\frac{b_0}{\tilde{a}_0} = \frac{1}{\zeta_0} = \frac{1}{\zeta} + \left(\frac{1}{\zeta_0} - \frac{1}{\zeta}\right) = \frac{b}{\tilde{a}} + \left(\frac{1 - \phi}{\phi}\right)\left(\frac{\mathbb{V}_U - \mathbb{V}_I}{\mathbb{V}_U}\right)\frac{(\tau_0)^{-1}}{\mathbb{V}_U + (\tau_0)^{-1}} \tag{B.14}$$

where the second equality simply adds and subtracts the strength of the feedback effect in normal times $\frac{b}{\tilde{a}} = \frac{1}{\zeta}$, and the last equality uses $\zeta = \tilde{\zeta} = \left(\frac{\phi}{1-\phi}\right)\frac{\mathbb{V}_U}{\mathbb{V}_I}$ and (B.11) above, and rearranges.

Ceteris paribus, for the strength of the feedback effect to enter the unstable region we

need the uncertainty associated with the displacement $(\tau_0)^{-1}$ to be high enough:

$$\frac{b_0}{\tilde{a}_0} > 1 \iff (\tau_0)^{-1} > \frac{\left(1 - \frac{b}{\tilde{a}}\right)\left(\frac{\phi}{1-\phi}\right)\left(\frac{\mathbb{V}_U}{\mathbb{V}_U - \mathbb{V}_I}\right)\mathbb{V}_U}{1 - \left(1 - \frac{b}{\tilde{a}}\right)\left(\frac{\phi}{1-\phi}\right)\left(\frac{\mathbb{V}_U}{\mathbb{V}_U - \mathbb{V}_I}\right)} \tag{B.15}$$

where $(1 - b/\tilde{a}) > 0$ from (B.9). In the long run, as uncertainty about the displacement is resolved:

$$\zeta_\infty \equiv \lim_{t\to\infty} \zeta_t = \left(\frac{\phi}{1-\phi}\right)\frac{\mathbb{V}_U}{\mathbb{V}_I} = \zeta \tag{B.16}$$

$$\tilde{\zeta}_\infty \equiv \lim_{t\to\infty} \tilde{\zeta}_t = \left(\frac{\phi}{1-\phi}\right)\frac{\mathbb{V}_U + (\tau_0)^{-1}}{\mathbb{V}_I} > \tilde{\zeta} \tag{B.17}$$

Combining these expressions:

$$\lim_{t\to\infty} \frac{b_t}{\tilde{a}_t} = \left(\frac{1}{1+\zeta_\infty}\right)\left(1 + \frac{1}{\tilde{\zeta}_\infty}\right) < \frac{b}{\tilde{a}} < 1 \tag{B.18}$$

which shows that in the long run the economy always returns to a stable region, with a steady state feedback effect that is weaker than the original normal times feedback effect. In the main text we show that when the strength of the feedback effect evolves in this way, prices and beliefs are initially non-stationary and accelerate away from fundamentals in a convex way. As the feedback effect then weakens towards its new steady state level, it eventually returns into a stable region, leading uninformed agents' beliefs to be disappointed, the bubble to burst, and prices and beliefs to converge back towards fundamentals.

B.3 Bursting the Bubble

To see how these forces play a joint role in bursting the bubble, and how the reversal can only occur once the economy returns to a stable region, we can substitute the definitions of $(P_{t-1} - P_{t-1|t-2})$ and $(P_{t-1} - \tilde{P}_{t-1|t-2})$ into (53), to find that beliefs evolve as follows:

$$
\tilde{u}_{t-1} + \tilde{w}_{t-1} = \left(\frac{a_{t-1}}{\tilde{a}_{t-1}}\right) (\mathbb{E}_{I,t-1}[D_T] - \mathbb{E}_0[D_T])
$$
$$
- \left(1 - \frac{b_{t-1}}{\tilde{a}_{t-1}}\right)(\mathbb{E}_{U,t-1}[D_T] - \mathbb{E}_0[D_T]) + \frac{1}{\tilde{a}_{t-1}}(\tilde{c}_{t-1} - c_{t-1}) \quad \text{(B.19)}
$$

where $\mathbb{E}_0[D_T] = \bar{D} + \mu_0$ is agents' unconditional prior belief when the displacement is announced. For the bubble to burst, we need $\tilde{u}_{t-1} + \tilde{w}_{t-1}$ to eventually turn negative. If we consider a one-off positive shock, such that $\mathbb{E}_{I,t-1}[D_T] = \mathbb{E}_{I,1}[D_T] > \mathbb{E}_0[D_T]$ for all $t \geq 1$, equation (B.19) makes clear that as long as the economy is in a unstable region and $\frac{b_{t-1}}{\tilde{a}_{t-1}} > 1$, PET agents continue to extract positive information from prices, and therefore become increasingly optimistic.[37] In other words, when the economy is in an unstable region, the lagged response of uninformed agents always raises prices by more than what uninformed agents would expect from changes in confidence alone. On the other hand, this is no longer the case once the economy returns to a stable region and the feedback between outcomes and beliefs runs out of steam. At the peak of the bubble uninformed agents' beliefs vastly exceed fundamentals, and the term in $(\mathbb{E}_{U,t-1}[D_T] - \mathbb{E}_0[D_T])$ dominates in determining the sign of the news that uninformed agents extract from past prices in (B.19). Once the economy returns into a stable region and $\frac{b_{t-1}}{\tilde{a}_{t-1}} < 1$, PET agents expect

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[37]Notice that the last term in $\tilde{c}_{t-1} - c_{t-1} > 0$, as uninformed traders under-estimate the aggregate risk bearing capacity following a displacement.

higher price rises than the ones they observe. As their beliefs are disappointed, they become more pessimistic $(\tilde{u}_{t-1} + \tilde{w}_{t-1} < 0)$ and the bubble bursts.

B.4 Constant return extrapolation

In our theory, return extrapolation is micro-founded via misspecified higher order beliefs. In this section, we entertain an alternative possibility, whereby uninformed traders always mistakenly attribute a fixed fraction of non-fundamental price movements to fundamental price movements. We show that in normal times, PET provides a micro-foundation for this type of mistake, which leads to constant return extrapolation. Instead, following a displacement, PET provides an additional amplification channel, as it induces time-varying return extrapolation.

B.4.1 Inference without Higher Order Beliefs

To model the case where uninformed investors always attribute a fixed fraction of non-fundamental price movements to fundamental price movements, we assume that uninformed traders believe that price changes are captured by the following mapping:

$$\Delta P_{t-1} = \underbrace{\chi_u \, \tilde{u}_{t-1}}_{\text{new information}} + \underbrace{\chi_\iota \, \tilde{\iota}_{t-1}}_{\text{noise}} \tag{B.20}$$

where ι_{t-1} is i.i.d. and normally distributed, according to $\iota_{t-1} \sim \mathcal{N}\left(0, \sigma_\iota^2\right)$. In other words, uninformed traders use a very simple heuristic to guide their trading: they attribute any price movement to new information and noise, in constant proportions. This way,

uninformed traders do not have to think carefully about other investors' behavior.

Under these beliefs, uninformed traders think they can infer the following noisy signal from prices:

$$\tilde{u}_{t-1} = \frac{1}{\chi_u}\Delta P_{t-1} - \frac{\chi_\iota}{\chi_u}\tilde{\iota}_{t-1} \overset{iid}{\sim} N\left(\frac{1}{\chi_u}\Delta P_{t-1}, \left(\frac{\chi_\iota}{\chi_u}\right)^2 \sigma_\iota^2\right) \tag{B.21}$$

Bayesian updating then leads to the following change in beliefs:

$$\Delta\mathbb{E}_{U,t}[D_T] = \left(\frac{\chi_u^2\sigma_u^2}{\chi_u^2\sigma_u^2 + \chi_\iota^2\sigma_\iota^2}\right)\frac{\Delta P_{t-1}}{\chi_u} = \frac{\kappa}{\chi_u}\Delta P_{t-1} \tag{B.22}$$

where the coefficient κ is the Kalman gain. This leads to a similar type of return extrapolation as in our preferred specification in the main text, but the degree of extrapolation is now given by κ/χ_u. Unless σ_ι, σ_u, χ_ι or χ_u are time-varying, the degree of extrapolation that we obtain in this way is always constant. For it to be time varying, one would need to offer a micro-foundation as to why any of these parameters would change over time, which is precisely what our framework does via higher-order beliefs.

B.4.2 Bubbles and Crashes

To see whether bubbles and crashes can still arise in this setting, we only need to verify whether we can still get time-variation in informed traders' informational edge. To do so, we know that informed traders' conditional variance is unchanged relative to the model in the main text, and we are left to compute the conditional variance of uninformed trader.

As in Online Appendix G, we assume that agents learn the realization of the noise

shock after two periods, to preserve the stationarity of the environment.[38] The conditional variance of uninformed traders is then given by:

$$\mathbb{V}_U = \kappa \sigma_\iota^2 + \left(\frac{\beta^2}{1 - \beta^2} \right) \sigma_u^2 \tag{B.23}$$

We can then define the informational edge in exactly in the same way (notice that the edge is greater now since uninformed traders are more uncertain given the noise in their inference):

$$\zeta_t = \left(\frac{\phi}{1 - \phi} \right) \left(\frac{\mathbb{V}_U}{\mathbb{V}_I + (t\tau_s + \tau_0)^{-1}} \right) \tag{B.24}$$

which shows that informed traders' edge is still time-varying following a displacement. Even though the confidence of uninformed traders is constant, the confidence of informed traders is initially diluted and then gradually rises over time. Therefore, even with constant extrapolation it is possible for informed traders' edge to fall enough to temporarily shift the economy to a non-stationary region, leading to bubbles and endogenous crashes.

B.4.3 Further Discussion

There are three points worth noticing in light of this discussion.

First, while time-varying return extrapolation is not strictly necessary to achieve momentum in normal times, and bubbles and crashes following a displacement, it yields additional predictions relative to the case with constant return extrapolation. For example, time-varying return extrapolation offers an additional amplification channel during

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[38]The exact micro-foundation of constant return extrapolation is not too important for this discussion, which goes through even when prices are fully revealing.

positive bubble, which turns into a dampening channel for negative bubbles. This allows us to speak to the empirical evidence on the asymmetry of positive and negative bubbles. Instead, constant extrapolation leads to negative bubbles that are even more amplified than their positive counterparts, as further discussed in Section 2.5 of the paper.

Second, in terms of micro-foundations, our framework allows us to account for the fact that traders need not use the same type of belief updating process when faced with new and novel situations. Our micro-foundation of return extrapolation has a very intuitive reduced form: when faced with normal and familiar circumstances, PET trader's belief updating process is constant, and they instead updated their belief updating process following a displacement.

Third, one of the key contributions of our paper is the modeling of normal times and displacement shocks in distinct ways, and to show how displacement shocks interact with extrapolative beliefs in a potentially explosive way. From this point of view, many of our key results are robust to alternative micro-foundations of belief formation, including a more mechanical form of constant return extrapolation. We explore more general forms of model misspecification in Bastianello and Fontanier (2024), and we refer the reader to that paper for a more detailed discussion.

C   Trading Behavior

We start this section with a detailed discussion of predictions on investors' trading behavior.

C.1 Trading Behavior in Normal Times

Proposition 3 in the main text showed that as long as informed traders' edge is high enough, PET traders are on average contrarian with respect to short-run returns in normal times. In this section we clarify two further points: first, while PET traders are indeed contrarian with respect to *short-run returns*, they are always momentum with respect to *long-run returns*. Second, while the covariance between changes in holdings and changes in prices captures whether PET traders are contrarian or momentum *on average*, we can also study PET agents' trading behavior with respect to a given sequence of shocks, such as, for example, an impulse response function.

C.1.1 Trading Behavior: Short-run Returns vs. Long-run Returns

The left panel of Figure 5 illustrates graphically the result from Proposition 3: summarizing data from 10,000 simulations, we see that following a price increase, PET traders are more likely to decrease their holdings, while following a price fall, PET traders are more likely to increase their holdings.[39] In other words, PET traders are on average contrarian with respect to short-run returns. This is in contrast to the right panel of Figure 5, where the pattern reverses when we look at longer horizon returns: if the price over the last 10 periods has increased, PET traders are more likely to decrease their holdings, and if the price over the last 10 periods decreased, PET traders are more likely to increase their holdings. In other words, PET traders are on average momentum traders with respect to long-run returns (Bastianello and Fontanier 2024).

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[39]Jin and Peng (2024) interpret this as traders being subject to the disposition effect, and to doubling down in buying (Barber and Odean 2013).

Figure 5: PET Investors' Trading Behavior in Normal Times. This figure is obtained from 10,000 simulations of our model over different paths of shocks. The left panel captures the fraction of times PET uninformed traders increase and decrease their positions following a one period price rise and fall, respectively. The fact that PET traders predominantly buy when the price rises, and sell when the price falls shows how PET investors are on average contrarian with respect to short-run returns. The right panel captures the fraction of times PET uninformed traders increase and decrease their holdings following a price rise and fall over the last 10 periods. The fact that over these longer horizons PET traders predominantly buy when the price falls, and sell when the price rises shows how PET investors are on average momentum with respect to long-run returns.
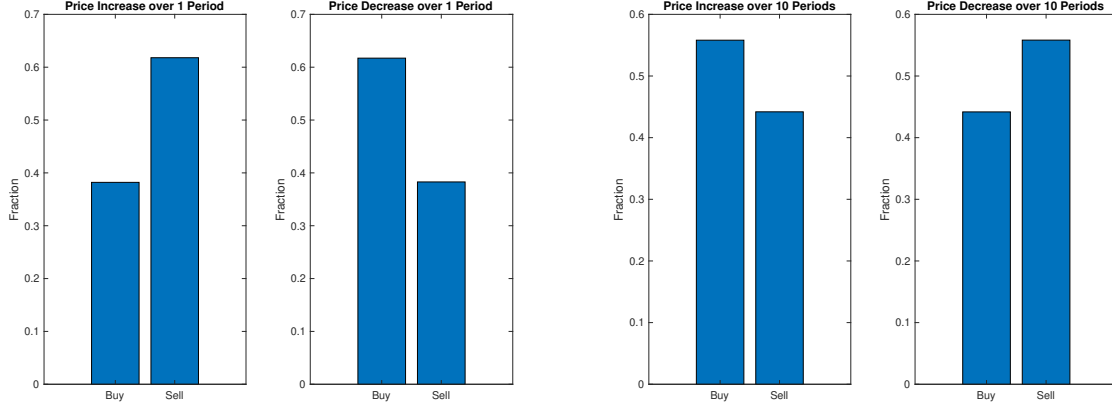
To understand what short-run contrarian and long-run momentum trading behavior might look like, Figure 6 shows equilibrium prices and holdings for a simulated price paths. Both plots make clear that PET traders are indeed contrarian with respect to short-run returns: period-by-period, PET traders tend to sell when the price goes up, and buy when the price goes down. However, PET traders are momentum with respect to long-run returns: their holdings are positively correlated with prices at lower frequencies.

These results allow us to speak to the puzzling empirical fact that retail investors appear to be contrarian. Our analysis makes clear how it is important to specify the horizon under consideration when making such statements. Importantly, the empirical evidence captures investors' trading behavior with respect to *short-run returns* (over a week or a month in Kogan et al. 2023 and Luo et al. (2023), respectively), and this does

Figure 6: Equilibrium Price and Trading Behavior. This figure simulates a path of equilibrium prices and holdings when traders are subject to partial equilibrium thinking. It illustrates how PET traders are contrarian with respect to short-run returns (period-by-period, their holdings move in the opposite direction to prices), but momentum with respect to long-run returns (over lower frequencies, their holdings positively co-move with prices).
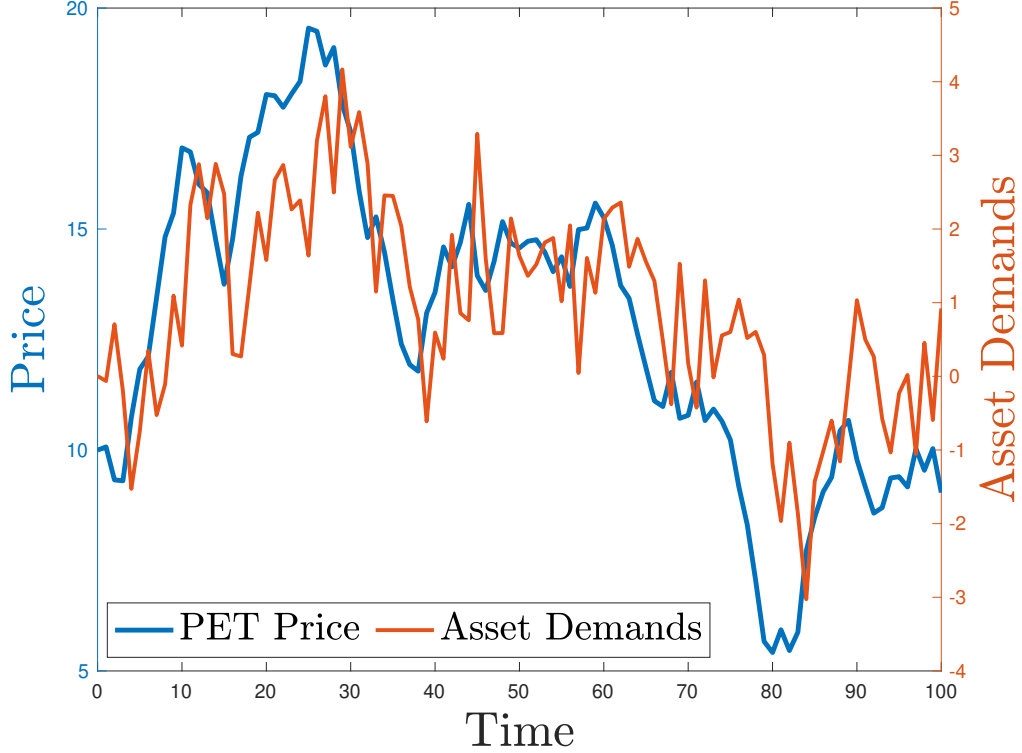
not preclude the same retail investors from being momentum with respect to *long-run returns* (e.g. Barberis et al. 2018, Jin and Peng 2024).

### C.1.2 Impulse Response Functions and Specific Sequence of Shocks

While PET is not the only model of extrapolative beliefs to generate contrarian trading behavior in normal times, the connection between extrapolative beliefs and investors' contrarian trading behavior with respect to short-run returns has not received much attention in theory models, with the exception of Jin and Peng (2024). Instead, the evidence of

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retail traders' contrarian behavior and their tendency to have extrapolative beliefs has often been thought of as a puzzle. There are two sources of misunderstanding that may have contributed to this puzzle. The first one is the lack of distinction between short-run and long-run returns that we discussed in the previous section, and which is studied extensively in Jin and Peng (2024). The second source of misunderstanding stems from a potentially wrong interpretation of traders' impulse response function, which we now turn to.

Figure 7 shows the impulse response functions from a one-off shock to fundamentals. If we focus on the covariance between changes in holdings and changes in prices that arises from this impulse response function, we may jump to the conclusion that while PET traders are indeed contrarian in the first period when news arrives, they are mostly momentum thereafter, increasing their holdings while the price is still rising. In other words, *given this sequence of shocks*, PET traders appear to be momentum even with respect to short-run returns (see Section C.3.1 for a formal proof).

However, the intuition obtained from interpreting the impulse response function in this way is incomplete because it only looks at how trading behavior evolves with respect to a single one-off shock. In normal times new information arrives in every period, meaning that investors' trading behavior is determined by the constant interaction of the contemporaneous response to new shocks and the evolving response to past shocks. This is what is captured by the covariance between changes in prices and changes in holdings in Proposition 3. On other words, while the impulse response function allows us to understand whether PET traders are momentum or contrarian for a given sequence of shocks,

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Figure 7: Impulse Response Function from a One-off Shock to Fundamentals. This figure plots the equilibrium price and holdings following a one-off shock to fundamentals. Given this sequence of shocks, PET traders appear to be momentum even with respect to short-run returns.
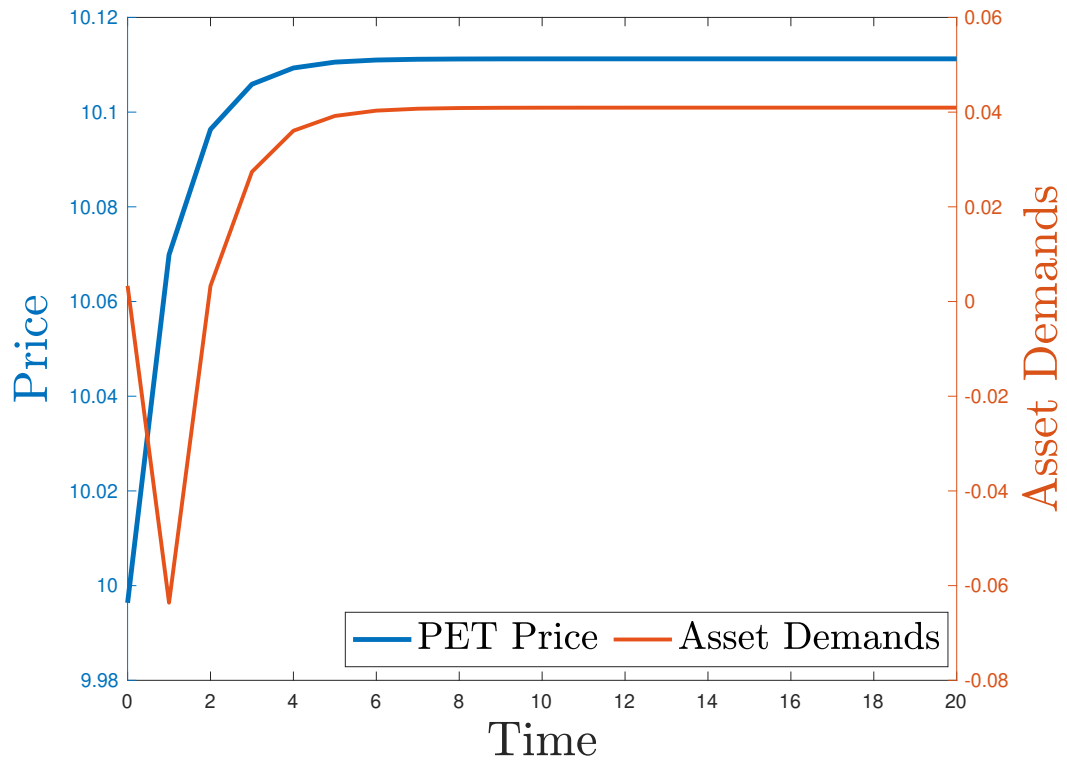
the unconditional covariance between changes in prices and changes in holdings allows us to understand whether PET investors are contrarian or momentum traders *on average* over all sequences of shocks.

C.2 Trading Behavior during Bubble and Crashes

Next, we study the trading behavior of PET traders following a displacement, and we show how it is strikingly different relative to normal times. Proposition 3 suggests that PET traders are likely momentum during bubbles and crashes, as displacements lower the informational edge below the threshold needed to ensure contrarian trading behavior. Section C.3.2 proves this more formally.

Figure 8 simulates the price path of prices and holdings following a displacement, and we see that PET traders are indeed momentum even with respect to *short-run* returns during bubble and crashes. Moreover, Figure 9 shows the results from 10,000 such simulations, and shows how this momentum trading behavior with respect to short-run returns is true *on average*, and not just for a specific sequence of shocks.

This is a unique feature of our model: by drawing a distinction between normal times shocks and displacement shocks, we are able to explain why investors' average trading behavior differs with respect to normal stocks and bubbly stocks, therefore offering a first theoretical explanation to the puzzling findings documented in Kogan et al. (2023).

Figure 8: Equilibrium Price and Trading Behavior following a Displacement. This figure simulates a path of equilibrium prices and holdings following a displacement. It illustrates how PET traders are momentum with respect to short-run returns during bubble and crashes. The light blue line depicts the price in the rational counterfactual.
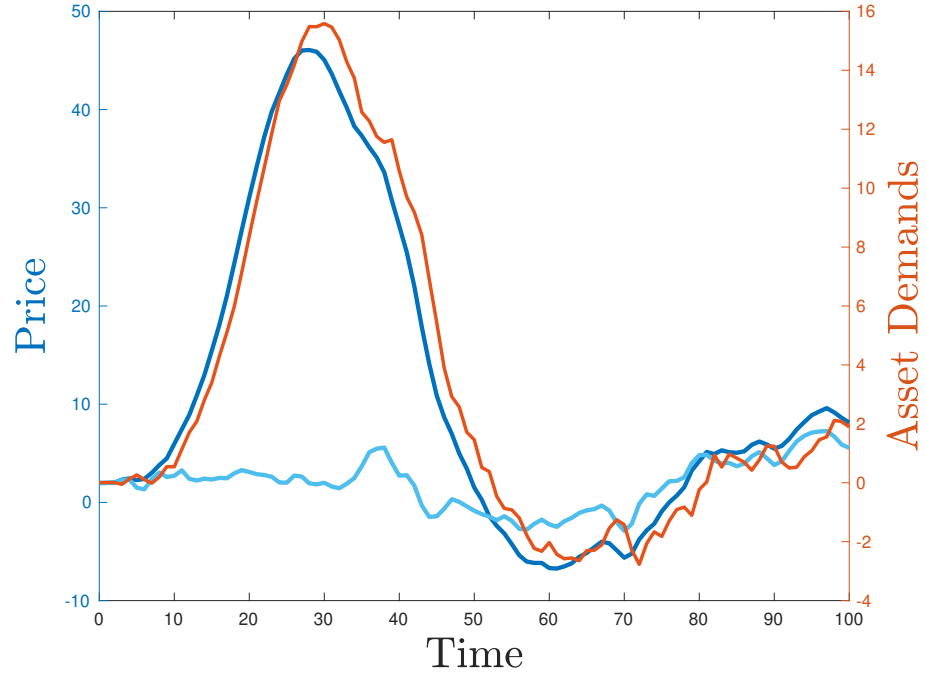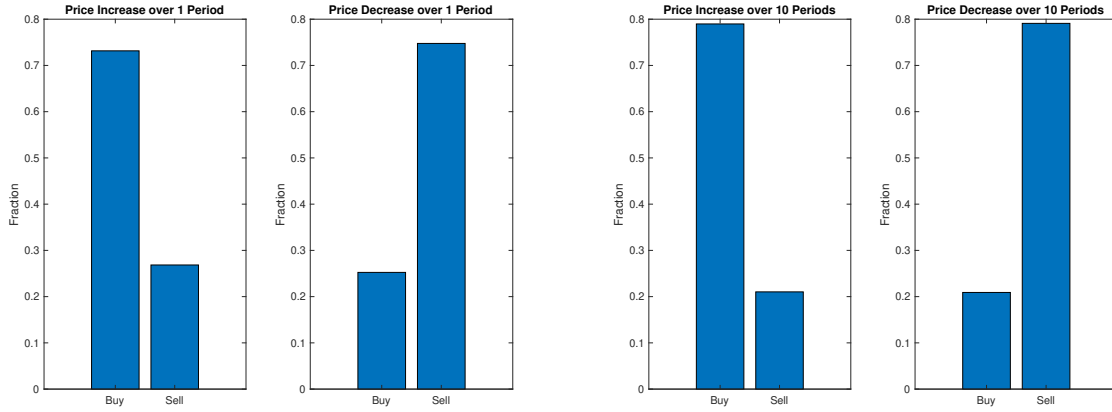

Figure 9: PET traders' momentum trading behavior with respect to both short-run and long-run returns following a displacement.

C.3 Proofs and Derivations from this Section

C.3.1 Impulse Response Function Covariance

In this section we formally prove that the covariance between changes in holdings and changes in prices over the impulse response function from a one-off fundamental shock is positive, even with respect to short-run returns.

Starting from the equilibrium dynamics of price changes:

$$\Delta P_t = au_t + \frac{b}{a}\Delta P_{t-1} = \sum_{i=0}^{\infty}\left(\frac{b}{a}\right)^i au_{t-i} \tag{C.1}$$

Therefore, the path of equilibrium prices and asset demands following a one-off shock to fundamentals in period t can be written as:

$$\Delta P_{t+n} = \left(\frac{b}{a}\right)^n au_t \implies \Delta P_t = \left(\frac{b}{a}\right)^n au_{t-n} \tag{C.2}$$

$$\Delta X_t \propto \frac{1}{a}\Delta P_{t-1} - \Delta P_t \tag{C.3}$$

We can then compute the relevant covariance:

$$Cov(\Delta X_{U,t}, \Delta P_t) \propto \frac{1}{a}Cov(\Delta P_{t-1}, \Delta P_t) - Var(\Delta P_t) \tag{C.4}$$

$$= \frac{1}{a}Cov\left(\left(\frac{b}{a}\right)^n au_{t-n}, \left(\frac{b}{a}\right)^{n-1} au_{t-n}\right) - \left(\frac{b}{a}\right)^{2n} a^2\sigma_u^2 \tag{C.5}$$

$$= \left(\frac{b}{a}\right)^{2n-1} a^2\sigma_u^2 - \left(\frac{b}{a}\right)^{2n} a^2\sigma_u^2 \tag{C.6}$$

$$= \left(\frac{b}{a}\right)^{2n-1} a(1-b)\sigma_u^2 > 0 \tag{C.7}$$

C.3.2 Bubbles and Crashes: Momentum Trading Behavior

In the main text, we argued that uninformed PET traders are momentum during bubble and crashes by showing that the normal times covariance between changes in prices and changes in holdings turns positive once the informational edge is low enough. In this section, we show more formally that the covariance between changes in holdings and changes in prices is indeed positive following a displacement.

Starting from the covariance during a displacement, we have that:

$$Cov(\Delta X_{U,t}, \Delta P_t) = Cov\left(\frac{\Delta \mathbb{E}_{U,t} - \Delta P_t}{A\mathbb{V}_{U,t}}, \Delta P_t\right) - Cov\left(\frac{\mathbb{E}_{U,t-1} - P_{t-1}}{A\mathbb{V}_{U,t-1}\mathbb{V}_{U,t}}(\mathbb{V}_{U,t} - \mathbb{V}_{U,t-1}), \Delta P_t\right)$$

(C.8)

$$= \frac{1}{A\mathbb{V}_{U,t}}Cov\left(\Delta \mathbb{E}_{U,t} - \Delta P_t, \Delta P_t\right) - \frac{\mathbb{V}_{U,t} - \mathbb{V}_{U,t-1}}{A\mathbb{V}_{U,t}\mathbb{V}_{U,t-1}}Cov\left(\mathbb{E}_{U,t-1} - P_{t-1}, \Delta P_t\right)$$

(C.9)

where the second equality follows because the variances are all deterministic. We can now analyze both terms on this expression, in turn. Starting from the first term, and using the expression for uninformed traders' beliefs following a displacement:

$$\Delta \mathbb{E}_{U,t} - \Delta P_t = \frac{1}{\tilde{a}_{t-1}}\Delta P_{t-1} - \frac{1}{\tilde{a}_{t-1}}\left(\tilde{P}_{t-1|t-2} - P_{t-2}\right) - \Delta P_t$$

(C.10)

The covariance with the current change in prices is then:

$$Cov(\Delta\mathbb{E}_{U,t} - \Delta P_t, \Delta P_t) = \frac{1}{\tilde{a}_{t-1}}Cov(\Delta P_{t-1}, \Delta P_t) - Var(\Delta P_t)$$

$$- \frac{1}{\tilde{a}_{t-1}}Cov(\tilde{P}_{t-1|t-2} - P_{t-2}, \Delta P_t) \quad \text{(C.11)}$$

Now notice that:

$$\left(\tilde{P}_{t-1|t-2} - P_{t-2}\right) = \left(\Delta\tilde{a}_{t-1}\tilde{\mathbb{E}}_{I,t-2}[D_T] + \Delta\tilde{b}_{t-1}\tilde{\mathbb{E}}_{U,t-2}[D_T]\right) - \Delta\tilde{c}_{t-1} \quad \text{(C.12)}$$

In this expression, only one term is stochastic: $\tilde{\mathbb{E}}_{I,t-2}[D_T]$. All other terms are deterministic since (in the misspecified model) U beliefs are constant at the prior. We are thus left with:

$$Cov(\Delta\mathbb{E}_{U,t} - \Delta P_t, \Delta P_t) = \frac{1}{\tilde{a}_{t-1}}Cov(\Delta P_{t-1}, \Delta P_t) - Var(\Delta P_t)$$

$$- \frac{\Delta\tilde{a}_{t-1}}{\tilde{a}_{t-1}}Cov(\tilde{\mathbb{E}}_{I,t-2}[D_T], \Delta P_t) \quad \text{(C.13)}$$

To keep everything in term of prices, one can also use the relation between the observed price and the inferred belief of I:

$$P_t = \tilde{a}_t\tilde{\mathbb{E}}_{I,t}[D_T] + \tilde{b}_t\tilde{\mathbb{E}}_{U,t}[D_T] - \tilde{c}_t \quad \text{(C.14)}$$

which gives:

$$\tilde{\mathbb{E}}_{I,t-2}[D_T] = \frac{P_{t-2} + \tilde{c}_{t-2} - \tilde{b}_{t-2}\tilde{\mathbb{E}}_{U,t-2}[D_T]}{\tilde{a}_{t-2}} \quad \text{(C.15)}$$

Once again, most terms are deterministic so the covariance becomes:

$$Cov(\Delta\mathbb{E}_{U,t} - \Delta P_t, \Delta P_t) = \frac{1}{\tilde{a}_{t-1}}Cov(\Delta P_{t-1}, \Delta P_t) - Var(\Delta P_t)$$

$$- \frac{\Delta\tilde{a}_{t-1}}{\tilde{a}_{t-1}\tilde{a}_{t-2}}Cov(P_{t-2}, \Delta P_t) \quad (C.16)$$

Turning now to the second factor, and using (C.15) together with $\mathbb{E}_{U,t-1} = \tilde{\mathbb{E}}_{I,t-2}$, we can write this as:

$$Cov(\mathbb{E}_{U,t-1} - P_{t-1}, \Delta P_t) = Cov\left(\frac{P_{t-2}}{\tilde{a}_{t-2}} - P_{t-1}, \Delta P_t\right) \quad (C.17)$$

Substituting (C.16) and (C.17) back into (C.9), we have that the covariance between changing in holdings following a displacement is given by:

$$Cov(\Delta X_{U,t}, \Delta P_t) = \frac{1}{A\mathbb{V}_{U,t}}\left(\frac{1}{\tilde{a}_{t-1}}Cov(\Delta P_{t-1}, \Delta P_t) - Var(\Delta P_t)\right.$$

$$\left. - \left(\frac{1}{\tilde{a}_{t-2}} - \frac{1}{\tilde{a}_{t-1}}\right)Cov(P_{t-2}, \Delta P_t) + \left(\frac{\mathbb{V}_{U,t-1} - \mathbb{V}_{U,t}}{\mathbb{V}_{U,t-1}}\right)Cov\left(\frac{P_{t-2}}{\tilde{a}_{t-2}} - P_{t-1}, \Delta P_t\right)\right) \quad (C.18)$$

Therefore, we see that the covariance following a displacement has two extra terms relative to the corresponding covariance in normal times (which is captured by the first row of the above expression):

$$- \frac{\Delta\tilde{a}_{t-1}}{\tilde{a}_{t-1}\tilde{a}_{t-2}}Cov(P_{t-2}, \Delta P_t) - \frac{\mathbb{V}_{U,t} - \mathbb{V}_{U,t-1}}{\mathbb{V}_{U,t-1}}Cov\left(\mathbb{E}_{U,t-1} - P_{t-1}, \Delta P_t\right) \quad (C.19)$$

The first extra term captures the fact that following a displacement the degree of ex-

trapolation changes over time, while the second term captures the fact that traders' risk

bearing capacity increases as they learn more about the displacement over time.

These two terms, however, are second-order for small τ_s relative to the terms identified

in normal times. To see this, remember that:

$$\frac{1}{\tilde{a}_{t-1}} = 1 + \frac{1}{\tilde{\zeta}_{t-1}} \tag{C.20}$$

while

$$\tilde{\zeta}_{t-1} = \left(\frac{\phi}{1-\phi}\right) \left(\frac{\mathbb{V}_U + (\tau_0)^{-1}}{\mathbb{V}_I + ((t-1)\tau_s + \tau_0)^{-1}}\right) \tag{C.21}$$

so that:

$$\tilde{\zeta}_{t-1} - \tilde{\zeta}_{t-2} \xrightarrow[\tau_s \to 0]{} 0 \implies \frac{1}{\tilde{a}_{t-2}} - \frac{1}{\tilde{a}_{t-1}} \xrightarrow[\tau_s \to 0]{} 0 \tag{C.22}$$

Similarly for the variance terms, we have:

$$\mathbb{V}_{U,t} = \mathbb{V}_U + ((t-1)\tau_s + \tau_0)^{-1} \tag{C.23}$$

so that:

$$\mathbb{V}_{U,t} - \mathbb{V}_{U,t-1} \xrightarrow[\tau_s \to 0]{} 0 \tag{C.24}$$

At the same time, these second-order coefficients multiply covariances that are bounded.

To see this, notice that when $\tau_s \to 0$, the price converges to:

$$\Delta P_t = a_t (u_t + w_t) + b_t (\tilde{u}_{t-1} + \tilde{w}_{t-1}) + \left(P_{t|t-1} - P_{t-1}\right) \tag{C.25}$$

with:

$$P_{t|t-1} - P_{t-1} \xrightarrow[\tau_s \to 0]{} 0 \tag{C.26}$$

while a_t and b_t are bounded by 1. As such, the terms $Cov(P_{t-2}, \Delta P_t)$ and $Cov\left(\frac{P_{t-2}}{\tilde{a}_{t-2}} - P_{t-1}, \Delta P_t\right)$ are bounded above and the supplementary terms relative to the normal times covariance are thus indeed second-order. $\qquad \square$

D Expected Returns

In this section we study the properties of expected returns, and relate them to empirical findings that have been documented in the literature. To do so, we follow prior work and define expected returns additively:[40]

$$\mathbb{E}_{it}[R_T] = \mathbb{E}_{it}[D_T] - P_t \tag{D.1}$$

Using this definition and the expression for equilibrium price dynamics in (9), we compute uninformed and informed traders' expected returns, average subjective expected returns (weighted by the relative size of each group of traders), and objective expected returns as follows:

$$\mathbb{E}_{Ut}[R_T] = a(\mathbb{E}_{Ut}[D_T] - \mathbb{E}_{It}[D_T]) + c \tag{D.2}$$

$$\mathbb{E}_{It}[R_T] = -(1-a)(\mathbb{E}_{Ut}[D_T] - \mathbb{E}_{It}[D_T]) + c \tag{D.3}$$

---

[40]Notice that we define expected returns with respect to terminal dividends (rather than in terms of next period payoffs) because these are the expectations that matter to the investors in our model.

$$\bar{\mathbb{E}}_t[R_T] = (a - \phi)(\mathbb{E}_{Ut}[D_T] - \mathbb{E}_{It}[D_T]) + c \tag{D.4}$$

$$R_T = -(1 - a)(\mathbb{E}_{Ut}[D_T] - \mathbb{E}_{It}[D_T]) + c \tag{D.5}$$

where a is defined in the main text, and $a - \phi > 0$ given that informed traders always have an edge relative to uninformed traders $(\tau_I > \tau_U)$.

D.1 Expected Returns' Loadings on Lagged Returns

In this section we explore how uninformed traders' expected returns load on lagged returns. To do so, we compute the following covariance:

$$Cov(\Delta\mathbb{E}_{Ut}[R_T], \Delta P_{t-h}) = Cov\left(\left(1 + \frac{b}{\tilde{a}}\right)\Delta P_{t-1}, \Delta P_{t-h}\right) - Cov\left(\Delta P_t, \Delta P_{t-h}\right) \tag{D.6}$$

$$= \left(1 + \frac{b}{\tilde{a}}\right)\left(\frac{b}{a}\right)^{h-1}\frac{a^2}{1 - \left(\frac{b}{\tilde{a}}\right)^2}\sigma_u^2 - \left(\frac{b}{a}\right)^h\frac{a^2}{1 - \left(\frac{b}{\tilde{a}}\right)^2}\sigma_u^2 \tag{D.7}$$

$$= \left(\frac{b}{a}\right)^{h-1}\frac{a^2}{1 - \left(\frac{b}{\tilde{a}}\right)^2}\sigma_u^2 > 0 \tag{D.8}$$

Given this expression, we can then look at how the relative loadings on past lagged returns change with the informational edge:

$$\frac{Cov(\Delta\mathbb{E}_{Ut}[R_T], \Delta P_{t-h})}{Cov(\Delta\mathbb{E}_{Ut}[R_T], \Delta P_{t-h-1})} = \frac{b}{a} = \frac{1}{\zeta} \tag{D.9}$$

What this expression shows is that when informed traders' edge is lower, uninformed agents appear as if they extrapolate relatively more *recent returns* rather than returns in the more distant past. This is a distinctive and testable implication of our model.

D.2 Cyclicality of Expected and Realized Returns

To study whether expected and realized returns are pro- or counter-cyclical, we look at how they covary with the price dividend ratio. As with returns, we define the price dividend ratio additively:

$$P - D = P_t - \mathbb{E}_{I,t}[D_T] = (1 - a)\left(\mathbb{E}_{Ut}[D_T] - \mathbb{E}_{It}[D_T]\right) + c \tag{D.10}$$

Using the definition of expected and realized returns in equations (D.2), (D.3), (D.4), and (D.5), we obtain the following simple covariances:

$$Cov(\mathbb{E}_{Ut}[R_T], P - D) = a(1 - a)\text{Var}(\mathbb{E}_{Ut}[D_T] - \mathbb{E}_{It}[D_T]) > 0 \tag{D.11}$$

$$Cov(\mathbb{E}_{It}[R_T], P - D) = -(1 - a)^2\text{Var}(\mathbb{E}_{Ut}[D_T] - \mathbb{E}_{It}[D_T]) < 0 \tag{D.12}$$

$$Cov(\bar{\mathbb{E}}_t[R_T], P - D) = (a - \phi)(1 - a)\text{Var}(\mathbb{E}_{Ut}[D_T] - \mathbb{E}_{It}[D_T]) > 0 \tag{D.13}$$

$$Cov(R_T, P - D) = -(1 - a)^2\text{Var}(\mathbb{E}_{Ut}[D_T] - \mathbb{E}_{It}[D_T]) < 0 \tag{D.14}$$

These inequalities suggest that uninformed traders' expected returns, and average subjective expected returns are pro-cyclical, while informed trader's expected returns and objective expected returns are counter-cyclical. This is consistent with empirical evidence in Greenwood and Nagel (2009), Bastianello (2024) and Nagel and Xu (2023), who show that objective expected returns are counter-cyclical, the (subjective) expected returns of more uninformed traders are pro-cyclical, and the (subjective) expected returns of more

informed traders tend to be counter-cyclical.[41]

Next, we relate to the empirical evidence in Nagel and Xu (2023) that objective expected returns co-move more with business cycle variables than average subjective expected returns. Given the expressions in (D.13) and (D.14), for this to be the case we need:

$$|Cov(\bar{\mathbb{E}}_t[R_T], P-D)| < |Cov(R_T, P-D)| \iff (a-\phi) < (1-a) \iff a < \frac{1+\phi}{2} \quad \text{(D.15)}$$

Re-writing this in terms of informed traders' edge, we find that objective expected returns co-move with business cycle variables more than average subjective expected returns do only when informed traders' edge is low enough:

$$\frac{\zeta}{1+\zeta} < \frac{1+\phi}{2} \iff \zeta < \frac{1-\phi}{1+\phi} < 1 \quad \text{(D.16)}$$

Notice that this condition is weaker than the condition required for stability, meaning that it can indeed be satisfied in normal times. Finally, when informed traders' edge is lower, this condition is more easily satisfied.[42]

---

[41]Notice that the pro-cyclicality of subjective return expectations is not inconsistent with uninformed traders' contrarian behavior with respect to short-run returns. These relationships are focused on the covariance of subjective expected returns with different quantities: the price-dividend ratio is effectively a measure of how over/undervalued the asset is at a given point in time (see equation (D.10)), while lagged returns capture whether prices are rising or falling.

[42]Intuitively, if we didn't have heterogeneous agents, and instead had a biased representative agent (such that $a = 0$), then subjective expected returns would be acyclical, and objective expected returns would be strongly counter-cyclical. As we increase a, the expected returns of uninformed traders become (more) pro-cyclical, and objective expected returns become less counter-cyclical. Once we increase a enough, average subjective expected returns become more cyclical than objective expected returns are counter-cyclical. In the limit where a approaches 1, biased agents become unimportant for equilibrium prices, and objective expected returns thus become acyclical.

E Speculative Motives

To model speculative motives, we let agents have the following asset demand function conditional on their beliefs:

$$X_{i,t} = \frac{\mathbb{E}_{i,t}[\Pi_{t+1}] - P_t}{\mathcal{A}\mathbb{V}_{i,t}[\Pi_{t+1}]} \tag{E.1}$$

where the expected next period payoff is given by:

$$\Pi_{t+1} \equiv \beta P_{t+1} + (1 - \beta)D_t \tag{E.2}$$

and simply reflects that with probability β the asset is alive next period and worth P_{t+1}, and with probability $(1 - \beta)$ the asset dies and pays out its terminal dividend D_t.

Since agents are forecasting prices, which are *endogenous* outcomes, they now need to forecast other agents' future beliefs, which requires us to specify agents' higher order beliefs. While partial equilibrium thinking helps to pin down uninformed agents' higher order beliefs (they simply assume that all agents trade on their private information alone, and that this is common knowledge), it allows for more flexibility about informed agents' higher order beliefs.

We consider two cases. In Section E.1 we let informed agents be "PET-aware," so that they perfectly understand uninformed agents' biased beliefs. In Section E.2, we consider a case where informed agents are "PET-unaware" and mistakenly believe that all other agents are rational, and that uninformed agents extract the right information from prices. This lines up with the distinction in practical asset management between investors who

concentrate on the gap between market prices and their estimates of fundamentals, and those who also think about behavioral biases in the market.

E.1 "PET−aware" Speculation

In solving the model, we proceed in the same three steps we used in the baseline model. First, we solve for the true price function which generates the prices agents observe. Second, we specify the mapping that uninformed agents use to extract information from prices. Third, we solve the model forward, starting from the steady state in normal times. The one key difference to our baseline setup is that since all agents are now forecasting an endogenous outcome, we now need to solve for the first two steps by backwards induction. To do so, we use the new steady state after the uncertainty surrounding the displacement has been resolved as our terminal point.

Step 1: True Market Clearing Price Function. To determine the true market clearing condition which determines the prices agents observe, we know that in period t all informed agent trade on the whole history of signals they have received up until that date ($\{u_j\}_{j=0}^t$, $\{s_j\}_{j=1}^t$) and all uninformed agents trade on the information they have learnt from past prices.

We define $\mathcal{D}_t \equiv \bar{D} + \sum_{j=1}^t u_t$ and $\mathcal{W}_t \equiv \frac{\tau_0}{t\tau_s+\tau_0}\mu_0 + \frac{\tau_s}{t\tau_s+\tau_0}\sum_{j=1}^t \tilde{s}_t$ to be informed agents' period t belief of normal times shocks and of the displacement respectively, and $\tilde{\mathcal{D}}_t$ and $\tilde{\mathcal{W}}_t$ are uninformed agents' beliefs about these quantities.

We can then guess that the true price function takes the following form:

$$P_t = A_t(\mathcal{D}_t + \mathcal{W}_t) + B_t(\tilde{\mathcal{D}}_{t-1} + \tilde{\mathcal{W}}_{t-1}) - K_t \tag{E.3}$$

where $\tilde{\mathcal{D}}_{t-1} + \tilde{\mathcal{W}}_{t-1}$ is the information that uninformed agents extract from past prices, and A_t, B_t and K_t are time-varying and deterministic coefficients.

To verify our guess, notice that if informed agents are aware of uninformed agents' bias, their beliefs about next period payoff are given by:

$$\mathbb{E}_{I,t}[\Pi_{t+1}] = (1 - \beta + \beta A_{t+1}) \underbrace{(\mathcal{D}_t + \mathcal{W}_t)}_{\mathbb{E}_{I,t}[\tilde{\mathcal{D}}_{t+1} + \tilde{\mathcal{W}}_{t+1}]} + \beta B_{t+1} \underbrace{\left(\frac{P_t - \tilde{B}_t(\bar{D} + \mu_0) + \tilde{K}_t}{\tilde{A}_t} \right)}_{\mathbb{E}_{I,t}[\tilde{\mathcal{D}}_t + \tilde{\mathcal{W}}_t]} - \beta K_{t+1} \tag{E.4}$$

$$\begin{aligned}
\mathbb{V}_{I,t}[\Pi_{t+1}] &= \mathbb{V}_{I,t}\left[\beta A_{t+1} u_{t+1} + \beta A_{t+1} \frac{\tau_s}{(t+1)\tau_s + \tau_0}(\omega + \epsilon_{t+1}) + (1 - \beta)\omega \right] \\
&= (\beta A_{t+1})^2 \sigma_u^2 + \left(\beta A_{t+1} \left(\frac{\tau_s}{(t+1)\tau_s + \tau_0} \right) \right)^2 (\tau_s)^{-1} \\
&\quad + \left(1 - \beta + \beta A_{t+1} \left(\frac{\tau_s}{(t+1)\tau_s + \tau_0} \right) \right)^2 (t\tau_s + \tau_0)^{-1} = \mathbb{V}_{I,t}
\end{aligned} \tag{E.5}$$

$$\tag{E.6}$$

where the variance term captures how the uncertain components of expected profits in equation E.2 are (i) the future dividend component u_{t+1}; (ii) the signal informed agents receive in period $t+1$, $s_{t+1} = \omega + \epsilon_{t+1}$; and (iii) the displacement shock ω.

Turning to uninformed agents' beliefs:

$$\mathbb{E}_{U,t}[\Pi_{t+1}] = (1 - \beta + \beta\tilde{A}_{t+1})(\tilde{\mathcal{D}}_{t-1} + \tilde{\mathcal{W}}_{t-1}) + \beta\tilde{B}_{t+1}(\bar{D} + \mu_0) - \beta\tilde{K}_{t+1} \qquad \text{(E.7)}$$

$$
\begin{aligned}
\mathbb{V}_{U,t}[\Pi_{t+1}] =& \mathbb{V}_{U,t}\left[\beta\tilde{A}_{t+1}\left(u_{t+1} + u_t + \frac{2\tau_s}{(t+1)\tau_s + \tau_0}\omega + \frac{\tau_s}{(t+1)\tau_s + \tau_0}(\epsilon_{t+1} + \epsilon_t)\right) + (1 - \beta)(u_t + \omega)\right] \\
=& (\beta\tilde{A}_{t+1})^2\sigma_u^2 + (1 - \beta + \beta\tilde{A}_{t+1})^2\sigma_u^2 \\
& + \left(1 - \beta + \beta\tilde{A}_{t+1}\frac{2\tau_s}{(t+1)\tau_s}\right)^2((t-1)\tau_s + \tau_0)^{-1} \\
& + 2\left(\frac{\tau_s\beta\tilde{A}_{t+1}}{(t+1)\tau_s + \tau_0}\right)^2(\tau_s)^{-1} = \mathbb{V}_{U,t}
\end{aligned}
$$

$$\text{(E.8)}$$

where the first equality captures that in period t uninformed traders are uncertain about u_t, u_{t+1}, ϵ_t, ϵ_{t+1} and ω, and the last equality simply simplifies notation to highlight that $\mathbb{V}_{U,t}$ is deterministic and time-varying.

Given these beliefs, the resulting market clearing price function is given by:

$$
\begin{aligned}
P_t =& \left(\frac{\phi\mathbb{V}_{U,t}}{\phi\mathbb{V}_{U,t} + (1 - \phi)\mathbb{V}_{I,t}}\right)\mathbb{E}_{I,t}[\Pi_{t+1}] \\
& + \left(\frac{(1 - \phi)\mathbb{V}_{I,t}}{\phi\mathbb{V}_{U,t} + (1 - \phi)\mathbb{V}_{I,t}}\right)\mathbb{E}_{U,t}[\Pi_{t+1}] \\
& - \frac{\mathcal{A}Z\mathbb{V}_{I,t}\mathbb{V}_{U,t}}{\phi\mathbb{V}_{U,t} + (1 - \phi)\mathbb{V}_{I,t}} \qquad \text{(E.9)}
\end{aligned}
$$

Since (E.4), (E.6), (E.7) and (E.8) show that $\mathbb{E}_{I,t}[\Pi_{t+1}]$ is linear in $(\mathcal{D}_t + \mathcal{W}_t)$ and $(\tilde{\mathcal{D}}_{t-1} + \tilde{\mathcal{W}}_{t-1})$, $\mathbb{E}_{U,t}[\Pi_{t+1}]$ is linear in $(\tilde{\mathcal{D}}_{t-1} + \tilde{\mathcal{W}}_{t-1})$, and that $\mathbb{V}[\Pi_{t+1}]$ and $\mathbb{V}[\Pi_{t+1}]$ are

deterministic, we see that the true price function does indeed take the form in (E.3).

Substituting (E.4), (E.6), (E.7) and (E.8) into (E.9), and matching coefficients, yields:

$$A_t = \left(\frac{\frac{\phi}{V_{I,t}}}{\frac{\phi}{\mathbb{V}_{I,t}}\left(1 - \beta\frac{B_{t+1}}{\tilde{A}_t}\right) + \frac{(1-\phi)}{\mathbb{V}_{U,t}}} \right)(1 - \beta + \beta A_{t+1}) \tag{E.10}$$

$$B_t = \left(\frac{\frac{1-\phi}{V_{U,t}}}{\frac{\phi}{\mathbb{V}_{I,t}}\left(1 - \beta\frac{B_{t+1}}{\tilde{A}_t}\right) + \frac{(1-\phi)}{\mathbb{V}_{U,t}}} \right)(1 - \beta + \beta\tilde{A}_{t+1}) \tag{E.11}$$

$$K_t = \left(\frac{\frac{\phi}{V_{I,t}}}{\frac{\phi}{\mathbb{V}_{I,t}}\left(1 - \beta\frac{B_{t+1}}{\tilde{A}_t}\right) + \frac{(1-\phi)}{\mathbb{V}_{U,t}}} \right)\left(\beta K_{t+1} + \beta\frac{B_{t+1}}{\tilde{A}_t}\left(-\tilde{B}_t(\bar{D} + \mu_0) + \tilde{K}_t\right)\right)$$

$$+ \left(\frac{\frac{1-\phi}{V_{U,t}}}{\frac{\phi}{\mathbb{V}_{I,t}}\left(1 - \beta\frac{B_{t+1}}{\tilde{A}_t}\right) + \frac{(1-\phi)}{\mathbb{V}_{U,t}}} \right)\left(-\beta\tilde{B}_{t+1}(\bar{D} + \mu_0) + \beta\tilde{K}_{t+1}\right)$$

$$+ \frac{\mathcal{A}Z}{\frac{\phi}{\mathbb{V}_{I,t}}\left(1 - \beta\frac{B_{t+1}}{\tilde{A}_t}\right) + \frac{(1-\phi)}{\mathbb{V}_{U,t}}} \tag{E.12}$$

These expressions give recursive equations for the coefficients which determine equilibrium prices at each point in time. To solve for this mapping, we then need to solve the model by backward induction. We can do this by using the new steady state after the uncertainty generated by the displacement is resolved as the end point. Specifically, the new steady state is given by:

$$A' = \left(\frac{\frac{\phi}{\mathbb{V}'_I}}{\frac{\phi}{\mathbb{V}'_I}\left(1 - \beta\frac{B'}{\tilde{A}'}\right) + \frac{1-\phi}{\mathbb{V}'_U}} \right)(1 - \beta + \beta A') \tag{E.13}$$

$$B' = \left(\frac{\frac{1-\phi}{\mathbb{V}'_U}}{\frac{\phi}{\mathbb{V}'_I}\left(1 - \beta\frac{B'}{\tilde{A}'}\right) + \frac{1-\phi}{\mathbb{V}'_U}} \right)(1 - \beta + \beta\tilde{A}') \tag{E.14}$$

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$$
K' = \left(\frac{\frac{\phi}{\mathbb{V}'_I}}{\frac{\phi}{\mathbb{V}'_I}\left(1 - \beta\frac{B'}{\tilde{A}'}\right) + \frac{1-\phi}{\mathbb{V}'_U}} \right) \left(\beta K' + \beta\frac{B'}{\tilde{A}'}\left(-\tilde{B}'(\bar{D} + \mu_0) + \tilde{K}'\right) \right)
$$

$$
+ \left(\frac{\frac{1-\phi}{\mathbb{V}'_U}}{\frac{\phi}{\mathbb{V}'_I}\left(1 - \beta\frac{B'}{\tilde{A}'}\right) + \frac{1-\phi}{\mathbb{V}'_U}} \right) \left(-\beta\tilde{B}'(\bar{D} + \mu_0) + \beta\tilde{K}' \right)
$$

$$
+ \frac{\mathcal{A}Z}{\frac{\phi}{\mathbb{V}'_I}\left(1 - \beta\frac{B'}{\tilde{A}'}\right) + \frac{1-\phi}{\mathbb{V}'_U}} \quad \text{(E.15)}
$$

where $\tilde{A}'$, $\tilde{B}'$ and $\tilde{K}'$ are the coefficients of the mapping PET agents use to extract information from prices in the new steady state, and which we solve for in (E.27), (E.28) and (E.29) in the next section respectively. Moreover, $\mathbb{V}'_I$ and $\mathbb{V}'_U$ are the variances of informed and uninformed agents in the new steady state when uncertainty is resolved:

$$
\mathbb{V}'_I = \lim_{t \to \infty} \mathbb{V}_{I,t} = (\beta A')^2 \sigma_u^2 \quad \text{(E.16)}
$$

$$
\mathbb{V}'_U = \lim_{t \to \infty} \mathbb{V}_{U,t} = (\beta\tilde{A}')^2\sigma_u^2 + (1 - \beta + \beta\tilde{A}')^2\sigma_u^2 \quad \text{(E.17)}
$$

Using this steady state as our end point, we can then solve for the true price function which generates the prices agents observe by backward induction.

Step 2: Mapping to Infer Information from Prices. As in the baseline model without speculation, PET agents think that in period t informed agents trade on the information they received, $\{u_j\}_{j=1}^t$, $\{s_j\}_{j=1}^t$, and that uninformed agents only trade on their prior beliefs. Therefore, we can guess that their perceived equilibrium price function

takes the following form:

$$P_t = \tilde{A}_t(\tilde{\mathcal{D}}_t + \tilde{\mathcal{W}}_t) + \tilde{B}_t(\bar{D} + \mu_0) - \tilde{K}_t \tag{E.18}$$

where $\tilde{A}_t$, $\tilde{B}_t$ and $\tilde{K}_t$ are time-varying and deterministic coefficients.

To verify that this is the price function which would arise in equilibrium if agents traded on their own private information alone, notice that, given this price function, informed agents' beliefs would take the following form:

$$\tilde{\mathbb{E}}_{I,t}[\Pi_{t+1}] = \tilde{\mathbb{E}}_{I,t}[\beta\left(\tilde{A}_{t+1}(\tilde{\mathcal{D}}_{t+1} + \tilde{\mathcal{W}}_{t+1}) + \tilde{B}_{t+1}(\bar{D} + \mu_0) - \tilde{K}_{t+1}\right) + (1-\beta)(\tilde{\mathcal{D}}_t + \tilde{\omega})]$$

$$= (1 - \beta + \beta\tilde{A}_{t+1})(\tilde{\mathcal{D}}_t + \tilde{\mathcal{W}}_t) + \beta\tilde{B}_{t+1}(\bar{D} + \mu_0) - \beta\tilde{K}_{t+1} \tag{E.19}$$

$$\tilde{\mathbb{V}}_{I,t}[\Pi_{t+1}] = \tilde{\mathbb{V}}_{I,t}\left[\beta\tilde{A}_{t+1}\tilde{u}_{t+1} + \beta\tilde{A}_{t+1}\left(\frac{\tau_s}{(t+1)\tau_s + \tau_0}\right)(\tilde{\omega} + \tilde{\epsilon}_{t+1}) + (1-\beta)\tilde{\omega}\right]$$

$$= \left(\beta\tilde{A}_{t+1}\right)^2 \sigma_u^2 + \left(\beta\tilde{A}_{t+1}\left(\frac{\tau_s}{(t+1)\tau_s + \tau_0}\right)\right)^2 (\tau_s)^{-1}$$

$$+ \left(1 - \beta + \beta\tilde{A}_{t+1}\left(\frac{\tau_s}{(t+1)\tau_s + \tau_0}\right)\right)^2 (t\tau_s + \tau_0)^{-1} = \tilde{\mathbb{V}}_{I,t} \tag{E.20}$$

where $\tilde{\mathbb{V}}_{I,t}$ is time-varying and deterministic. Turning to PET agents' beliefs of other uninformed agents' beliefs:

$$\tilde{\mathbb{E}}_{U,t}[\Pi_{t+1}] = (1 - \beta + \beta\tilde{A}_{t+1} + \beta\tilde{B}_{t+1})(\bar{D} + \mu_0) - \beta\tilde{K}_{t+1} \tag{E.21}$$

$$\tilde{\mathbb{V}}_{U,t}[\Pi_{t+1}] = \tilde{\mathbb{V}}_{I,t}\left[\beta\tilde{A}_{t+1}(\tilde{u}_{t+1}+\tilde{u}_t) + \beta\tilde{A}_{t+1}\left(\frac{\tau_s}{(t+1)\tau_s+\tau_0}\right)(2\tilde{\omega}+\tilde{\epsilon}_t+\tilde{\epsilon}_{t+1}) + (1-\beta)(\tilde{u}_t+\tilde{\omega})\right]$$

$$= \left(\beta\tilde{A}_{t+1}\right)^2\sigma_u^2 + \left(1-\beta+\beta\tilde{A}_{t+1}\right)^2\sigma_u^2 + 2\left(\beta\tilde{A}_{t+1}\left(\frac{\tau_s}{(t+1)\tau_s+\tau_0}\right)\right)^2(\tau_s)^{-1}$$

$$+ \left(1-\beta+2\beta\tilde{A}_{t+1}\left(\frac{\tau_s}{(t+1)\tau_s+\tau_0}\right)\right)^2(\tau_0)^{-1} = \tilde{\mathbb{V}}_{U,t} \qquad (E.22)$$

where $\mathbb{V}_{U,t}$ is time-varying and deterministic.[43]

Given these beliefs, the resulting market clearing price function is given by:

$$P_t = \left(\frac{\phi\tilde{\mathbb{V}}_{U,t}}{\phi\tilde{\mathbb{V}}_{U,t}+(1-\phi)\tilde{\mathbb{V}}_{I,t}}\right)\tilde{\mathbb{E}}_{I,t}[\Pi_{t+1}]$$

$$+ \left(\frac{(1-\phi)\tilde{\mathbb{V}}_{I,t}}{\phi\tilde{\mathbb{V}}_{U,t}+(1-\phi)\tilde{\mathbb{V}}_{I,t}}\right)\tilde{\mathbb{E}}_{U,t}[\Pi_{t+1}]$$

$$- \frac{\mathcal{A}Z\tilde{\mathbb{V}}_{I,t}\tilde{\mathbb{V}}_{U,t}}{\phi\tilde{\mathbb{V}}_{U,t}+(1-\phi)\tilde{\mathbb{V}}_{I,t}} \qquad (E.23)$$

Since (E.19), (E.20), (E.21) and (E.22) show that $\tilde{\mathbb{E}}_{I,t}[\Pi_{t+1}]$ is linear in $(\tilde{\mathcal{D}}_t + \tilde{\mathcal{W}}_t)$ and $(\bar{D}+\mu_0)$, that $\tilde{\mathbb{E}}_{U,t}[\Pi_{t+1}]$ is linear in $(\bar{D}+\mu_0)$ and that $\tilde{\mathbb{V}}_{I,t+1}[\Pi_{t+1}]$ and $\tilde{\mathbb{V}}_{U,t+1}[\Pi_{t+1}]$ are deterministic, we see that given PET agents' beliefs about other agents, the price function which generates the prices they observe does indeed take the form in (E.18). Substituting (E.19), (E.20), (E.21) and (E.22) into (E.23), and matching coefficients yields:

$$\tilde{A}_t = \left(\frac{\frac{\phi}{\tilde{\mathbb{V}}_{I,t}}}{\frac{\phi}{\tilde{\mathbb{V}}_{I,t}}+\frac{1-\phi}{\tilde{\mathbb{V}}_{U,t}}}\right)(1-\beta+\beta\tilde{A}_{t+1}) \qquad (E.24)$$

---

[43]In solving the model we assume that partial equilibrium thinkers believe other uninformed traders think past fundamental shocks simply did not realize - since they did not receive private information about them, they think they did not happen. Our results are robust to alternative assumptions about traders' higher order beliefs. For example, we could just as easily have assumed that PET traders believe that other uninformed traders think no news ever arrives, and having them trade on fixed prior beliefs even following a displacement.

$$\tilde{B}_t = \left(\frac{\frac{\phi}{\tilde{\mathbb{V}}_{I,t}}}{\frac{\phi}{\tilde{\mathbb{V}}_{I,t}} + \frac{1-\phi}{\tilde{\mathbb{V}}_{U,t}}} \right) \beta \tilde{B}_{t+1} + \left(\frac{\frac{1-\phi}{\tilde{\mathbb{V}}_{U,t}}}{\frac{\phi}{\tilde{\mathbb{V}}_{I,t}} + \frac{1-\phi}{\tilde{\mathbb{V}}_{U,t}}} \right) (1 - \beta + \beta \tilde{A}_{t+1} + \beta \tilde{B}_{t+1}) \tag{E.25}$$

$$\tilde{K}_t = \left(\frac{\frac{\phi}{\tilde{\mathbb{V}}_{I,t}}}{\frac{\phi}{\tilde{\mathbb{V}}_{I,t}} + \frac{1-\phi}{\tilde{\mathbb{V}}_{U,t}}} \right) \beta \tilde{K}_{t+1} + \left(\frac{\frac{1-\phi}{\tilde{\mathbb{V}}_{U,t}}}{\frac{\phi}{\tilde{\mathbb{V}}_{I,t}} + \frac{1-\phi}{\tilde{\mathbb{V}}_{U,t}}} \right) \beta \tilde{K}_{t+1} - \frac{\mathcal{A}Z}{\frac{\phi}{\tilde{\mathbb{V}}_{I,t}} + \frac{1-\phi}{\tilde{\mathbb{V}}_{U,t}}} \tag{E.26}$$

These expressions give recursive equations for the coefficients with determine equilibrium prices at each point in time. Therefore, to solve for this mapping, we need to solve the model by backward induction. We can do this by using the new steady state after the uncertainty generated by the displacement is resolved. Specifically, uninformed agents think that the new steady state has:

$$\tilde{A}' = \left(\frac{\frac{\phi}{\tilde{\mathbb{V}}_I'}}{\frac{\phi}{\tilde{\mathbb{V}}_I'} + \frac{1-\phi}{\tilde{\mathbb{V}}_U'}} \right) (1 - \beta + \beta \tilde{A}') \tag{E.27}$$

$$\tilde{B}' = \left(\frac{\frac{\phi}{\tilde{\mathbb{V}}_I'}}{\frac{\phi}{\tilde{\mathbb{V}}_I'} + \frac{1-\phi}{\tilde{\mathbb{V}}_U'}} \right) \beta \tilde{B}' + \left(\frac{\frac{1-\phi}{\tilde{\mathbb{V}}_U'}}{\frac{\phi}{\tilde{\mathbb{V}}_I'} + \frac{1-\phi}{\tilde{\mathbb{V}}_U'}} \right) (1 - \beta + \beta \tilde{A}' + \beta \tilde{B}') \tag{E.28}$$

$$\tilde{K}' = \left(\frac{\frac{\phi}{\tilde{\mathbb{V}}_I'}}{\frac{\phi}{\tilde{\mathbb{V}}_I'} + \frac{1-\phi}{\tilde{\mathbb{V}}_U'}} \right) \beta \tilde{K}' + \left(\frac{\frac{1-\phi}{\tilde{\mathbb{V}}_U'}}{\frac{\phi}{\tilde{\mathbb{V}}_I'} + \frac{1-\phi}{\tilde{\mathbb{V}}_U'}} \right) \beta \tilde{K} - \frac{\mathcal{A}Z}{\frac{\phi}{\tilde{\mathbb{V}}_I'} + \frac{1-\phi}{\tilde{\mathbb{V}}_U'}} \tag{E.29}$$

where $\tilde{A}'$, $\tilde{B}'$ and $\tilde{K}'$ are PET agents' beliefs of the coefficients of the price function in the new steady state after the uncertainty associated with the displacement is resolved, and $\tilde{\mathbb{V}}_I'$ and $\tilde{\mathbb{V}}_U'$ are PET agents' beliefs of the variance of informed and uninformed agents in the new steady state when uncertainty is resolved:

$$\tilde{V}_I' = \lim_{t \to \infty} \tilde{\mathbb{V}}_{I,t} = (\beta \tilde{A})^2 \sigma_u^2 \tag{E.30}$$

$$\tilde{V}_U' = \lim_{t \to \infty} \tilde{\mathbb{V}}_{U,t} = (\beta \tilde{A})^2 \sigma_u^2 + (1 - \beta + \beta \tilde{A})^2 \sigma_u^2 + (1 - \beta)^2 (\tau_0)^{-1} \tag{E.31}$$

Using this steady state as our end point, we can then solve for the mapping uninformed agents use to extract information from prices by backward induction.

Given this mapping, uninformed agents extract the following information from prices:

$$\tilde{\mathcal{D}}_{t-1} + \tilde{\mathcal{W}}_{t-1} = \frac{P_{t-1} - \tilde{B}_{t-1}(\bar{D} + \mu_0) + \tilde{K}_{t-1}}{\tilde{A}_{t-1}} \tag{E.32}$$

Or, given their information set in period t, they extract the following *new information* from the unexpected price change they observe in period $t-1$:

$$\tilde{u}_{t-1} + \tilde{w}_{t-1} = \frac{1}{\tilde{A}_{t-1}}(P_{t-1} - \mathbb{E}_{U,t-1}[P_{t-1}]) \tag{E.33}$$

where $\tilde{w}_{t-1} = \tilde{\mathcal{W}}_{t-1} - \tilde{\mathcal{W}}_{t-2}$. This verifies our claim in the text that PET agents extrapolate unexpected price changes even when we allow for speculative motives.

Step 3: Solving the Model Recursively. We solve for the normal times steady state before the displacement is announced by solving the system of equations in (E.27), (E.28), (E.29) and (E.13), (E.14), (E.15), using the following normal times variances:

$$\tilde{\mathbb{V}}_I = (\beta\tilde{A})^2 \sigma_u^2 \tag{E.34}$$

$$\tilde{\mathbb{V}}_U = (\beta\tilde{A})^2 \sigma_u^2 + (1 - \beta + \beta\tilde{A})^2 \sigma_u^2 \tag{E.35}$$

$$\mathbb{V}_I = (\beta A)^2 \sigma_u^2 \tag{E.36}$$

$$\mathbb{V}_U = (\beta\tilde{A})^2 \sigma_u^2 + (1 - \beta + \beta\tilde{A})^2 \sigma_u^2 \tag{E.37}$$

Starting from the normal times steady state, we can then simulate the equilibrium path of our economy forward for a given set of signals.

E.2 "PET−unaware" Speculation - Mistakenly Rational

If informed agents are not omniscient, and instead mistakenly believe that the world is rational, and that uninformed agents are able to recover the correct information form prices, then their posterior beliefs in (E.4) should be replaced by:

$$\mathbb{E}_{I,t}[\Pi_{t+1}] \;=\; (1 - \beta + \beta A_{t+1})(\mathcal{D}_t + \mathcal{W}_t) + \beta B_{t+1}(\mathcal{D}_t + \mathcal{W}_t) - \beta K_{t+1} \qquad \text{(E.38)}$$

The posterior variance is identical since, as in the "PET−aware" case, Informed agents are certain about the beliefs that Uninformed agents will have next period.

Following the same steps as in Section E.1 above, it follows that the equilibrium price becomes:

$$P_t = A_t(\mathcal{D}_t + \mathcal{W}_t) + B_t(\tilde{\mathcal{D}}_{t-1} + \tilde{\mathcal{W}}_{t-1}) - K_t \qquad \text{(E.39)}$$
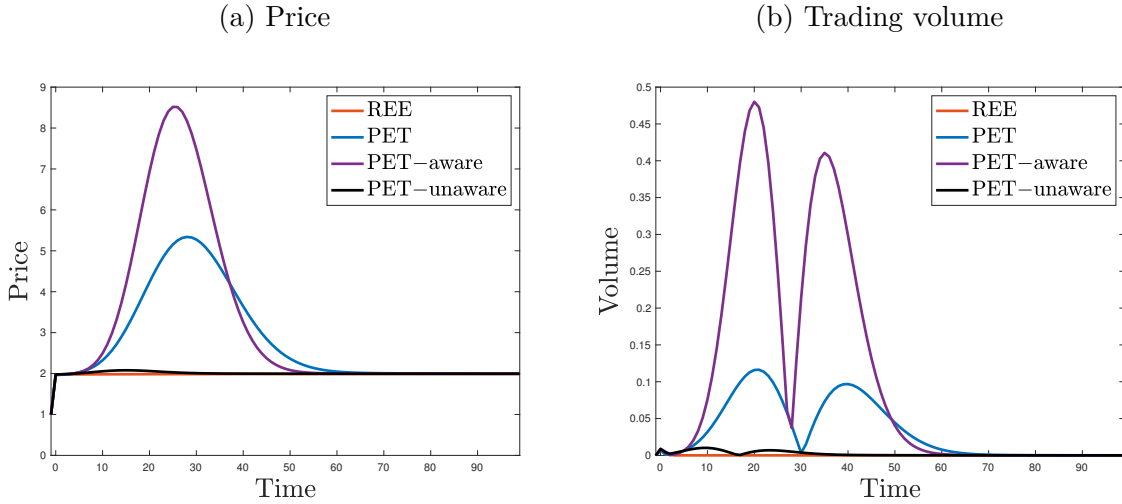
where:

$$A_t = \left(\frac{\frac{\phi}{\mathbb{V}_{I,t}}}{\frac{\phi}{\mathbb{V}_{I,t}} + \frac{1-\phi}{\mathbb{V}_{U,t}}} \right) (1 - \beta + \beta A_{t+1} + \beta B_{t+1}) \qquad \text{(E.40)}$$

$$B_t = \left(\frac{\frac{1-\phi}{\mathbb{V}_{U,t}}}{\frac{\phi}{\mathbb{V}_{I,t}} + \frac{1-\phi}{\mathbb{V}_{U,t}}} \right) (1 - \beta + \beta \tilde{A}_{t+1}) \qquad \text{(E.41)}$$

$$K_t = \left(\frac{\frac{\phi}{\mathbb{V}_{I,t}}}{\frac{\phi}{\mathbb{V}_{I,t}} + \frac{1-\phi}{\mathbb{V}_{U,t}}} \right) \beta K_{t+1} + \left(\frac{\frac{1-\phi}{\mathbb{V}_{U,t}}}{\frac{\phi}{\mathbb{V}_{I,t}} + \frac{1-\phi}{\mathbb{V}_{U,t}}} \right) \left(-\beta \tilde{B}_{t+1}(\bar{D} + \mu_0) + \tilde{K}_{t+1} \right) + \frac{\mathcal{A}Z}{\frac{\phi}{\mathbb{V}_{I,t}} + \frac{1-\phi}{\mathbb{V}_{U,t}}}$$

$$\text{(E.42)}$$

Since the mapping used by PET agents to extract information from prices is unchanged relative to the one in Section E.1, we can use this alternative price function to simulate the path of equilibrium prices and beliefs by following the same steps as in Section E.1. The results of these simulation for prices, beliefs, trading volume and asset demand are presented in Figure 10.

Figure 10: Bubbles and crashes with "PET-aware" and "PET-unaware" speculators. Starting from a normal times steady state, a displacement $\omega \sim N(\mu_0, \tau_0^{-1})$ is announced in period $t = 0$. Informed agents then receive a signal $s_t = \omega + \epsilon_t$ in each period, where $\epsilon_1 > 0$ and $\epsilon_t = 0 \ \forall t > 1$. This figure compares the path of equilibrium prices and trading volume under rational expectations, partial equilibrium thinking, "PET-aware" speculation, and "PET-unaware" speculation. "PET-aware" speculation amplifies the bubble relative to the case with no speculative motives, while "PET-unaware" speculation arbitrages the bubble away.

(a) Price

(b) Trading volume

F   Dynamic Trading

F.1   Setup

In this section we consider the case where informed traders solve the full inter-temporal maximization problem, where they maximize CARA utility over terminal wealth. To do

so, we make our setup as close as possible to He and Wang (1995). Our traders solve a portfolio choice problem between a risky and a riskless asset. The riskless asset is in fixed elastic supply, and we let the risk-free rate be zero. The risky asset is in fixed supply Z, and pays off a terminal dividend of v in period $T + 1$. Turning to the information structure, a fraction ϕ of traders are informed, and receive a signal $s_t = v + \epsilon_t$ with $\epsilon_t \sim^{iid} N(0, \sigma_\epsilon^2)$. The remaining fraction $1 - \phi$ of traders are instead uninformed, and learn information from past prices while engaging in partial equilibrium thinking.

In what follows, we solve the model in two ways. First, we solve the model by assuming that all traders have mean-variance utility over the fundamental value of the asset. Second, we consider the case where informed traders are sophisticated, and solve the full intertemporal maximization problem while also perfectly understanding other traders' objective function and beliefs.[44]

F.2   Mean-variance Utility

As a benchmark, we consider the case where all traders have mean-variance utility:

$$\max_{X_{i,t}} \quad \left\{ X_{i,t} \left(\mathbb{E}_{i,t}[v] - P_t \right) - \frac{1}{2} \mathcal{A} X_{i,t}^2 \mathbb{V}_{i,t}[v] \right\} \tag{F.1}$$

where $\mathcal{A}$ is the coefficient of absolute risk aversion. Traders' asset demand functions are given by:

$$X_{i,t} = \frac{\mathbb{E}_{i,t}[v] - P_t}{\mathcal{A} \mathbb{V}_{i,t}[v]} \tag{F.2}$$

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[44]We continue to assume that uninformed traders have mean-variance utility over the fundamental value of the asset, and believe that all other traders have mean-variance utility too. This assumption can easily be relaxed, and we maintain it here for simplicity.

As in the baseline framework, we first solve for the true price function, given agents'
beliefs. Next, we solve for the price function which uninformed traders think is generating
the price change they observe, both for the rational and for the PET case. Finally, we
solve for equilibrium outcomes.

F.2.1 True Price Function

Given the information structure, market clearing leads to the following price function:

$$P_t = \frac{\phi \tau_{I,t}}{\phi \tau_{I,t} + (1-\phi)\tau_{U,t}} E_{I,t}[v] + \frac{(1-\phi)\tau_{U,t}}{\phi \tau_{I,t} + (1-\phi)\tau_{U,t}} \mathbb{E}_{U,t}[v] - \frac{\mathcal{A}Z}{\phi \tau_{I,t} + (1-\phi)\tau_{U,t}} \qquad (\text{F.3})$$

where $\tau_{I,t} = t\tau_s + \tau_0$, $\tau_{U,t} = (t-1)\tau_s + \tau_0$, $\mathbb{E}_{I,t}[v] = \frac{\tau_s}{t\tau_s + \tau_0}\sum_{i=1}^{t} s_i + \frac{\tau_0}{t\tau_s+\tau_0}\mu_0$, and $\mathbb{E}_{U,t}[v]$
depends on the mapping uninformed traders use to extract information from prices, which
we turn to next.

Before we do so, notice that we can re-write the true price function more succinctly
as:

$$P_t = A_t E_{I,t}[v] + B_t \mathbb{E}_{U,t}[v] - K_t \qquad (\text{F.4})$$

where $A_t \equiv \frac{\phi \tau_{I,t}}{\phi \tau_{I,t}+(1-\phi)\tau_{U,t}}$, $B_t \equiv \frac{(1-\phi)\tau_{U,t}}{\phi \tau_{I,t}+(1-\phi)\tau_{U,t}}\mu_0$ and $K_t \equiv \frac{\mathcal{A}Z}{\phi \tau_{I,t}+(1-\phi)\tau_{U,t}}$.

F.2.2 Rational Mapping Used to Infer Information from Prices

When uninformed traders have rational expectations, and learn information from past prices, they are able to infer the right information, such that:

$$\mathbb{E}_{U,t}[v] = \tilde{\mathbb{E}}_{I,t-1}[v] = \mathbb{E}_{I,t-1}[v] \tag{F.5}$$

F.2.3 PET Mapping Used to Infer Information from Prices

To understand what information uninformed traders infer from prices under partial equilibrium thinking, we need to pin down uninformed traders' beliefs of what generates the price changes they observe. Specifically, PET uninformed traders think that prices evolve as follows:

$$P_t = \frac{\phi\tilde{\tau}_{I,t}}{\phi\tilde{\tau}_{I,t} + (1-\phi)\tilde{\tau}_{U,t}}\tilde{\mathbb{E}}_{I,t}[v] + \frac{(1-\phi)\tilde{\tau}_{U,t}}{\phi\tilde{\tau}_{I,t} + (1-\phi)\tilde{\tau}_{U,t}}\mu_0 - \frac{\mathcal{A}Z}{\phi\tilde{\tau}_{I,t} + (1-\phi)\tilde{\tau}_{U,t}} \tag{F.6}$$

where $\tilde{\tau}_{I,t} = t\tau_s + \tau_0$ and $\tilde{\tau}_{U,t} = \tau_0$. We can write this more succinctly as:

$$P_t = \tilde{A}_t\tilde{\mathbb{E}}_{I,t}[v] - \tilde{K}_t \tag{F.7}$$

where $\tilde{A}_t \equiv \frac{\phi\tilde{\tau}_{I,t}}{\phi\tilde{\tau}_{I,t} + (1-\phi)\tilde{\tau}_{U,t}}$, $\tilde{K}_t \equiv -\frac{(1-\phi)\tilde{\tau}_{U,t}}{\phi\tilde{\tau}_{I,t} + (1-\phi)\tilde{\tau}_{U,t}}\mu_0 + \frac{\mathcal{A}Z}{\phi\tilde{\tau}_{I,t} + (1-\phi)\tilde{\tau}_{U,t}}$. Uninformed traders then invert this mapping to infer informed traders' previous period beliefs, which in turn

pin down their own beliefs in period t:

$$\mathbb{E}_{U,t}[v] = \tilde{\mathbb{E}}_{I,t-1}[v] = \frac{1}{\tilde{A}_{t-1}} P_{t-1} + \frac{\tilde{K}_{t-1}}{\tilde{A}_{t-1}} \tag{F.8}$$

F.2.4 Results

Figure 11 plots the equilibrium price in normal times (left panel) and following a displacement (right panel) for both the rational (red line) and PET (blue line) case. We use these as benchmarks against which we can interpret the effects of adding intertemporal trading motives, which we turn to next.

F.3 Intertemporal Problem

In this section, we consider the case where informed traders have CARA utility over *terminal wealth* and perfectly understand how uninformed traders form their beliefs and trade. Moreover, we assume that uninformed traders still engage in mean-variance utility, and have the same demand function as in (F.8).[45]

We follow He and Wang (1995) as closely as possible in solving informed traders' maximization problem, and adapt their method to allow uninformed traders to engage in partial equilibrium thinking.

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[45]We choose this set of assumptions because ultimately we want to understand whether allowing informed traders to have intertemporal trading motives would lead them to arbitrage the bubble away. Alternative assumptions, with greater sophistication on the part of uninformed traders, can also be accommodated.

We start by guessing that the price function is a linear function of traders' beliefs:

$$P_t = A_t \mathbb{E}_{I,t}[v] + B_t \mathbb{E}_{U,t}[v] - K_t = A_{P,t}\Psi_t \tag{F.9}$$

where $A_{P,t} \equiv \begin{pmatrix} -K_t & A_t & B_t \end{pmatrix}$, and $\Psi_t \equiv \begin{pmatrix} 1 & \mathbb{E}_{I,t}[v] & \mathbb{E}_{U,t}[v] \end{pmatrix}'$ is our state vector. Second, we guess that the value function takes the following form:

$$J(W_{I,t}; \Psi_t; t) = \mathbb{E}_{I,t}\left[-e^{-\mathcal{A}W_{I,T}}\right] = -e^{-\mathcal{A}W_t - \frac{1}{2}\Psi_t'U_t\Psi_t} \tag{F.10}$$

To solve for the equilibrium price function, we first need to show that Ψ_{t+1} and $Q_{t+1} \equiv P_{t+1} - P_t$ are Gaussian processes. Second, we can use CARA normal results to simplify informed traders' maximization problem given the guessed value function form at $t + 1$, and find informed traders' demand function. Using the derived demand function we can then also verify by recursion that the value function takes the postulated form at t. Third, we write down uninformed traders' demand function. Fourth, we impose market clearing, and match coefficients to define $A_{P,t}$ recursively. Fifth, we solve the problem for period T, in order to start the recursion which allows us to compute the coefficients of the equilibrium price function, backwards. Finally, starting from a steady state with homogeneous beliefs ($\mathbb{E}_{I,0}[v] = \mathbb{E}_{U,0}[v] = \mu_0$) in period $t = 0$, we simulate the model forwards.

F.3.1 Gaussian State Vector

To show that the state vector follows a Gaussian process, let's first see how each element evolves:

$$\mathbb{E}_{I,t+1}[v] = \frac{t\tau_s + \tau_0}{(t+1)\tau_s + \tau_0}\mathbb{E}_{I,t}[v] + \frac{\tau_s}{(t+1)\tau_s + \tau_0}s_{t+1} \tag{F.11}$$

$$= \mathbb{E}_{I,t}[v] + \frac{\tau_s}{(t+1)\tau_s + \tau_0}\sigma_{s_{t+1|t}}x_{t+1} \tag{F.12}$$

where the second equality uses the fact that $s_{t+1} = \mathbb{E}_{I,t}[v] + \epsilon_{t+1} + (v - \mathbb{E}_{I,t}[v])$, such that $x_{t+1} \equiv \frac{\epsilon_{t+1} + (v - \mathbb{E}_{I,t}[v])}{\sigma_{t+1|t}} \sim N(0,1)$ and $\sigma_{t+1|t} \equiv (\tau_s)^{-1} + (t\tau_s + \tau_0)^{-1}$.

Turning to uninformed traders' beliefs, we assume uninformed traders form their beliefs according to (F.8) (and we also assume that informed traders are sophisticated and understand that this is how uninformed traders form beliefs):

$$\mathbb{E}_{U,t+1}[v] = \frac{1}{\tilde{A}}P_t + \frac{\tilde{K}_t}{\tilde{A}_t} \tag{F.13}$$

$$= \frac{A_t}{\tilde{A}_t}\mathbb{E}_{I,t} + \frac{B_t}{\tilde{A}_t}\mathbb{E}_{U,t}[v] - \frac{K_t - \tilde{K}_t}{\tilde{A}_t} \tag{F.14}$$

where the second equality uses our guess for the price function in (F.9).

We can now use (F.12) and (F.14) to write the evolution of the state vector as follows:

$$\Psi_{t+1} = A_{\Psi,t+1}\Psi_t + B_{\Psi,t+1}x_{t+1} \tag{F.15}$$

where $A_{\Psi,t+1} \equiv \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ \frac{\tilde{K}_t - K_t}{\tilde{A}_t} & \frac{A_t}{\tilde{A}_t} & \frac{B_t}{\tilde{A}_t} \end{pmatrix}$ and $B_{\Psi,t+1} \equiv \begin{pmatrix} 0 \\ \frac{\tau_s}{(t+1)\tau_s+\tau_0}\sigma_{s_{t+1|t}} \\ 0 \end{pmatrix}$.

Moreover, using the definition of Q_{t+1}, and substituting in it our guessed price function in (F.9) and the law of motion of the state vector in (F.15), we have that:

$$Q_{t+1} = A_{Q,t+1}\Psi_t + B_{Q,t+1}x_{t+1} \tag{F.16}$$

where $A_{Q,t+1} \equiv A_{P,t+1}A_{\Psi,t+1} - A_{P,t}$ and $B_{Q,t+1} \equiv A_{P,t+1}B_{\Psi,t+1}$.

Since both Ψ_{t+1} and Q_{t+1} are Gaussian processes given agents' beliefs and our guessed price function, we can now apply Lemma 4 in He and Wang (1995) to show that informed traders have linear demand functions.

F.3.2 Informed Traders' Demand Function

Informed traders solve the following intertemporal optimization problem, according to which they maximize CARA utility over terminal wealth:

$$\max_{X_{I,t}} \quad \mathbb{E}_{I,t}\left[-e^{-\mathcal{A}W_{I,T}}\right] \quad s.t. \quad W_{I,t+1} = W_{I,t} + X_{I,t}Q_{t+1} \tag{F.17}$$

where $W_{I,T}$ is the wealth of (a single) informed trader at the final date T, and $Q_{t+1} \equiv P_{t+1} - P_t$ is the excess return on one share of the risky asset. Following He and Wang (1995), let $J(W_t; \Psi_t; t)$ be the value function. The Bellman equation for the optimization

problem in (F.17) is given by:

$$0 = \max_{X_{I,t}} \left\{ \mathbb{E}_{I,t} \left[J(W_{I,t+1}; \Psi_{t+1}; t+1) \right] - J(W_{I,t}; \Psi_t; t) \right\} \tag{F.18}$$

$$s.t. \quad W_{I,t+1} = W_{I,t} + X_{I,t} Q_{t+1} \tag{F.19}$$

$$J(W_{I,T}; \Psi_T; T) = -e^{-\lambda W_{I,T}} \tag{F.20}$$

Since we saw in (F.15) and (F.16) that Ψ_{t+1} and Q_{t+1} are Gaussian processes, we can directly apply Lemma 4 from He and Wang (1995), given our guessed value function in (F.10). We can then show that informed traders have the following linear asset demand function:

$$X_{I,t} = \frac{1}{\mathcal{A}} F_t \Psi_t \tag{F.21}$$

where:

$$F_t \equiv (B_{Q,t+1} \Xi_{t+1} B'_{Q,t+1})^{-1} \left(A_{Q,t+1} - B_{Q,t+1} \Xi_{t+1} B'_{\Psi,t+1} U'_{t+1} A_{\Psi,t+1} \right) \tag{F.22}$$

$$\Xi_{t+1} \equiv \left(1 + B'_{\Psi,t+1} U_{t+1} B_{\Psi,t+1} \right)^{-1} \tag{F.23}$$

Plugging this demand function into the value function also allows us to verify that the value function at t is of the postulated form:

$$J(W_{I,t}; \Psi_t; t) = -e^{-\mathcal{A} W_t - \frac{1}{2} \Psi'_t U_t \Psi_t} \tag{F.24}$$

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with:

$$U_t = M_t + c_t I_{11}^{3,3} \tag{F.25}$$

$$M_t \equiv F_t' \left(B_{Q,t+1} \Xi_{t+1} B_{Q,t+1}' \right) F_t$$
$$- \left(B_{\Psi,t+1}' U_{t+1} A_{\Psi,t+1} \right)' \Xi_{t+1} \left(B_{\Psi,t+1}' U_{t+1} A_{\Psi,t+1} \right) + A_{\Psi,t+1}' U_{t+1} A_{\Psi,t+1} \tag{F.26}$$

where $c_t \equiv -2 \ln \rho_{t+1}$, $\rho_{t+1} \equiv \sqrt{|\Xi_{t+1}|}$, and $I_{11}^{3,3}$ is a (3×3) index matrix which has all the elements being zero except element $\{11\}$ being 1.[46]

Notice that (F.21) is then a function of $A_{P,t}$ (since $A_{Q,t+1}$ and $A_{\Psi,t+1}$ are both functions of $A_{P,t}$), which is the coefficient governing the price function at t. To determine these price function coefficients, we need to compute the demand function of uninformed traders, impose market clearing, and then match coefficients, given our guess in (F.9).

F.3.3 Uninformed Traders' Demand Function

The demand of uninformed traders is:

$$X_{U,t} = \frac{\mathbb{E}_{U,t}[v] - P_t}{\mathcal{A}((t-1)\tau_s + \tau_0)^{-1}} \tag{F.27}$$

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[46] This adjustment is because the value function is multiplied by the constant ρ_{t+1}, independent of beliefs, which is equivalent to having the state vector multiplied by such a matrix since the first element of the state vector is just the constant 1.

Define the precision of uninformed agents as $\tau_{U,t} = (t-1)\tau_s + \tau_0$, so that in matrix form:

$$X_{U,t} = \frac{1}{\mathcal{A}}\tau_{U,t}\left(\begin{pmatrix} 0 & 0 & 1 \end{pmatrix} - A_{P,t}\right)\Psi_t = \frac{1}{\mathcal{A}}D_t\Psi_t \tag{F.28}$$

where $D_t \equiv \tau_{U,t}\left(\begin{pmatrix} 0 & 0 & 1 \end{pmatrix} - A_{P,t}\right)$.

F.3.4   Market Clearing and Matching Coefficients

Aggregating demands and imposing market clearing, we get:

$$Z = \left(\frac{\phi}{\mathcal{A}}F_t + \frac{1-\phi}{\mathcal{A}}D_t\right)\Psi_t \tag{F.29}$$

Since the left-hand side is a constant (Z is independent of $\mathbb{E}_{U,t}[v]$ and $\mathbb{E}_{I,t}[v]$, the second and third entries of Ψ_t), the matrix in front of Ψ_t on the right-hand side must be equal to:

$$\frac{\phi}{\mathcal{A}}F_t + \frac{1-\phi}{\mathcal{A}}D_t = \begin{pmatrix} Z & 0 & 0 \end{pmatrix} \tag{F.30}$$

To isolate the unknown term $A_{P,t}$, we can decompose $A_{\Psi,t+1}$, F_t and D_t in terms that include $A_{P,t}$ and terms that do not. Specifically, let:

$$A_{1\Psi,t+1} \equiv \begin{pmatrix} \frac{t+g_t}{t+1} & 0 & \frac{(1-g_t)\mu_0}{t+1} \\ 0 & 0 & \frac{-\tilde{K}_t}{\bar{A}_t} \\ 0 & 0 & 1 \end{pmatrix} \quad \text{and} \quad A_{2\Psi,t+1} \equiv \begin{pmatrix} 0 \\ \frac{1}{\bar{A}_t} \\ 0 \end{pmatrix} \tag{F.31}$$

we can then write:

$$A_{\Psi,t+1} = A_{1\Psi,t+1}A_{P,t} + A_{2\Psi,t+1} \tag{F.32}$$

$$F_t = F_{1,t}A_{P,t} + F_{2,t} \tag{F.33}$$

$$D_t = D_{1,t}A_{P,t} + D_{2,t} \tag{F.34}$$

where:

$$F_{1,t} \equiv (B_{Q,t+1}\Xi_{t+1}B'_{Q,t+1})^{-1}\left(A_{P,t+1}A_{1\Psi,t+1} - 1 - B_{Q,t+1}\Xi_{t+1}B'_{\Psi,t+1}U_{t+1}A_{1\Psi,t+1}\right) \tag{F.35}$$

$$F_{2,t} \equiv (B_{Q,t+1}\Xi_{t+1}B'_{Q,t+1})^{-1}\left(A_{P,t+1}A_{2\Psi,t+1} - B_{Q,t+1}\Xi_{t+1}B'_{\Psi,t+1}U_{t+1}A_{2\Psi,t+1}\right) \tag{F.36}$$

$$D_{1,t} \equiv -\tau_{U,t} \tag{F.37}$$

$$D_{2,t} \equiv \tau_{U,t}\begin{pmatrix} 0 & 0 & 1 \end{pmatrix} \tag{F.38}$$

The method of matching coefficients thus allows us to define $A_{P,t}$ recursively:

$$\frac{\phi}{\mathcal{A}}(F_{1,t}A_{P,t} + F_{2,t}) + \frac{1-\phi}{\mathcal{A}}(D_{1,t}A_{P,t} + D_{2,t}) = \begin{pmatrix} Z & 0 & 0 \end{pmatrix} \tag{F.39}$$

and since $\phi F_{1,t} + (1-\phi)D_{1,t}$ is a scalar, we can solve for the price function $A_{P,t}$ recursively

as:

$$A_{P,t} = \frac{1}{\phi F_{1,t} + (1-\phi)D_{1,t}}\left(\begin{pmatrix} \mathcal{A}Z & 0 & 0 \end{pmatrix} - (\phi F_{2,t} + (1-\phi)D_{2,t})\right) \tag{F.40}$$

F.3.5 Starting the Recursion

We need to initialize the recursion at T by providing expressions for:

1. The elements of the matrix in price function, $A_{P,T} = \begin{pmatrix} A_T & B_T & -K_T \end{pmatrix}$

2. The matrix U_T

Price Function in Period T. The price function is easy to get since there are no dynamic/speculation motives anymore in period T. Market clearing then yields:

$$\phi(T\tau_s + \tau_0)\frac{\mathbb{E}_{I,t}[v] - P_T}{\mathcal{A}} + (1 - \phi)((T-1)\tau_s + \tau_0)\frac{\mathbb{E}_{U,t}[v] - P_T}{\mathcal{A}} = Z \tag{F.41}$$

Which gives:

$$A_T = \frac{\phi(T\tau_s + \tau_0)}{\phi(T\tau_s + \tau_0) + (1 - \phi)((T-1)\tau_s + \tau_0)} \tag{F.42}$$

$$B_T = \frac{(1 - \phi)((T-1)\tau_s + \tau_0)}{\phi(T\tau_s + \tau_0) + (1 - \phi)((T-1)\tau_s + \tau_0)} \tag{F.43}$$

$$K_T = \frac{\mathcal{A}Z}{\phi(T\tau_s + \tau_0) + (1 - \phi)((T-1)\tau_s + \tau_0)} \tag{F.44}$$

Matrix U_T. To find U_T, notice that the expected value function of informed traders in period T is simply given by (since $U_{T+1} = 0$, as there are no more intertemporal trading motives in the final period):

$$\mathbb{E}_{I,T}\exp(-\mathcal{A}W_{T+1}) = \mathbb{E}_{I,t}\exp(-\mathcal{A}[W_T + X_{I,T}(v - P_T)]) \tag{F.45}$$

where only v is stochastic, and follows a normal distribution: $v \sim \mathcal{N}\left(\mathbb{E}_{I,T}[v], \frac{1}{T\tau_s + \tau_0}\right)$. So this is simply equal to:

$$\mathbb{E}_{I,T} \exp\left(-\mathcal{A}W_{T+1}\right) = \exp\left(-\mathcal{A}[W_T - X_{I,T}P_T]\right) \mathbb{E}_T \exp\left(-\mathcal{A}X_{I,T}v\right) \tag{F.46}$$

$$= \exp\left(-\mathcal{A}[W_T - X_{I,T}P_T]\right) \exp\left(-\mathcal{A}X_{I,T}\mathbb{E}_{I,T}[v] + \frac{1}{2}\frac{\mathcal{A}^2 X_{I,T}^2}{T\tau_s + \tau_0}\right) \tag{F.47}$$

For conciseness let $I_{EI} \equiv \begin{pmatrix} 0 & 1 & 0 \end{pmatrix}$, so that the demand function can be written as:

$$X_{I,T} = \frac{1}{\mathcal{A}}F_T\Psi_T \text{ where } F_T = (T\tau_s + \tau_0)\left(I_{EI} - A_{P,T}\right) \tag{F.48}$$

and the various components in (F.47) can be written as:

$$\mathcal{A}X_{I,T}P_T = F_T\Psi_T A_{P,T}\Psi_T = \frac{1}{\mathcal{A}}\Psi_T' F_T' A_{P,T}\Psi_T \tag{F.49}$$

$$\mathcal{A}X_{I,T}\mathbb{E}_{I,T}[v] = \Psi_T' F_T' I_{EI}\Psi_T \tag{F.50}$$

$$\frac{1}{2}\frac{\mathcal{A}^2 X_{I,T}^2}{T\tau_s + \tau_0} = \frac{1}{2(T\tau_s + \tau_0)}\Psi_T' F_T' F_T\Psi_T \tag{F.51}$$

Substitututing (F.49), (F.50) and (F.51) into (F.47), we have:

$$\mathbb{E}_T \exp\left(-\mathcal{A}W_T - \frac{1}{2}\Psi_T' U_T\Psi_T\right) \tag{F.52}$$

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where the first iteration of the U matrix is pinned down as follows:

$$U_T = -2F_T' \left(A_{P,T} - E_{T,I} + \frac{1}{2(T\tau_s + \tau_0)} F_T \right) \tag{F.53}$$

which concludes the recursion.

F.3.6 Numerical Solution

To simulate a price path for the intertemporal problem, we proceed as follows:

1. For each t, construct the misspecified model of the world used by Uninformed traders according to equation (F.7), in order to recover $\tilde{A}_t$, $\tilde{K}_t$;

2. Construct the matrices $A_{P,T}$ and U_T that initiate the recursion according to equations (F.42), (F.43), (F.44) and (F.53);

3. Recursively construct $A_{P,t}$ and U_t for each t by backward induction;

4. Starting from a steady state with $\mathbb{E}_{I,0}[v] = \mathbb{E}_{U,0}[v]$, feed a path for signals $\{s_t\}$ and construct the price path forwards.

F.4 Results

The top panel of Figure 11 compares the equilibrium price path with intertemporal trading motives achieved in this way (green line) to the price path which arises when all traders have period-by-period mean-variance utility and uninformed traders are either rational (red line) or partial equilibrium thinkers (blue line). The left panel depicts equilibrium

prices in normal times, as shown from the fact that the corresponding strength of the feedback effect (depicted in the bottom left panel) is always below one. The right panel depicts equilibrium prices following a displacement, as shown from the fact that the corresponding strength of the feedback effect (depicted in the bottom right panel) temporarily increases above one.[47]

Figure 11 shows that in normal times dynamic trading motives lead informed traders to arbitrage the short-term mispricing away more quickly, than when traders are myopic. Instead, following a displacement, dynamic trading motives amplify the bubble. These results are consistent with the intuition we uncovered in Section 4, where traders had speculative motives. To understand why this is the case, notice that when informed traders have dynamic trading motives, they understand that a higher price today leads uninformed traders to have more optimistic beliefs tomorrow, thus pushing up potential capital gains from holding the asset today. This leads to a higher $\Psi_t U_t \Psi_t$ in the value function. As a result, informed trader's marginal utility of present wealth is lower, which makes it attractive for them to buy the asset (and which effectively makes their asset demand more inelastic), pushing up the price further, and making speculation even more attractive. This generate a two-way feedback effect between prices and expected capital gains, which amplifies the two-way feedback effect between prices and uninformed traders' beliefs inherent in partial equilibrium thinking.

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[47]As in the baseline model, the strength of the feedback effect is stronger when there are fewer informed traders in the market, and when the informativeness of news is low relative to the prior.

Figure 11: Bubbles and crashes with intertemporal trading. The left panel simulates price paths and the corresponding feedback effect after normal times shock, when the feedback effect stays below 1 throughout. The right panel simulates the price path and the corresponding feedback effect after a displacement shock, when the strength of the feedback effect temporarily increases above 1. The green lines plot equilibrium prices when informed traders have intertemporal trading motives, while the blue and red lines plot equilibrium price paths when all traders have period-by-period mean variance utility, under partial equilibrium thinking and under rational expectations respectively.

(a) Price after normal time shocks

(b) Price after displacement

(c) Feedback effect after normal time shocks

(d) Feedback effect after displacement